



David Williams, Bill Fraser, Christopher Cazenove, Barbara Jefford, Peggy Marshall, Jeffery Holland and Keith Mitchell in Christopher Fry's translation of 'Cyrano de Bergerac', which opened the Chichester Festival Theatre season last night

Record Review

The 20th century sound

by KEVIN HENRIQUES

"The new music, referred to as avant-garde jazz colloquially, is to-day the pre-eminent cosmopolitan art form, reflecting more faithfully than any other the quality of life in the 20th century and the mutual dependence of the human community upon one another."

his, rather ponderous. Deeply of some contemporary jazz could do no better than open a mosaic note accompanying one of the six albums reviewed here, 46 sec. delight enhanced by a resonant, bounding bass line from Harry Miller and crisp, firm but never obtrusive drumming from Louis Moholo. These two are not mere ciphers and the "new music" and avant-garde jazz should at least be aware of the tastes of the majority of listeners and buyers. However, it is important that those who normally keep to the arrow "Louis is King," "Bird" and "The New Music" should listen to what the innovators are doing. Who knows: as well as broadening their musical horizons and experience they might find something they like!

This has certainly been my experience over a number of years and while it would clearly be foolish—and dishonest—to say that all the noises made by the somewhat over-exaggerated priests of "the new music" are of value and lasting quality, it is not unbearable to hear and is rewarding to examine. What is needed, paradoxically, is a healthy and less rejection of the new sounds but a more balanced, unbiased approach to the directions the pre-eminent cosmopolitan art form is taking. English alto-saxophonist and pianist Mike Osborne is a suitable starting point. He has been involved with many of the round-breaking figures in British jazz and also leads his own trio which is featured on *Crossing* (Ogun OG 300, 240), recorded live in a pub in 1970. Possibly Osborne's most telling and controlled classical music which probably unity, allied with a tone which, originates from Stravinsky and

his *Ebony Concerto* (written for Woody Herman in the mid-1940s) or perhaps even earlier. The reasoning seems to be that a jazz band and symphony orchestra must somehow be brought together to produce a magic synthesis—called what? wonder? *Sympho-jazz*? One of the latest to be involved in such a foolish enterprise is that marvellous pianist Bill Evans who really should know better. On *Symbiosis* (on the German MPS/BASF label 2122094-3, and at the moment available in Britain only on import from specialist dealers) he has collaborated with Claus Ogerman, a pianist/arranger of Polish origin, on a weightless piece of neither jazz nor classical music. A huge array of musicians, string players and jazz instrumentalists form the orchestra which plays Ogerman's composi-

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tion. Bill Evans and his exquisite trio play improvised passages which could quite easily exist outside the context of Ogerman's writing. Ogerman mentions, perhaps inevitably, on the sleeve note, Bartok and Stravinsky. He adds, rather ironically, "My only desire was to somehow reach the listener." Just who the listener will be is a matter of conjecture because Bill Evans fans will find *Symbiosis* insipid and disappointing while classicalists will discover little new to interest them except, one hopes, Evans' undoubted skill as a piano player. Much more interesting and successful is a Swedish album, *Rainbow Sketches* (CAM, CMLP 5906, obtainable only on import) on which the Swedish Radio Jazz Group plays two extended compositions by the Czech-born bassist and composer Georg Riedel, now resident in Sweden, as well as Duke Ellington and Ornette Coleman tunes. Riedel owes no little in inspiration in his colourings and textures to Gil Evans and, like

Evans, uses the normal jazz instruments with much imagination. The title track which comprises the first side, is in four movements. The first, in 9/8 time, has a flute solo with rhythm section and then the notable Swedish pianist Bengt Hallberg playing celeste as the piece builds up. The second movement is a blues with Gil Evans-type flute and muted trumpet writing, highlighted by a muted trombone solo in a folk style plus some poetic trumpet work from Jan Allan, bringing to mind Miles Davis of yore. The third part is in medium tempo with a tenor solo against brass which again builds tension. The final movement is really a showcase for the excellent Jan Allan, a true lyricalist of his instrument.

There are equally compelling solos on Riedel's *Visionary Variations* including a smooth baritone-sax solo by Erik Nilsson and later an unaccompanied solo by pianist Hallberg.

The remaining two albums are certainly more accessible to the average listener — though I hasten to say there is nothing "difficult" about the other four. The first is yet another MPS album featuring a violinist — every great fiddler alive has been recorded by this enterprising German company. *Heil'ne Puffin* (MPS/BASF EAP 5067, £2.50) spotlights the versatile Ray Nance on trumpet and voice, as well as violin, romping lightly through seven numbers of varying mood.

"He Huffed 'n' Puffed" is ascribed to D. Ellington, but it is an obscure one (Mercury perhaps?). Here he plays lovely open-toned trumpet. His violin is out for "Some of These Days" which begins at medium pace then later doubles with Nance swinging aggressively in his own way which owes little to other jazz violinists. He sings "I Can't Get Started," much inspired by Louis Armstrong but with a lot of originality in his own phrasing. But it is on "Struttin' With Some Barbecue" that he really evokes Louis the Trumpeter. Altogether the album

gives a life-like sound picture of the many talents of Ray Nance. Finally, no less enthusiastic mention (albeit some months after its release) of an LP featuring the man whose name identifies the most famous jazz club in Britain. Often, when more well-known attractions are playing at his club, Ronnie Scott will front the supporting group, usually drums and organ. Too often the clientele is unconcerned to appreciate that Scott remains one of the best tenor-saxophonists in the country and that drummer Bobby Gein and organist Mike Carr, he leads one of the most listenable small groups around.

Scott at Ronnie's (RCA LPLI 5056, £2.22) is a good sample of the type of jazz they play: all moods, always full-blown, always excellent. Scott himself plays probably with plenty of feeling. Gein is always more than a functionary and Mike Carr is an accompanist of the topmost quality. His fleet and pedal work has for long amazed me — listen to it on "Lou's Piece."

Comedy

A Touch of Spring by B. A. YOUNG

Here is Hayley Mills in her first modern stage comedy — a saucy little girl face beneath hair styled more for the discotheque than the drawing-room, waist you could encircle with your two thumbs and middle fingers, skirts stopping just short of kneecaps as smoothly outlined as melting ice, the very ideal of the old-fashioned British ingénue. As Allison Ames in Samuel Taylor's *A Touch of Spring* you do not question her acting ability too closely: her part consists largely of romantic clichés that she could encompass in her sleep, and when she seems, as she does, to be putting too much into the little cadenzas the author gives her from time to time, it is only needful to remember that Allison is a young, inexperienced English actress and this is perhaps how she would behave.

No doubt there are scores of people willing to sit and watch Miss Mills in anything she cares to give them, and there are worse ways in which they could spend time in the theatre. I have to say, though, that *A Touch of Spring* is as far from being my cup of tea as that frothy Japanese liquid mother killed in the same accident. By somewhat forced day, with one difference. "Surprising!" was Her Majesty's sister's wedding, leaving Sandy whereas there is little surprising and Alison to conduct their jigsaw of ready-made romantic pieces neatly fitted together. I sat tight-lipped, a skeleton at the feast, as the first-night audience laughed itself weak. The scene is Rome, the bridal suite in a luxury hotel, and the first quarter hour, the period that in older comedies was spent with the servants and the telephone establishing the names and relationships of the characters, is devoted to building up

research together. Egged on by Baldassare, the local universal pimp and go-between, they conduct other things together with little delay. To keep the denouement at bay as long as possible, Mr. Taylor has made Baldassare gay, with a penchant for Sandy, and has introduced a film director who on the strength of Baldassare's imitation of Alison doing a television commercial engages her for a film about Alexander the Great to be shot in Spain.

A romance of this kind needs a strong seasoning of wit, as in the similarly-entitled film *A Touch of Class*, if it is to rise above the trivial. Mr. Taylor's wit is itself pretty trivial, also predictable. The players, under Allan Davis's effervescent direction, do what they can. Peter Donat is a decent American ready-made, Jill Melford rather wasted in a small part as an American matron. Baldassare, though composed of every comedy-Italian cliché under the Mediterranean sun, is winningly played by Leigh Lawson, and there is an effective cameo sketch of a fat, amorous film director by Anthony Morton. Caroleen Dillon is the designer; in the lack of another credit in the programme, I suppose she did Miss Mills's dresses, and they are enchanting, at any rate when Miss Mills is in them.

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Festival Hall

Marilyn Horne

by GILLIAN WIDDICOMBE

A skimpy audience for the LSO on Tuesday, James Levine, crisply gifted young American conductor masked a grimace that was obviously asking "Why? The pound? Miss Horne? Or me?" And the first part of the concert was an unduly grim, mechanical affair. A brusque, breathless performance of Mendelssohn's Ondine overture, the *Fair Melusine*, played with shaggy vigour and a pebbledash sound instead of seductive string tone. A shame, since the piece can seem so deft and pretty. It needs imaginative, catchy pacing, or all is lost to — "Not that theme again!" Wagner exaggerated the problem — that's the theme he pinched for his *Rheingold* Ondine.

Next, Schubert's Sixth Symphony, the Little C major, and the LSO warmed slowly. But Levine, for all his accuracy and efficiency (ensemble smack on the downbeat, string staccato light and jiggly), failed to woo the sunnier, sing-song, lift-the-Viennese-charmer's manner — which makes the slighter Schubert so endearing. He ended the concert spectacularly, however, with a virtuosic performance of the second suite from *Daphnis et Chloe*. Levine is not one of those feline conductors weaving filmy veils over all and sundry, and it was an uncommonly explicit, rhythmic reading, fast

New cast for 'The Norman Conquests'

A new cast for Alan Ayckbourn's trilogy *The Norman Conquests* at the Globe Theatre will take over on June 2. They will be: Ronald Pickup, Sheila Ballantine, Ivor Danvers, Bright Forsyth, Julian Holloway, and Julia MacKenzie. The plays are directed by Eric Thompson and produced by Michael Codron.

Eileen Gray

by

WILLIAM PACKER

Eileen Gray is one of the small company of artists and designers that does us credit, yet which we neither encourage nor even acknowledge. She has lived in Paris since before the first World War, and her scope has always been international rather than local. Her architecture, and particularly her interior and furniture design, have had a seminal influence upon twentieth-century movements in design, especially so between the Wars. Her steel furniture of that time, her rugs and lamps, cups and saucers, seem now to be as beautiful as once they were simple, radical and effective. Now in her later nineties, she is still producing work of originality and distinction.

Misses Monika Kinley and Prunella Clough have put together a small tribute to an important figure, a retrospective that takes in the rugs of the twenties, chairs of the thirties, collages of the fifties, and a magnificent cork screen made only a year or two ago. It all may be viewed by appointment at 54, Digby Mansions, Lower Mall, W6 0J7 (748 9365), and those interested in the wider aspects of the art of our time should try to see it.

towan

Martin Naylor by WILLIAM FEAVER

The stage is set, in Martin Naylor's show at the Rowan, with lot and action confined to the scenery. Six flats, in the theatrical sense, extend from the walls towards the centre of the floor, joining the gallery into compartments. One of them, at the far end, is painted black, but you don't see this at first, only the narrow wooden plank each off, one after another, and are reiterated in

the drawings downstairs. Passing them by, noticing from the corner of one's eye the way the profiles shift and alter, the whole assembly fits together nicely and raises further associations. There is, as usual in Naylor's work, a deceptively makeshift air as though the detailing had simply come about doodle fashion. He likes the idea of producing surfaces, with a history, to them, scrawled,

scratched and dabbed, every marking a reminder. I have sometimes felt that these procedures were a bit too contrived, as though he were emulating a repro-furniture maker, laboriously giving each object a well-used finish. But there's more to them than that. They serve as punctuation marks and as signs, guiding hand and eye over previously uncharted surfaces.

In these recent objects they also supply cross-connections, linking painting, drawing construction, and throwing out hints about their art historical antecedents. And whereas much of Naylor's previous work has been little more than tentative (and made a virtue of it) this lot seems altogether more assured. Though the markings remain cryptic they no longer look like titivations and each object, as a whole, appears resolved.

It is difficult in gallery or even studio circumstances to make out whether each of them is self-sufficient. I suspect that they need to be seen as a sequence or, at the very least, in pairs. For without a certain amount of repetition and interplay the detailing is likely to turn a little perfunctory. As they stand the six pieces are dramatic: you half expect to come upon Dr. Caligari gibbering among their neo-Expressionist nooks and shadows. They are, in effect, an installation rather than a show of items; and what gives them strength in numbers may well prove lacking when they come to be dispersed.



David Hillman (The Shepherd), Peter Knapp (King Roger) and Janet Gail (Roxana) in Karol Szymanowski's 'King Roger', by the New Opera Company at Sadler's Wells Theatre. Ronald Crichton's review of last night's British premiere will appear in to-morrow's paper



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WORLD TRADE NEWS

Danish machinery export campaign in China

BY HILARY BARNES

COPENHAGEN, May 14.

DENMARK'S EAST ASIATIC Company, which probably does more trade with China than any other company in the world, is about to launch a new export campaign in the People's Republic of China. The campaign, which will take place in co-operation with Danish companies, but the Danish side of East Asiatic's trade with China is only a fairly small part of the whole.

The company is regarded as the largest trading unit in Europe, with a 1974 turnover of Kr.18.7bn. (£1.5bn.). It has offices all over the world, including four—in Copenhagen, New York, Vancouver and Hong Kong—which specialise in trade with China.

East Asiatic acts as agent for many leading European and U.S. companies such as Du Pont, International Harvester, Cessna and Sweden's ASEA. Since the thaw in relations between China and the U.S. the company has had special emphasis on getting trade moving between the two countries.

Officials declined to put a figure on the level of trade with China, partly because it is difficult to provide a meaningful assessment, and partly because they feel the need for discretion. But the figure would be "astronomical" if all the trade with China in which East Asiatic has a hand was added up, an official said. For example, the company has been responsible for handling about two-thirds of Canada's wheat sales to China in recent

years, although it only receives a commission.

The strong position is partly attributable to the fact that it never pulled out of China. Even at the height of the cultural revolution its ships still plied Chinese ports. "We are unusual in that we did not give up when other companies did," Mr. Mogens Pagh, chairman of the Board and chief executive, told me to-day.

No company to-day is allowed a permanent office in Peking, but the authorities there willingly renew residential permits of officials from companies of which they approve. For the past five years, therefore, East Asiatic has had two men more or less permanently based in Peking.

Two-way deals

The company has a long history of trade with China, buying from as well as selling to China. This assists East Asiatic because the Chinese like to have some sort of balance in their trade with individual companies. "It is always useful to be able to point out when trying to sell something to the Chinese that we have been buying from them as well," said Mr. Pagh. Textiles, soybeans and oils are among the traditional exports from China handled by East Asiatic, but to-day the product range is considerably wider.

Although a substantial proportion of the West's trade with China is handled by the company, it considers it is only

making a start. "We are working for the long-term. What we get out of our trade with China to-day is quite modest, but we look forward to a time when there will be considerable potential in the market," explained Mr. Pagh. "It is a work of patience."

Symposia, or as the Chinese prefer to call them technical exchange meetings, are the main way in which trade with China to-day. This will be the method when the company launches its new export effort.

East Asiatic and F. L. Smith, the Danish company which is among the world's leading suppliers of cement making plant, have arranged a two-day symposium on cement technology, factories and equipment. Among food processing plant which will be presented in coming months are slaughterhouses, fish meal factories, freeze and spray drying plant, sugar glucose, ice cream and chocolate manufacturing plant. Past symposia, always arranged in cooperation with the State trading corporations in China, have often resulted in substantial orders.

The company has never expected an explosive development in China's foreign trade, if only because of the Chinese principle that bilateral trade must be in balance and the reluctance to finance foreign trade with credit. But East Asiatic does not expect a big setback to trade with China in the wake of the oil crisis. It expects that the value of China's foreign trade will rise from about \$10bn. last year to around \$14bn. this year.

Credit problems may hinder U.K. trade growth with Poland

BY DAVID LASCELLES, EAST EUROPE CORRESPONDENT

BRITAIN'S TRADE with Poland, its largest East European customer, seems set for further growth following the recent visit to Warsaw by Mr. Peter Shore, Secretary of Trade, in the opinion of officials of both sides. It was decided to double Anglo-Polish trade in the coming year, although credit-related problems could act as a brake on expansion.

The main obstacle is Britain's unwillingness to offer Poland a credit agreement similar to that extended to the Soviet Union in February, when Mr. Harold Wilson, the Prime Minister, guaranteed the Russians \$950m. worth of export credit at heavily subsidised rates.

A request for a similar deal was turned down by Mr. Shore in his talks with the Poles, who were headed by Mr. Jerzy Olaszewski, the Foreign Minister. Polish requests for finance to meet the local costs of large projects currently under negotiation with British companies were also turned down.

Western pact

The British side gives as its reason the so-called gentlemen's agreement between Western countries to keep subsidising export rates above 7.5 per cent. The Russian deal was said to be a "fact of life" following similar deals by the French and Japanese.

The extent to which this refusal will weaken Britain's chances of winning some of the large contracts Poland is currently negotiating with the West remains to be seen. But Britain has assured Poland that it will keep its credit rates competitive.

A three-company consortium headed by Petrocarbon Developments, a company with previous Polish experience, is negotiating

to build a PVC plant at Wroclaw. The foreign content of the plant is about 10 per cent, but the Poles want subsidised finance for local costs as well as for equipment and "know-how." A French-Japanese consortium and a German company are also competing for the order, and the bidding is expected to test Western solidarity concerning credits.

President Giscard d'Estaing of France is expected in Warsaw this summer, and there are fears that such a top level contact could sway the Poles in favour of France.

The second project concerns a pulp and paper mill at Kwidzyn, which the Poles say could produce contracts worth \$500m. Walmsleys of Bury, again a company with East European experience, is leading a consortium which has been discussing the project for some time.

One reason for the delays is the Poles' changing requirements, but a decision is now expected this summer or autumn on delivery of four machines. The competition here is from Scandinavia.

Also under negotiation is the second phase of the redevelopment of the Urus tractor plant for which Massey-Ferguson won the main order last year. This Phase, worth about £25m., would be for an extension to manufacture six cylinder engines.

An announcement will be made shortly on the British Steel Corporation's intention to buy a coke plant. This is expected to be for 6.5m. tons to be delivered up to 1980, in return for steel products. The National Coal Board may also buy Polish coke technology following the visit to Warsaw by the British Coal chairman earlier this year.

A possible new area for British sales has opened up with the Poles' decision to step up

beef production at the expense of pork. This restructuring of agriculture, which forms part of a major Polish drive to get food production on a sounder footing, could hold opportunities for British equipment and "know-how" in the intensive farming field.

Finally, the British Petroleum contract to deliver 5m. tons of oil a year for ten years to Poland, negotiated in 1971, comes into operation this summer with the scheduled completion of the Gdansk oil refinery on the Baltic coast. Despite the lapse of time and the upheavals in oil markets, the contract is understood to be going ahead at new world prices, which, including the heavy cost of transporting crude to the Baltic, could cost Poland about £14m. a year.

This last item will further unbalance Poland's trade with Britain, which was £28m. in the red last year. Pressure is mounting for further British purchases from Poland. The need for this has become more acute with Poland's declining bacon sales following Britain's entry into the EEC, although by a curious twist of the Common Agricultural Policy, Polish sales of bacon to EEC members are currently being subsidised by Brussels.

Metals

The best opportunities seem to lie in non-ferrous metals, particularly copper, which Poland is developing. But the British side admits to some doubt as to what major purchases Britain could make from Poland.

The picture could become clearer when Mr. Olaszewski pays a return visit to London, probably in July. He will discuss an industrial and trade co-operation agreement. Some details of Poland's next Five Year Plan, which starts in 1976, should emerge at this meeting.

SWISS MACHINERY INDUSTRY

Strong franc hits competitive power

BY NORRIS WILLATT

SWITZERLAND'S MACHINERY industry, the largest in the country both in terms of output and exports, is suffering from the appreciation of the Swiss franc in terms of the currencies of its competitors, including Britain, West Germany, and the U.S. Now that this situation is being compounded by international recession and stagnation in the domestic economy, 1975 is proving to be a difficult year.

Movements in exchange rates alone have increased the prices of Swiss machines, on average, by 14 per cent. in the case of exports to West Germany; by 21 per cent. to France; 26 per cent. to Britain; 29 per cent. to the U.S.; and 37 per cent. to Italy, according to the Swiss Bank Corporation. That is without taking into account the impact of dearer materials, most of which the Swiss have to import.

As it happens, this development is of great significance for the whole Swiss economy. The machinery industry exported about 70 per cent. of its output, worth Sw.Frs. 12.5bn. (£2bn.), in 1974 accounting for 35 per cent. of total shipments. For some sectors the export percentage was even higher—80 per cent. in the case of machine tools and 90 per cent. for machines used by the textile, paper, food and flour milling industries.

Because of the long lead-time between the placing and delivery of orders in the capital goods industry, the effect of the changed situation is not immediately evident. Thus, on the basis of a survey by the Society of Swiss Machinery Builders,

turnover of the industry in the fourth quarter of 1974, at some Sw.Frs. 3.3bn. (£40m.), was higher than the Sw.Frs. 3.4bn. (£370m.) at the same point in 1973.

Orders were also considerably higher at Sw.Frs. 14bn. (£2.3bn.), compared with only Sw.Frs. 11.2bn. (£1.5bn.). Where there was an adverse trend was in the volume of new orders, which fell to Sw.Frs. 3.7bn. (£520m.) from Sw.Frs. 4.05bn. (£575m.). On the other hand, new export orders booked were slightly higher at Sw.Frs. 2.21bn. (£350m.).

However, again according to the Swiss Bank Corporation, the overall figures tend to obscure certain particular adverse trends. For example, the new orders booked for textile machinery, on the basis of the results of ten leading companies, were 20 per cent. lower in the fourth quarter than in the third, and 43 per cent. down compared with the time was down to 16.6 from 17.4.

The most telling evidence of a changed climate is to be found in the fourth quarter was 30 per cent. lower than the third, and a similar drop had been experienced by food machinery. A more pointed warning of possible problems ahead lay in the reduction in the time lag between placing and delivery of orders, the average co-operation agreement. Some details of Poland's next Five Year Plan, which starts in 1976, should emerge at this meeting.

the end of 1974, those in the Swiss machinery industry were markedly less confident than even three months earlier. Survey of 542 companies by the Machinery Builders' Association last September found 285 (45 p cent.) regarding the outlook good and 187 (37 per cent.) satisfactory. Only four (1 p cent.) called it bad.

Three months later, however, at the end of the year, only 11 companies (40 per cent.) thought that prospects looked good, and 209 (32 per cent.) considered them only satisfactory. The biggest change was in the number who found themselves in a situation of uncertainty, which increased from 32 (17 p cent.) to 136 (26 per cent.). The percentage of those who thought the outlook had doubled to 2 p cent., or 19 concerns.

The industry is not only directly hurt by the rise in the price of its products on world markets by reason of the strength of the national currency. It also suffers from the more competitive prices of the products of other countries whose currencies have declined. In this respect, U.S. machinery manufacturers, important competitors of the Swiss, and for whom the decline in the value of the dollar by as much as nearly 30 per cent. created a very favourable situation.

Guthrie considers Indonesian venture

By Our Asia Correspondent

GUTHRIE MANAGEMENT SERVICES is considering setting up a joint venture company in Indonesia to help "potential foreign investors" and the "easiest way through the red tape of setting up investment project in the country."

The concern, part of the Guthrie trading group, already operates a management service company in Malaysia, which it believes is the only one offering total management services in the area.

Mr. J. T. Shaw, director and general manager of Guthrie Management Services, said yesterday in London: "We took on all the headaches of a company which wishes to set up in Malaysia. Guthrie provides investment advice, help in clearing the way to get investment approval, assists with site selection and negotiations for setting up a factory, and recruits local staff."

The concern has already helped several West German companies to set up factories in Malaysia, including a Siemens components plant at Malacca. Mr. Shaw estimated that if foreign company had to do the work itself, not only would it have been much more expensive, but the process of getting the necessary official permission in setting up the plant would have taken months longer.

British companies, apart from the British-based multinational, have seemed much less interested than the Germans in exploring promising investment opportunities in the South East Asia region.

IN BRIEF

German exports

West German exports to the Soviet Union increased over 5 per cent. in the first quarter of 1975 compared with earlier, the Economics Ministry states. Exports rose 5.7 per cent., while imports from Russia were only 1.1 per cent. much. Shipments to the Eastern Communist bloc as a whole were 23 per cent. higher, while import increased 6.4 per cent.

Credit to Yugoslavia

Barclays Bank International has arranged an £8m. line of credit to Yugoslavia through the Yugoslav Investment Bank to finance further purchases of U.K. capital equipment. Britain provides 1 per cent. of Yugoslav capital equipment imports from the EEC.

ICC Congress

The 25th Congress of the International Chamber of Commerce opens in Madrid on June 1 bringing together 1,500 businessmen from 60 countries. The theme will be "Market Economy—more than Competition and Profit." The theme is sub-divided into four sections, including growing social responsibilities, business, and consequences of Government interference in the market economy. Sir Rex Giddes, chairman of the British National Committee, will lead the U.K. delegation of 45.

Contracts Abroad

STORK-WEKSPOR SUGAR (VME Stork group) will build £58m. cane sugar plant with refining capacity of 20,000 tons of cane per day for Karun-Arj Industry, Tehran. Commissioning is set for 1977. The refuse is claimed to be the world's largest.

COSTAIN AUSTRALIA has won a contract to build a hospital block, public school, gymnasium at college extension, government offices and a hostel.

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AMERICAN NEWS

Quebec PM stands firm against threat to Olympics

QUEBEC, PREMIER Robert Bourassa told the province's National Assembly yesterday that he was prepared to sacrifice the 1976 Montreal Summer Olympic Games if necessary to restore trade union order in the province.

Mr. Bourassa told reporters outside the National Assembly that the Olympic Games would either be held in 1976, as I am convinced they will, or they will not be held at all. Social order comes before everything, he said, no matter how important they are.

The premier was replying to questions about legislation introduced last Friday to restore order to the province's construction industry. Mr. Bourassa's liberal Government yesterday proposed a motion invoking emergency procedures to allow the assembly to give the province's construction industry, put under a Quebec Federation of Labour (KFL) unions under trusteeship.

Introduction of the bills has sparked walkouts by about 5,000 construction workers at the Olympic site in Montreal and Louis Laberge, President of the QFL, has warned that the games may have to be held in 1977 if the measures are written into law.

But Mr. Bourassa said yesterday that he had talked with an official of the International Olympic Committee in Rome who had told him that "there is no question of postponing the games until 1977".

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Firestone may have to recall 1m. tyres

WASHINGTON, May 14. THE TRANSPORTATION Department has made its expected announcement of an initial finding that Firestone Tyre and Rubber's allegedly steel belt 600 tyres do not comply with federal safety standards.

The Department's National Highway Traffic Safety Administration said that its finding is based on tests which indicate the tyres do not meet endurance and high speed performance requirements.

The agency will hold a public hearing on June 12 and could then order Firestone to recall nearly 1m. tyres involved in the case. The tyres are no longer being produced.

It is understood that in Safety Administration testing of the Firestone tyre for high speed and endurance requirements, 45 of 50 tyres failed the test.

In Findlay, Ohio, the Cooper Tyre and Rubber Company said that it was recalling 5,494 passenger-car tyres, because "some may be prone to failure if operated under extreme conditions."

General axed in Argentina

By Our Own Correspondent. BUENOS AIRES, May 14. THE REPLACEMENT of the Army's commanding general, Leandro Enrique Anaya, by General Alberto Numa Laplane, who will be sworn in tomorrow, opened new uncertainties on the Argentine political scene.

General Laplane is closely identified with Jose Lopez Rega, who apparently with this top-level shift in the Army command has gained still more power. Sr. Lopez Rega is President Menem's closest adviser and the most controversial person in Government. Astrologist Lopez Rega is widely referred to here as "The Sorcerer".

The Army Command in a communique to the Congress said that Defence Minister Adolfo Mario Sarino has asked for General Anaya's retirement from active service.

Canada Ministers fail in wages talks

OTTAWA, May 14. FINANCE MINISTER John Turner and Labour Minister John Munro have failed in critical attempts to convince the labour movement to agree, immediately, to voluntary wage restraints to beat inflation. Both Government and labour sides instructed their working groups to continue to meet on technical points under discussion.

Mr. Turner, who wants pay rises limited to 12 per cent a year, said that he would evaluate the opposition and report back to the Cabinet. He is scheduled to meet with business representatives to-day.

The Finance Minister is planning a new anti-inflation Budget for June 2 or perhaps June 9. Both he and Mr. Munro said after their meetings with Labour that at least the latter was adopting a positive role in the talks and intends to continue discussions.

Mr. Turner in a tough public speech at the weekend said that it was to be either restraints as proposed by the Government or he would have to consider other alternatives. The two alternatives left open are mandatory controls or a harshly restrictive budget with higher taxes and tighter credit. Mr. Turner has already warned the Cabinet that he may have to recommend to the soon the imposition of a compulsory control plan because Canada is no longer fighting an inflation imported from overseas but its own domestic pressures, such as soaring wages and prices.

The Canadian dollar was down to 96.66 cents (U.S.) in the foreign exchange market on Tuesday. Earlier on Monday it was down to 96.48 U.S. cents, the lowest level since it was freed to float in June, 1970.

Its decline has worried Finance Department officials and is recognised as a reflection of the general state of the Canadian economy, now wrestling with severe inflation. Heavy buying of U.S. dollars for future delivery by commercial interests is believed to have been behind the unprecedented drop on Monday.

Need for foreign cash

By Our Foreign Staff. THE CANADIAN High Commissioner in London, Mr. Paul Martin, yesterday defended his Government's policy towards foreign investments.

The recent Foreign Investment Review Act was not intended as a barrier to foreign capital, but only to regulate the orderly development of the nation's resources, he told an audience of the Canada-U.K. Chamber of Commerce, indeed, during the next decade, Canada would need \$115bn. for the development of new energy sources alone, and another \$600bn. for other capital investment, he said.

"If Canada is to maintain the rapid pace of economic development it has set for itself, it must attract far more direct investment capital than is available from within the country," Mr. Martin said. At the same time, his Government wanted more processing of raw materials to take place in Canada. The legislation would take that factor into account, as well as participation by Canadians and the likelihood of increased exports, in assessing potential investments or take-overs.

"The Canadian Government has now decided we will no longer give carte blanche for Canadian resources to be shipped abroad in raw form, when they can be processed competitively by Canadians in Canada," he said.

Dominican Republic President backed

RANKING officers of the Armed Forces have pledged their "strict respect" for the authority of President Joaquin Balaguer of the Dominican Republic, whose Government has been shaken by the resignation of the four top military leaders.

The commanders of the army, navy and air force and the armed forces chief of staff resigned at the weekend AP-DJ.

LATIN AMERICAN GROWTH STRATEGY

The poor to fight poverty

By HUGH O'SHAUGHNESSY, RECENTLY IN PORT OF SPAIN

LATIN AMERICA, one might say, is worried but not frightened. Fearing a new monetary crisis which could make nonsense of its plans for growth, and despairing of effective outside help for its problems of development, the region, with a confidence born of its new industrial power and its importance to the rest of the world, has decided to pull itself up by its own bootstraps.

Such, in the briefest terms, is the outcome of the deliberation of the region's most important think tank, the UN Economic Commission for Latin America (ECLA) which has just ended its 16th session in Port of Spain. As Sr. Enrique Iglesias, the young Uruguayan executive secretary of the commission, reminded delegates last week, Latin America has transformed itself in the past decade or so and is no longer a part of the world whose fate the developed countries could safely ignore.

Since 1950 for instance the total gross regional product has almost quadrupled to \$250bn.; over the same period steel production has increased 15-fold and power production eight-fold. By 1985 Latin America's economy should have doubled in size again, making the region comparable in economic weight to the European Community of 1950. By the end of this decade the annual increase in manufacturing production will be equal to the total production of the region's factories in 1950.

Latin America is importing goods worth \$30bn. a year, and in terms of a market for capital goods, consumer durable and chemicals it is several times more important to the U.S. than Japan, for instance.

Despite this growth the region has not yet found a way to satisfy its needs for capital goods, consumer durable and chemicals. It is several times more important to the U.S. than Japan, for instance.

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his opening speech in Port of difference between Cuba, Brazil, Spain. But, he went on to say, the process of increased self reliance should not end there. Regional integration which started with the simple tariff cutting ideas of the Latin American Free Trade Area, now stalled, should be amplified, as is happening among the six nations of the Andean Pact, into the concept of industrial programming on a regional scale. Latin America will have to pool its efforts to establish industries catering to the whole region, particularly in the field of chemicals and fertilisers, capital goods, and intermediate goods which now make up 65 per cent of Latin America's industrial imports.

As regards the outside world, Sr. Iglesias suggested that the commission has suggested that Latin America must find new strategies for development, that it is such a large purchaser of the developed nations' goods

offered by the international financial institutions and the developed countries, and an extension of the swap arrangements which are beginning to be worked out among Latin American central banks themselves. The \$4bn. which ECLA sources are hopeful might be put together by the end of the year, would represent about one third of the average current account deficit of the non-oil producers, as estimated for 1974-76.

The suggestions for Latin America multinationals and for a safety net indicate that ECLA is beginning to mix economic analysis with ideas for concrete projects. At the same time the holding of one of ECLA's biennial sessions in a country of the English speaking Caribbean also underlines the increasing collaboration of the latter area with Latin America proper. Sr. Iglesias's ideas for industrial integration and for special new payments assistance were mirrored in a similar scheme for the Commonwealth Caribbean floated by Mr. William Demas of the Caribbean Development Bank, and by the Secretary General of Caricom.

The new strategy, it was suggested in Port of Spain, should aim at the fullest possible recourse to the region's own resources.

stition which gave the region a basic industrial structure in the 1840s and the early 1950s, the intrazonal free trade schemes which provided stimulus in the 1960s and the export-led growth which was a boost to the Brazilian economy, in particular. Having assimilated the proposals, the sceptic might well ask what if any relevance it has to the practical world of the manufacturer, trader or banker, within or without the region. Has not ECLA in the past been no more than an inconsequential sounding board for a more or less fashionable procession of ideas which have been taken up and discarded at the whim of the executive secretaries from Sr. Raul Prebisch, the Argentine patriarch of ECLA, to the present incumbent? In any case is not ECLA too fragile an organisation to speak of a new, more or less speaking Caribbean world, not to mention the U.S. and Canada, and Britain, France, and the Netherlands, the colonial powers? The political vulnerability of ECLA was certainly demonstrated clearly when the

shipping line within the Caribbean and is working closely with the UN development programme and its regional director, Sr. Gabriel Valdes, the former Foreign Minister of Chile, on the groundwork for another two big Latin industrial American companies, likely to be state-financed. At the same time the commission pledged its support for new steps with the rest of the developing world to bring under closer scrutiny and control the activities of the transnational enterprises of the developed world and sooner or later subject them to a code of conduct.

In the financial sphere the executive secretary launched what will doubtless come to be known as the Iglesias Plan. He argued that both the Latin American countries themselves and their supplies have a strong interest in not allowing the region's growth process to falter because of a monetary crisis brought on by a sharp movement in its terms of trade. Thus he put forward the idea of a \$4bn. safety net of loans and guarantees to be

One final question mark remained as the delegates dispersed from Port of Spain: how many Governments are there in Latin America which are really committed to the idea of eradicating poverty and redistributing income, which Sr. Iglesias suggested as the key to a new dynamism, and how many can overcome their mutual suspicions in order to cooperate in new regional wide industrial conglomerates?

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Preliminary Results for year ending 31st March 1975

	1975	1974
Turnover	13,278,000	13,128,000
Trading Profit before Taxation	1,459,000	2,208,000
Taxation — 52% (1974 — 52%)	766,000	1,158,000
Profit after Taxation	693,000	1,050,000
Extraordinary Item	663,000	—
Profit after Taxation and Extraordinary Item	1,356,000	1,050,000
Dividends		
First Interim of 0.887 pence per share paid on 9th January 1975 on Capital of £800,000 (1974 — 0.817 pence per share on Capital of £800,000)	37,000	73,000
Second Interim of 2.668 pence per share paid on 4th April 1975 on Capital of £617,228 (1974 — Final dividend of 2.6398 pence per share on Capital of £800,000)	113,000	211,000
Transfer to Share Capital and Reserves for shares issued in lieu of dividends	172,000	—
Total Dividends	322,000	284,000
	1,034,000	766,000
Add Transfer from Share Premium Account in respect of scrip dividends	28,000	—
Profits Retained	1,062,000	766,000
Earnings per Share before Extraordinary Items	8.38p	13.01p

The calculation of earnings per share is based on earnings of £673,000 (1974 — £1,040,000) and on the weighted average of 8,039,491 shares in issue during the year (1974 — 8,000,000).

The extraordinary item relates to a net surplus arising on the disposal of a liability.

Dividends
Two interim dividends were declared during the year amounting to 3.5568 pence per share (total dividends for 1974 — 3.5568 pence per share) which, together

with the tax credit, correspond to a gross dividend of 59.05% compared with 52.50% last year. This is the maximum dividend permitted under the Government's policy on restraint on dividends. Accordingly, your Directors are unable to recommend the payment of a final dividend this year.

Borrowings
Borrowings of £1,000,000 were obtained during the year to complete the building of our new factory at Victoria Road, Acton, which is now operational.

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EUROPEAN NEWS

Lisbon freezes most wages, raises minimum by 21%

BY JANE BERGEROL

LISBON, May 14

THE GOVERNMENT has announced a 21 per cent. increase in the national statutory minimum wage, to take effect from June 1, set a ceiling of Esc.35,000 net on monthly wages (roughly £600 a month), and frozen all wages and salaries above £200 a month until the end of 1975.

In a series of further nationalisations, all provided for in the original economic reform programme, tobacco, cement and paper pulp companies have been nationalised, except for those shares under foreign ownership. The CUF group, Portugal's largest conglomerate, is hit under all three sections with interests in the Celbi Pulp Company, the Leiria Cement works and in tobacco groups.

Timing of the announcement of the measures is presumably linked to the troubled labour front. The rise in the national minimum wage was forecast by the Minister of Labour on May Day, but its announcement has been held back, presumably for use as a conciliatory carrot to pressure some of the more restive unions into calling off strikes planned for this week and

next. Civil servants are also to receive pay increases.

For the nation's middle classes, the long-awaited announcement about maximum permissible salaries has come as a welcome relief. The allowance of over £7,000 a year is more than most had anticipated. What will hit the middle classes far harder is the salary freeze until the end of the year.

Inflation

There are signs that, after fairly well controlled price rises last year, the inflation spiral is picking up speed, with OECO figures putting Portugal's March rate at 1 per cent. compared with an annual average rate of 9 per cent. previously.

More importantly, Portugal's private industry must decide how it is going to meet its higher wage bill. A decree published here this week makes it illegal for any concern which has received government credits to go bankrupt. Since virtually every Portuguese company, great or small, has had either before or since April 25, 1974 some form

of state assistance, subsidy or credit, this makes it almost impossible for any employer to declare himself bankrupt.

While clearly a measure to stave off further unemployment, already at the 10 per cent. mark, the bankruptcy ban will not delay these higher wage packets. The confederation of Portuguese industry, clearly stunned by the size of the increase, would not comment on the measures to-day. But Dr. Alvaro Cunhal, the Communist Party Secretary General who has been pressing for the increase for weeks now, was already talking over a month ago of over 300 companies being in severe difficulties, with a payroll of more than 200,000 workers between them.

It would seem obvious that more of the medium and small firms will find themselves in an impossible position and be forced to go to the government and ask for state intervention. This may or may not entail further nationalisations. The Armed Forces Movement (AFM) leaders are known to believe that it is time to sit back and digest the already lumps of nationalised industry they heaped on their plates since March 11.

Teng warns U.S.-Soviet rivalry will lead to war

By Giles Merritt

PARIS, May 14

STRESSING the need for European unity and strengthened ties between Europe and the People's Republic of China, Mr. Teng Hsiao-king, the Chinese Vice-Premier, forecast here that the rivalry between the U.S. and Soviet Union will one day lead to war.

Speaking at a dinner given in his honour by French President Valéry Giscard d'Estaing, which followed soon after a wide-ranging two-hour meeting between the two leaders, Mr. Teng singled out the Soviet Union as the chief threat to world peace and stability. His earlier comments to French Premier Jacques Chirac: that the Soviet-backed European Security Conference in Helsinki this summer deliberately threatens European independence.

Mr. Teng emphasised that even when China develops fully to superpower status, there was no question that it would attempt to impose the same hegemonies throughout the world as the U.S. and Soviet Union. He also said the apparent "entente" between the two major powers was only superficial and that both sides were still seeking to extend their respective domination of other countries.

Although Mr. Teng's six-day official visit to France, which began on Monday, has already resulted in several straightforward bilateral agreements—most notably the decision to hold regular consultations at the Foreign Minister level—his

reception seems the discussion of world strategic questions. This afternoon he again met President Giscard d'Estaing at the Elysee Palace, which for the second day running was flying the Red Flag, to end his talks. Mr. Teng begins a provincial tour tomorrow, returning to Peking on Saturday.

The most revealing indication of Mr. Teng's views has been his referring to China's decision to send an ambassador to the EEC. He stressed that his country would be actively promoting the cause of unity in Western Europe.

Mr. Teng also rather surprised observers when he appeared to take a soft line on U.S. foreign policy. Or, at least, a much softer line than he seems prepared to take on the Soviet Union's. He implied that China did not oppose a U.S. presence abroad, provided that it was welcomed by the countries involved.

On Indochina, Mr. Teng does not appear to have questioned the continuing sovereignty of South Vietnam, which suggests that Peking does not intend to push for reunification

POWER STRUGGLE AT ENI

The business of politics

BY ANTHONY ROBINSON, ROME CORRESPONDENT

FIERCE controversy has broken out over the chairmanship of one of Italy's major state corporations, ENI, which reveals some of the complications which the intermarriage between politics and business has created. The mandate of Sig. Raffaele Girotti as chairman of ENI expired in October. Since then he has carried on as acting chairman, while a decision on whether to confirm him or choose another

man has become the subject of fierce political infighting among the various factions of the Christian Democratic party and between that party and the Socialists.

Last week Sig. Girotti wrote a letter of resignation to his formal political overlord, Sig. Antonio Bisaglia, Minister of Shareholdings, in an attempt to end the uncertainty and if possible ensure his own reconfirmation in the post. This has brought the struggle into an acute phase. It is a classic example of the Italian system at work, reflecting the fact that 20 years of Fascist dictatorship, followed by 30 years of an uninterrupted post-war hegemony of the Christian Democratic Party and its allies, has undermined Italy's traditionally fragile concept of the state, and created a system in which appointments to key posts throughout the state apparatus, as well as in banks, state controlled industries, and other power centres have been made on the basis of a well-defined set of rules but on the outcome of the sort of factional infighting now taking place.

This does not mean that the men elected for such posts are necessarily incompetent or mere party hacks. But it does mean that their loyalty is split between the organisation concerned and the political faction to which they owe their position in it. The resulting ambiguity has also given an extraordinary freedom of manoeuvre and power to top managers of that highly free-wheeling breed like the late Sig. Enrico Mattei and Sig. Eugenio Cefis, who just after the war used to be the post-war state industries, and who knew how to run the nominally state enterprises as effectively as personal empires by becoming better at politicians' games than most politicians.

ENI itself developed from an act of political disobedience by Sig. Mattei, who just after the war was given the job of winding up an unsuccessful State oil exploration company set up by Mussolini. Instead, Sig. Mattei, convinced that oil and gas lay beneath the Po Valley, and, determined that neither the international oil companies, nor the chemical company, Montecatini, should exploit it, turned this shell into what eventually became the Ente Nazionale Idrocarburi (ENI). From the very start this force-

ful man realised that to get his own way he needed political cover and he was prepared to pay for it. It coincided with the Christian Democrat party's search for an alternative source of funds to the traditional one, the industrialists' association, Confindustria. They found it in ENI and the tradition of ENI being a major financier of the political parties and the CD party in particular, has been carried on, and refined by Sig. Mattei's successors, Sig. Cefis and Sig. Girotti.

These circumstances help to explain why the chairmanship of ENI is such an important position. But the state controlled industries have grown out of all recognition since the heroic period of post-war reconstruction. The kind of political manoeuvres used initially to gain freedom for a swashbuckling policy of growth now appears to have "degenerated" into manoeuvring for his own sake in which the economic viability of the state industries themselves could become the first victim. ENI, for example, is not only an important source of political power and finance, it is also a major economic power and Italy's largest institutionalised company. Some 16,000 of its 82,000 employees work abroad. Its 1974 turnover of L.5,796bn. (£3,350m.) from oil, chemical, textile, engineering, and nuclear activities, was twice that of Fiat and 50 per cent. more than the state-owned IRI, or has been, engaged in negotiations with major oil producers like Iran, Saudi Arabia, Libya, and Iraq, and is also involved in promising oil and gas exploration in the Po Valley. These promises to increase its economic and political weight still further. What is more, ENI companies have continued to invest heavily despite political intrigue at the top, and have proved their efficiency by winning substantial foreign contracts.

On paper ENI made a loss of L.10,600 last year, compared with L.37,650 in 1973. Textiles, the acquisition of the former Shell Italiana and the need to buy large quantities of spot crude at peak prices to comply with Government orders accounted for most of the losses. But the official loss masked a significant rise in cash flow, as one of whose functions appears to be that of assuming an enormous source of support in particular for the Doroteo faction of the CD party. The present State Shareholdings Minister, Sig. Bisaglia, is a Doroteo, as was his predecessor, Sig. Antonio Giolitti, and his predecessor in turn, Sig. Filadelfo Piccoli, the political "godfather" of EGAM. In its four years of life, EGAM has expanded rapidly through a policy of acquisitions and verticalisation. But while turnover has quadrupled, losses have topped £200m. in four years and its purchases of 33 per cent. stake, with option of control, in



Sig. Girotti

sure on the Christian Democrat. Like Sig. Cefis, Sig. Fanfani, and so obtain that unfettered control over Montedison which has always been his aim. He managed to achieve it after the same sort of resignation manoeuvre now being tried by Sig. Girotti—except that Sig. Girotti is not of the same calibre as Sig. Cefis. Indeed, Sig. Girotti has played the political power game as believed to be one of the reasons why he now has such powerful enemies who wish to replace him with a man more pliable to their own wishes.

Another factor in the complex situation is the fact that the present controversy over ENI also has the merit, from the Christian Democrat point of view, of diverting attention away from the scandalous situation at EGAM, the state minerals agency, whose functions appear to be that of assuming an enormous source of support in particular for the Doroteo faction of the CD party. The present State Shareholdings Minister, Sig. Bisaglia, is a Doroteo, as was his predecessor, Sig. Antonio Giolitti, and his predecessor in turn, Sig. Filadelfo Piccoli, the political "godfather" of EGAM. In its four years of life, EGAM has expanded rapidly through a policy of acquisitions and verticalisation. But while turnover has quadrupled, losses have topped £200m. in four years and its purchases of 33 per cent. stake, with option of control, in

the Gnosha shipping, insurance and newspaper group, Villain e Fasso, has raised an enormous outcry. This is partly because of the suspicion that EGAM paid an above market price for Fasso (using state funds and bank loans) in order to control the two newspapers of the Fasso group, and partly because the purchase provided an excellent opportunity for private industry to ask pointedly just what the obligation of state enterprises was to stop.

Returning to ENI, a closer look at the pro or contra Girotti line-up reveals that what appears to be an all-out personal and factional struggle, reflecting at other level different political attitudes and different proposals for the future shape of the energy and chemical industries. The political groupings in the attack have revealed the wider manoeuvring for power within the Christian Democrat party with a view to the forthcoming regional elections. They are likely to be closely followed by a difficult government crisis and struggle for the party leadership, particularly just when the ground substantially and Fanfani's position comes under attack.

Then there are the various left-wing positions whose common thread is that the public role in the chemical industry in which the state has invested several hundred billions must be preserved and strengthened. This is a theme which links the left wing CD leader, Sig. Carlo Donat Cattin, Prime Minister Aldo Moro and elements in the Socialist and Communist parties. One idea is for ENI to concentrate "in its oil and energy activities, leaving the chemical part, now grouped under the ANIC umbrella, to be hived off and reorganised into a state petroleum agency incorporating parts of both ANIC and Montedison. The important thing in this case is that the minister chosen to be chairman of ENI must be prepared to accept this kind of solution.

But various Communist, Socialist, and Republican spokesmen have gone further and are trying to make the ENI situation a test case for the future of the state sector in general. They are trying to establish the precedent that all promotions to public positions be openly discussed and approved in parliament, that the accounts of the state controlled companies be open and subject to public scrutiny, and that the policy of the state should be decided by a competent economic planning authority, which has still to be devised. These demands are political dynamite because they would attack at the root the power base of the Christian Democrat party in particular and the whole system of power under which Italy has been ruled since the war.

Basque gun battles kill Guardia Civil officer, 'ETA members'

BY ROGER MATTHEWS

MADRID, May 14

ANOTHER four people were killed during gun battles in Spain's Basque region early to-day, among them a lieutenant in the para-military Guardia Civil. The other three were a married couple and a young man, who, police said, were involved with the Basque separatist organisation ETA.

Emphasising the rising tide of violence in the provinces of Guipuzcoa and Vizcaya, there were overnight attacks on properties belonging to suspected Basque nationalist sympathisers. At least two bomb attacks and a machine-gunning were reported, bringing to more than 20 the number of incidents within a week.

Three priests have also been viciously beaten, one critically. He had been arrested by police on Thursday under the 18-day-old State of Emergency, which permits suspects to be held indefinitely without charge or trial. Two days after his arrest he was transferred to hospital suffering from badly damaged kidneys and internal bleeding. He has been given the Catholic Church's last rites and a doctor was quoted as saying there was little medically that could be done to save his life.

Newspaper reports in Madrid to-day did not mention that the priest had been in police custody

and added that he had stated from his hospital bed that he did not wish to identify his assailants.

Formal press censorship has been introduced in the Basque region, and several journalists have been hounded out of the area by repeated telephone calls threatening their safety. There is considerable anxiety in Madrid that more than 30 attacks by supposed Right-wing vigilante groups should have been carried out without any apparent police moves. With so many police and Guardia Civil now in the region and with the main towns under constant vigilance it is certainly remarkable that no detentions have been made.

Generals

Senior generals are undoubtedly watching the situation closely. The very real fear and tension that exists in the Basque country is reopening old wounds at the moment when the country urgently needs to sink its past differences.

Any suspicion that the Government is even marginally failing to maintain total control over the police could have profound consequences. So far the introduction of the State of Emergency has led to a serious

deterioration of the situation and has played directly into the hands of the ETA, which is presumably hoping for just such a response.

To-day's four killings took place near the town of Guernica, though details are scarce. Two ETA members allegedly opened fire from a car on a Guardia Civil barracks. Later a "house" was surrounded and in subsequent shooting the Guardia Civil officer and the married couple were killed. A third gunman brought the death of an ETA activist and the wounding of another, who escaped.

Four other people have also been arrested as a result of the incidents.

Hundreds of riot police were in action this morning in Madrid, breaking up demonstrations by more than 1,000 students at the university. The students shouted slogans in support of the Basque clergy, also mentioning Bishop Anoveros of Bilbao, who has been daily visiting the critically injured priest.

Official attempts were made last year to expel the Bishop from the country, and he was placed under house arrest for writing a sermon that urged a greater degree of freedom for the Basque language and culture.

Giscard to see Shah, Kissinger

By Robert Mauthner

PARIS, May 14

PRESIDENT Giscard d'Estaing of France will have talks here within the next two weeks with both the Shah of Iran and Dr. Henry Kissinger, the U.S. Secretary of State, triggering off speculation that France might be preparing a new initiative to reconvene a conference between oil producers and consumers.

The President has invited the Shah to lunch at the Elysee Palace next Tuesday and he will be seeking Dr. Kissinger on May 27, when the American Secretary of State will be in France for a meeting of the governing Board of the International Energy Agency and of the OECD Ministerial Council.

Although official spokesmen have declined to give any details of the subjects to be discussed by M. Giscard and his visitors, it can be taken for granted that world economic problems and, particularly those of energy and other raw materials, will figure high on the list. The French have never considered the breakdown of the preparatory meeting between oil producers and consumers in Paris in April, which they sponsored, to be final, maintaining that agreement was very close and could have been reached easily if the major participants, and not least the U.S., had shown the necessary political will.

The preparatory conference in fact broke down because the U.S. wanted priority to be given to energy questions at any subsequent plenary meeting between the producer, consumer and developing nations, while the producer and developing nations, led by Algeria, wanted all commodity problems to be discussed.

Since the failure of the preparatory meeting, however, the French think they have discerned a greater willingness on the part of the U.S. to broaden the agenda of the proposed conference. Following the setbacks which American policy has recently suffered in Indochina and the Middle East, the French appear to feel that the U.S. would now take a less intransigent stand on proposals made by the developing nations.

The Shah, who is one of the more moderate leaders among the oil producers, could also play a crucial role in bringing the two sides together, it is thought here.

Irish action on public spending

BY DOMINICK J. COYLE

DUBLIN, May 14

AN UNAMBIGUOUS and long overdue official acknowledgement that the rapid rise in State spending in recent years had contributed greatly to the present "crisis" level of inflation came to-day from Mr. Liam Cosgrave, the Prime Minister, when he spoke to the Dail, the Irish House of Commons, and to Irish industry (CII) here.

In a major speech which was generally conciliatory to industry but realistic in regard to the many major problems now facing the economy, the Prime Minister, in effect, invited the main economic interests in the country, including the CII and the trade unions, to participate in the formulation of future budgetary policy on both capital and current account and in determining the level of many of these generally.

This participation is to be formalised in a special working party, which will also include

representatives of the farming organisations and a number of senior ministers. But Mr. Cosgrave warned that inflation would not be beaten by a repetition of previous sectoral proposals to Government "involving either further public expenditure or reduction in taxation, and often both together."

Dealing specifically with the growth in public expenditure, Mr. Cosgrave noted that, in ten years, spending by the central government had risen from about 37 per cent. of GNP to over 50 per cent.

Whatever one's belief about the collective wisdom embodied in Cabinet Government, it must give pause that taxation and spending decisions on behalf of the nation are now so highly centralised—and so remote from the individual or firm.

The country, he added, had reached the stage where it was

essential to consider seriously future levels of public expenditure, in their totality, and what was to be achieved with this expenditure.

The Prime Minister noted some recent relaxations in official price control policy, and hinted at further early concessions by the Minister for Industry and Commerce, particularly on the question of the extent to which increases in depreciation and interest charges should be admitted for price compensation purposes.

Mr. Cosgrave anticipated a period of general world expansion commencing later this year or in 1976, but he said that the "unpleasant reality" was that grave doubts existed as to whether Ireland was in a position to take advantage of such an upswing. Other countries were reducing their inflation; Ireland's had been going up.

French tobacco strike spreads

BY GILES MERRITT

PARIS, May 14

"NI GAULOISES, ni Gitanes," the capital's 7,000 tobacco outlets, dwindling supplies of well down, with only 70m. signs in the windows of most Gitanes and Gitanes are paraded to regulars only in a strike by just 100 men at the fast growing under-the-counter market.

The Seita strike has now spread from the monopoly of Plaine-Saint-Denis warehouses in Paris where workers of its third week and the dispute spreading country-wide, the situation is getting desperate. Those familiar withdrawal symptoms—short temper and restlessness—are beginning to tell as addicts of the two leading cigarette brands are forced either to search far afield for untapped stocks or switch to unfamiliar "blondes." In many of

In the Paris area business is well down, with only 70m. cigarettes and cigars being delivered daily, against the usual level of 110m. It seems that the most popular brands are being singled out for withholding. So far, the French Government has shown no signs of pressing for a settlement to the strike, although Finance Minister M. Jean-Pierre Fournier would do well to end it before France's inveterate smokers begin to lose the habit and he begins to lose his tax revenues on Seita's yearly sales of Frs.10bn.

W. German plastics output falls

BY GUY HAWTIN

FRANKFURT, May 14

PRODUCTION IN the West German plastics industry grew by a mere 0.8 per cent. in 1974. In 1972 and 1973 production totalled about 1.8 million tonnes. Currently output is running at between 80 and 85 per cent. of last year's level.

The West German Plastic Processors Industry Federation said today that no signs of an improvement could be seen. Demand was unlikely to pick up in the foreseeable future.

A reasonable 5.4 per cent. virtual stagnation. According to figures just released by the registered in the technical parts

sector, which accounts for some 18 per cent. of the industry's total output. The production of plastic packaging, however, is up by 22 per cent. of total output, was up by only 1.7 per cent. Dominating the industry is the semi-finished products sector, which contributes an overwhelming 55 per cent. of production. Here output declined by 1.4 per cent. over the year, reflecting the recession in the building industry — its most important customer.

IN BRIEF

'Middle-classes' to strike in Belgium

Belgian small businessmen and self-employed people known collectively in Brussels as the "middle-classes," will strike for 24 hours on June 11, writes David Curry.

They are protesting at what they consider inadequate Government attention to their grievances, particularly the recently announced two-month price freeze. The "middle classes" are infuriated because it was imposed without consultation and would prevent small businesses from recouping increased social security and Ista charges.

However, the Government has already conceded many "middle class" demands, including the easing of social security charges on smaller businesses, the relaxing of some book-keeping regulations, and further limitation of hypermarket development.

Danish GNP 'to rise'

No GNP growth in Denmark this year but a 4 per cent. growth next year. This was predicted yesterday in a report by the three joint chairmen of the country's Economic Advisory Council, writes Hilary Barnum from Copenhagen. The report expects the payments deficit to fall from Frs.6bn. last year to Frs.2.5bn. this year, rising again to Frs.4bn. next year.

BIS pays maximum

The Bank for International Settlements (BIS) recommended payment for 1974 of the maximum statutory dividend of 9 per cent. writes John Wicks from Zurich. The sum of 98.25 Swiss francs per share would be converted into Sw.Frs.75.05 on the basis of the Swiss currency official solid parity.

Oslo-Moscow talks

A Norwegian delegation will begin preliminary discussions in Moscow on May 26 about Norway's plan to extend its fish zone. Economic minister Einar Gjovikler writes from Oslo. The Foreign Ministry said the talks, which were not expected to last "more than a week," would prepare the ground for further discussions.

Strikes in Austria

Last year was one of Austria's best post-war years in terms of working time lost due to strikes, writes Paul Jendral from Vienna. A statistical breakdown published by the Austrian Trade Union Federation shows that only 7,295 of the 2.6m. labour force were involved in strikes, causing the loss of 7,250 working days. Thus, only 0.3 per cent. of gainfully employed persons were in work stoppages, of which the average duration was less than eight hours.

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War again if peace talks fail, says Sadat

KUWAIT, May 14. PRESIDENT ANWAR SADAT of Egypt today implied that the Arabs would go to war with Israel if resumed discussions in Geneva failed to bring peace to the Middle East.

President Sadat was speaking at a Press conference here before leaving for Baghdad on the second leg of a tour which will also take him to Amman and Damascus. The Egyptian leader, who arrived yesterday for talks with Kuwaiti leaders, was asked what would happen after his meeting with President Ford in Salzburg on June 1 and 2.

"He said it was inevitable that all efforts should be directed towards resuming the Geneva peace conference now that U.S. Secretary of State Henry Kissinger's shuttle diplomacy had failed."

"We want to try all possible opportunities of achieving peace. But if no peace is achieved, we will have to face our destiny as we did in October 1973," he said, referring to the fourth Arab-Israeli war.

President Sadat said he wanted to know if the U.S. protected Israel within its 1966 boundaries or within the land it was now occupying.

"Unless I receive a clear answer to this question it will be very difficult for me to find any substance to discuss with President Ford," he added. However, he welcomed any efforts by the U.S. to solve the Middle East problem.

Reuter

Leadership shake-up in Damascus

By Ihsan Hijazi

BEIRUT, May 14. IMPORTANT Government and other changes have taken place or are planned in Syria within the next few days.

According to reliable sources, Mr. Mahmoud Al Ayyoubi, the Prime Minister, has been appointed Assistant Secretary of the Damascus-based Pan-Arab Command of the ruling Baath Party in preparation for removing him from the Premiership. The sources said that in the new post Mr. Al Ayyoubi will be a close adviser to President Hafez Assad on Arab affairs. It is not yet known whether Mr. Al Ayyoubi will retain his other post of Vice-President. He lost in the elections last month to a new Syrian command of the Baath Party.

Consultations are already under way in Damascus to form a new Cabinet. Mr. Abdullah Al Ahmad, the second-in-command in the party leadership after President Assad, has been tipped to head it. Changes are not expected in the basic portfolios. Major-General Mustafa Tlas remaining as Defence Minister and Abdel Halim Khaddam as Foreign Minister.

Another significant change has been the transfer of Mr. Rifaa Assad, the brother of the President, from the armed forces to undertake Baath Party business. Major Assad was elected to the new party leadership, and henceforth he will be preoccupied solely with functions within the party, the sources said.

Rioters attack U.S. offices in Luang Prabang

VIENTIANE, May 14. RIOTERS detained three U.S. officials and smashed up offices during a series of anti-American demonstrations in Laos today, diplomatic sources reported. The outbursts were at the royal capital of Luang Prabang and in the southern town of Savannakhet. A crowd of students stormed into the house of the provincial governor of Savannakhet and held three U.S. officials who were inside, the sources said. Precise details of the incident were not immediately known in Vientiane. It was believed that U.S. officials were being held while an American embassy delegation was sent from Vientiane to discuss the students' demands. The students were said to be demanding the expulsion of American aid workers and other U.S. officials from Laos. Shortly after word of the demonstration reached Vientiane, radio contact between the American embassy and Savannakhet was lost.

The U.S. aid offices were also a main target of demonstrators at the royal city of Luang Prabang. Students smashed windows, broke up furniture and occupied.

Moscow woos Thais on joint security

BY OUR ASIA CORRESPONDENT

THE SOVIET UNION is making renewed efforts to woo Thailand and has been urging the new Bangkok Government to support Soviet proposals for an Asian collective security system.

According to Bangkok radio reports monitored by the BBC, Mr. Ivan Chevrov, head of a Pravda bureau, met Mr. Kukrit Pramej, Thailand's Prime Minister, and suggested that Thailand might support the collective security idea. The Russians have been hawking round their ideas for such a system for several years without getting much response from any Asian country. In the West the collective security plan is regarded as an attempt to create a Soviet-dominated Asian bloc against China.

The response of the Thais was dusty. Maj-Gen. Chatchai, the Foreign Minister, replied that Bangkok was restoring peace to South East Asia, there was no longer any need for such a system. Moreover, the concept might be misleading. Thailand already belonged to Sento and would not consider any new arrangements.

Thailand is also committed to the Malaysian inspired idea of a neutral South East Asia. The new Government in Bangkok is clearly nervous of the new turn of events in the area and is urging the Americans to withdraw their troops from Thailand. Mr. Kukrit has also protected against the sending of marines to U-Tapao.

Japanese upturn at last

BY CHARLES SMITH, FAR EAST EDITOR. TOKYO, May 14.

THE JAPANESE economy is at last beginning to show signs of turning upwards, according to officials at the Economic Planning Agency, but recovery is extremely gradual and is limited to certain sectors.

The industrial production index, though still running some 16 per cent below the level of a year ago, recorded an 0.8 per cent increase in March compared with the month before. This follows a period of 15 months in which the quarterly average of industrial production has shown a continuous decline. An 0.6 per cent rise may be regarded as being too small to be significant, but the Ministry of International Trade and Industry is forecasting much faster increases for April and May.

The recovery of production evidently reflects the fact that Japanese companies are at last getting their inventories of unsold products back to something like normal levels. Another positive element in the economic scene is public expenditure, which began to rise shortly before the end of last year and was running 30 per cent ahead of the previous year's level during the first quarter of 1975.

The weak elements in the economy are consumer spending which has been picking up much more slowly than the Government originally hoped, and private investment which is still falling from month to month. The slackness of private investment is attributed to the fact that Japanese industry as a whole is still operating at less than 80 per cent of capacity (76.7 per cent in February).

Japanese officials do not expect a full-scale investment recovery until next year, and are somewhat dubious even about the prospects for consumer spending. It is admitted that this year's relatively modest national wage increase (provisionally estimated at 13.4 per cent by the Japanese employers federation) will rule out any rapid resumption of consumer spending in the next few months.

Although economic recovery has been very gradual to date, officials still say they hope to achieve the real growth target of 4.3 per cent set by the Government in its plan for the current fiscal year (ending next March). The growth target, however, enjoys a lower priority than the Government's price stabilisation target (which is to bring the year to year rise in the consumer price index down to less than 10 per cent growth target), it is tacitly admitted.

From Saigon Stewart Dalby describes the problems confronting the Provisional Revolutionary Government after the heady days of military victory

Tackling the economy

THE TAKEOVER of Saigon must have been one of the smoothest in military history: the defeated South Vietnamese forces abandoned their uniforms and melted away into their homes, and the forces of the Provisional Military Government, within two weeks effected a transition remarkable for its speed.

Within hours almost all the basic utilities were working and after two days the Saigonese had overcome their initial fears. Shops reopened and the street markets were crammed with goods and people. Gradually the Military Management Committee got on top of a crime wave. Street committees were formed to keep streets clean and to see to it that signs associated with the Americans are torn down: signs over bars, signs saying that marriages and visas could be arranged, and so on.

The trade unions have been asked to set up Workers' Committees, and political indoctrination classes, where the works of Ho Chi Minh, among other things, will be taught, are to be held. Last week-end the Management Committee started to register all foreign nationals still in Saigon, and it also began to get all former army officers and South Vietnamese politicians to check into special offices. Though many of these officers are obviously nervous about what is going to happen to them, there has not been a single report of reprisals, or of looting by the liberation soldiers, or even of drunkenness. The discipline of liberation soldiers is extraordinary.

However, it is probably fair to say that the hard part is only just about to begin. Whether the Military Management Committee does give way to a civilian government made up of members of the current Provisional Revolutionary Government (PRG), or whether a speedy reunification with the North is attempted, great economic problems face the new leaders. Whatever form of economic system is decided upon—collectivisation of agriculture, workers' collectives for the small industries, perhaps—there are going to be difficulties.

Distorted

The long war and the American presence in South Vietnam did not, surprisingly perhaps, completely bankrupt the country, but they did distort and misshape the economy to such a degree that it became heavily dependent on American aid. Under the old French scheme of things, what industry there was, was located in the North. South Vietnam is almost totally agricultural. There are a few small-scale industries located just outside Saigon as well as various processing plants, such as two Japanese-built shrimp processing operations for example. But there is virtually no heavy industry, or no refineries or fertiliser plants.

At the height of the American presence, the private spending of Americans in Vietnam amounted to \$500m. a year. The

Americans served to create a large number of service industries: some 200,000 Vietnamese were employed as waiters, cooks at bases, or as bar girls and hostesses. Men worked as maintenance men or chauffeurs. When the Americans left there was a severe recession. By the time of liberation, between 40 and 50 per cent of South Vietnam's population lived in towns where there was hardly any work for them. The country became heavily dependent on imports. In 1974 South Vietnam imported nearly \$1bn. worth of goods, and managed to export just over \$80m. worth. The difference was made up almost entirely by American aid or private spending by Americans still in Vietnam. South Vietnam's foreign exchange reserves in October 1974 stood at \$160m.

Some of the results of the open door policy towards imports are still clearly visible in Saigon's markets. Stalls are crammed with Martell brandy and Beefeater gin. There are numerous drug stalls selling everything from antibiotics to aspirin. Other stalls are overflowing with Nikon and Pentax cameras as well as Sony stereo equipment and Seiko watches. There are cassettes and records, brand new irons and cooking equipment. All this merchandise belies the real poverty of the country. Without American money these goods will disappear.

Soon the three or four French restaurants which have reopened will find that they can no longer get the good wines that their customers like. Already it is almost

impossible to get any foreign beer, and soon the local brewery will run out of the chemicals it needs to make its brew.

These luxuries, however, made up only part of the import bill. South Vietnam needed and needs to import all its fuel requirements. The oil price increases forced South Vietnam to pay well over \$100m. a year for that alone.

In the long term Vietnam's prospects should be good, since there may be oil to be found off the South's shores. However, exploiting it, as well as other natural assets, the country will need lots of foreign capital. The Provisional Revolutionary Government has already called for aid, and has suggested that it will accept it from any country irrespective of its politics. The Japanese might want to invest in some fishing projects as well as get their hands on the numerous hard and soft woods in the Central Highlands, but whether other countries, particularly the U.S., will lend or invest on a sufficiently large scale remains to be seen.

For the moment, Russia and China are reported to be helping out with various forms of aid. But in the short-term the South Vietnamese, particularly the superficially affluent Saigonese, are clearly going to have to do some belt tightening and may find their lives radically changed. Many of them seem totally unprepared for that. They rice imports amount to more than the calculations ignore the fact that South Vietnam has one of the highest birth rates in the world. Its population is growing by 3.5 per cent a year, and North Vietnam's growth rate is thought to be as high or even higher. The chances of significantly improving yields per acre must also be slight until South Vietnam finds some way of getting fertilisers. The Americans paid for well over \$100m. a year for that alone.

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Saigon prepares 'Uncle Ho' celebrations

BY STEWART DALBY

SAIGON, May 14.

INTENSE preparations are going on here for a three-day holiday of victory parades to celebrate the liberation of Saigon, now called Ho Chi Minh City, two weeks ago.

After the victory celebrations, which are due to take place tomorrow for three days, there will be a one-day break before the birthdate of Ho Chi Minh is feted on May 19. This is one of the most important dates in the Communist calendar. For the forthcoming festivities the Saigonese have been told to display

pictures of Ho and also the red and yellow North Vietnamese flag. Already framed, tinted portraits of Ho beam out from almost every shop and the red, blue and yellow flag of the Provisional Revolutionary Government (PRG) flutters from many first-floor windows.

Thousands of North Vietnamese and Viet Cong troops are being driven into the city, ready for the victory parades, and tanks and artillery pieces are reported to be ready on the city outskirts. Outside the former presidential

palace, cadres are building wooden grandstands and clusters of loudspeakers will be strung up among the trees in the small park outside the Duc Lap (Independence) Palace. In the schools, which are still officially closed, children are being taught how to march and also what to chant. At one school, opposite the French Embassy, about 300 teenage girls wearing traditional Vietnamese tunics were being drilled up and down by a Viet Cong cadre, blaring through a megaphone.

U.K. fate uncertain

BY STEWART DALBY

THE FATE of British interests and property in South Vietnam continues to hang in the balance. The Military Management Committee has announced a wide-scale programme of nationalisation and that all former American property is to be confiscated.

But General Tran Van Tra, the president of the committee said at a recent Press conference that he was not sure whether the confiscation would also apply to British interests.

The British embassy in Hanoi road was thoroughly looted on April 30, hours before the liberation.

British commercial interests have come off more lightly. There were only four companies really represented in South Vietnam: Shell Cong Ty (Vietnamese for company), the Chartered and the Hongkong and Shanghai Banks and Manu-facturer Indochine de Tabac (M.I.T.) in which BAT had an interest.

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Ward White to sack 750 as shoe demand declines

BY RHYS DAVID

WARD WHITE, one of the leading U.K. shoe manufacturers, is to dismiss about 750 of its total labour force of 7,500 because of continued low levels of demand in the shops and strong competition from low-cost imports.

The redundancies, which follow nearly nine months of short-time working in the group, will affect three main centres—Ballymena in Northern Ireland, Anstey in Leicestershire, and Bristol.

The biggest blow is to fall on the operations at G. Britton, manufacturers of Tuf and Gliv brand shoes. A total of 400 people will lose their jobs at Ballymena as a result of the complete closure of the plant and the transfer of production to other centres. Another 200 Britton workers at Kingswood in Bristol will also be dismissed.

Some 150 jobs will be lost with the closure of the G. H. Palmer plant at Anstey, which manufac-

tures boys' footwear. Palmer, which moved into the Anstey plant last year, was merged with another group company, Little Duke footwear last autumn and production will now be concentrated at the Desborough and Melton Mowbray plants of Little Duke.

Ward White, with other U.K. shoe manufacturers, has been suffering from greater foreign competition, particularly in higher quality men's footwear, at a time when the market has shrunk as a result of the recession.

The industry has been particularly concerned at increased imports from Comecon countries and has been pressing the Government to take action to prevent dumping. Production of footwear in the U.K. fell by about 7 per cent. last year, but importers managed to increase their total sales by 2m. pairs in the year to 80m.

In the first three months of this year imports totalled 28.1m. pairs compared with 24.1m. pairs in the same period last year, an increase of 16 per cent. The value of imports went up from £28m. to £38m. If continued at this rate the industry reckons imports will capture some 40 per cent. of the market this year, against about one third over the past few years.

The British Footwear Manufacturers' Federation, together with the footwear unions, yesterday sent a telegram to Mr. Anthony Wedgwood Benn, the Industry Secretary, drawing attention to the continued crisis in the industry and asking for urgent action to control imports.

Ward White itself managed to increase its sales by 14 per cent. last year—from £43.2m. in 1973 to £49.3m.—and its trading profit from £2.7m. to £3.1m. but, with interest charges rising steeply, the pre-tax profit was cut from £1.78m. to £1.3m.

Chrysler chief tells MPs of plans in private session

BY TERRY OODSWORTH

AGAINST A background of growing rumour about Chrysler's future in the U.K., Mr. Gilbert Hunt, chairman and chief executive, stressed again yesterday that the company had new models under consideration that it may approach the Government for help and that it is still receiving aid from its U.S. parent.

He also confirmed that he and other top executives, including Mr. John Riccardo, president of the parent company, had met the Prime Minister for discussions about Chrysler's financial problems.

But at the Commons committee inquiry into the motor industry he described reports that Chrysler might design and develop tooling for a new U.S. car as "pure speculation."

Chrysler's decision to attempt the introduction of a new model, announced in talks with the trade unions last week, is a distinct reversal of its policy as outlined by Mr. Hunt at his last appearance before the committee. He told MPs then that there were no plans for a new car at present.

The extent of the change of thinking, however, is not clear. The committee went into private

session to discuss model policy; in public Mr. Hunt did not elaborate on whether the next U.K. car would be designed with the U.S. or Iranian markets in mind, or what market slot it was aimed to fill.

It is also unclear how new developments will be financed. Mr. Hunt confirmed yesterday that the U.S. company had provided two further support loans to Chrysler U.K. since January of this year, following its £18.5m. backing in the last six months of last year.

The company is also approaching Finance for industry, the City lending institution, for a £25m. loan, believed to be linked with its Iranian exports, although Mr. Hunt would not confirm this yesterday. In addition, talks are going on with banking institutions, he said.

However, a new model—whether it used some existing components or not—would probably cost over £30m., and Department of Industry help may well be vital to the project.

Last night the DT said that normal discussions were continuing with Chrysler, but so far there had been no request for aid.

M & S lowers Paris prices

BY ELINOR GOODMAN

MARKS AND SPENCER is to reduce its prices by between 10 and 20 per cent. in its Paris store to reflect the devaluation of the pound against the French franc. Despite reports that sales in the company's much publicised first overseas store are disappointing, Marks maintains that the price cuts are not a sales promotion exercise. Margins, the company says, will be maintained at their present level and the lower prices will be a continuation of the company's policy of passing on to the consumer the benefits of lower costs.

The company admits that sales have fallen off since the opening on the Boulevard Haussmann 11 weeks ago. The chairman, Sir

Marcus Sieff, says this was to be expected and that he is "satisfied" with the progress in Paris. He claims that it is too soon to be "categorical" about the store's profitability.

However, reports from Paris, indicate that now the novelty of "Le shopping" has worn off, sales are flagging and that the original profit targets have had to be modified. Without a network of M & S shops at which to exchange goods, French shoppers are said to be reluctant to buy clothes without first trying them on.

The company is believed to be looking at sites in the suburbs of Paris but is finding it difficult to locate the kind of shopping centres which surround London.

Sir Marcus admits to be considering other sites but says that no decision as to whether to expand further in France will be made for several months. The opening in Lyons is to go ahead as planned in September, incorporating a food department in addition to the other departments offered in Paris.

Sir Marcus concedes that M & S has encountered problems in Paris but says these are to be expected when opening abroad. In many ways, he says, he has been surprised by how few major problems there have been, while the local management says the store's sales per square metre are higher than those of its immediate competitors.

Index-linked savings plan worries building societies

BY MICHAEL CASSELL

BUILDING SOCIETIES are becoming increasingly concerned about the effect the Government's new index-linked savings scheme may have on their ability to attract funds.

Leonard Boyle, chairman of the Building Societies Association, told the association's annual conference in Torquay yesterday that the movement had made "the strongest possible objections" about certain aspects of the Government's plans.

Next month, it introduces a savings scheme for pensioners which offers interest in line with the prevailing rate of inflation after the first year on sums of up to £500. An additional savings-on-earn, index-linked scheme is due to be introduced in July and will offer similar interest rates to anyone who is prepared to save up to £20 a month for four years or more.

Objections

Mr. Boyle told the conference that at the end of 1974, the association was asked whether it wished to participate in the new scheme but the societies inquired whether the Government was prepared to make some form of contribution towards meeting the high cost of such a plan. He continued: "We were told this was not possible and we then made to the Paymaster General the strongest possible objections on two counts."

"First, the Government had insisted that terms offered on SAYE accounts by the department of National Savings and ourselves must be identical and a situation had now developed where it was

enabling the department to offer a scheme which it was patently obvious societies could not possibly match without an increase in the mortgage rate.

"Second, the competition of the new scheme might have a pronounced effect on the rates of interest we need to offer our investors—and consequently charge our borrowers—if it were found that savings were being diverted from finance for housing."

Mr. Boyle warned that if inflation continued at its present rate, it would mean that holders of the new index-linked account would earn the equivalent of 20 to 25 per cent. tax free and that the only way the Government could meet this would be "either to print more money or to impose still higher taxes."

The building society movement, despite the index-linked savings threat, is nevertheless confident that 1975 will be a record year for lending, with net receipts from investors in the first four months of this year already reaching the total recorded for the whole of 1974. Mr. Boyle predicted that advances this year will be well over £4bn., against only £2.9bn. in 1974. It was surprising, he admitted, that at a time of rapid inflation the public appeared to be satisfied with an investment where there was no hope of capital appreciation and where the interest return would almost certainly be less than the inflationary rate prevailing. Such a situation, he claimed, clearly demonstrated the confidence placed in societies by a public whose first priorities were safety, security and availability."

Scottish Tories order headquarters shake-up

BY CHRIS BAUR, SCOTTISH CORRESPONDENT

BIG ORGANISATIONAL changes in the Scottish Conservative Party—notably a drastic diminution of its central office in Edinburgh—will be explained to party activists by the chairman, Mr. George Younger, MP, at the annual conference which opens in Dundee to-day.

The most important is the appointment of a new Scottish director. The party hierarchy—which faces considerable rank and file criticism about organisation—has chosen Mr. Graham Macmillan, a senior Glasgow-born regional agent who has headed the party's Yorkshire office in Leeds for the past 14 years.

Mr. Macmillan, who takes up his post on September 1, will direct a central office operation with only three or four full-time officials, which is about one third of its peak strength in the late 1960s.

Among the senior posts which will disappear are those of director of information and research, and director of organisation.

It is the party's intention to sharpen constituency-level organisation in an effort to regain the 600,000 votes and 20 seats which have been lost in the last two decades, to leave only 16 Scottish constituencies with Tory MPs. The most dramatic losses have been to the Scottish National Party in the last two elections.

A senior official of the party said that the organisational

shake-up "reflects a very substantial determination to take the constituencies by the scruff of the neck and shake them until the agents' teeth rattle."

The nature of the changes would also seem to denote a reduction in the autonomy of constituency organisation, perhaps affecting such matters as candidate selection, and a simultaneous requirement by the central office for a greatly improved financial performance. During the last three years, there has been an increasing failure by constituencies to meet their quota contributions to central funds.

The party's target of £20,000 a year has remained unchanged but the constituency contributions have fallen from 62 per cent. in 1972 to 54 per cent. in 1973, and finally to 29 per cent. last year—though the latter figure has been influenced by the retention of funds to fight two general elections.

Mr. Macmillan's experience in Yorkshire is of similarly fluctuating Tory fortunes. The Conservatives held 18 of the region's 55 seats, though their peak was 23 seats in 1958.

He commented: "My job is to help reverse the political trend in Scotland by encouraging organisations to be more alert, and to build up membership and finance in preparation for the next General Election."

"The Conservative Party is changing its accent and putting its organisation at the front line."

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They are Mrs. Heather Brigstocke (right), 45, High Mistress of St. Paul's School, London, and Mrs. Mary Cannon, 61, a Birmingham City magistrate, seen in London yesterday with Lord Erroll of Hale, the association's chairman, and an AA patrolman.

Lord Erroll said: "The appointments are in line with the progressive policy of the association and it is perhaps appropriate that they have taken place in International Women's Year."

● Around 4,000 recommended hotels, motels and restaurants feature in the RAC's 1975 Guide and Handbook.

Mills hit as paper and board demand continues to fall

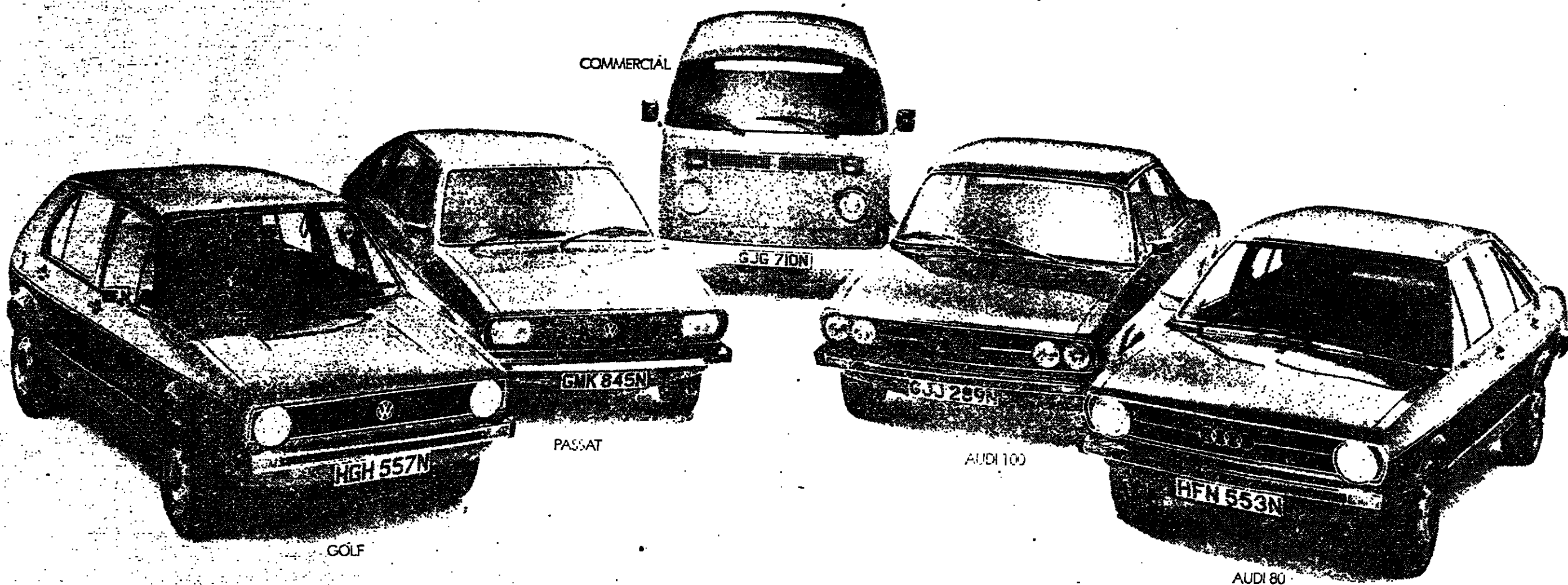
BY LORNE SARLING

U.K. PAPER and board production has continued to decline in the early part of this year and most mills are now working at below 60 per cent. of capacity, according to the British Paper and Board Industry Federation.

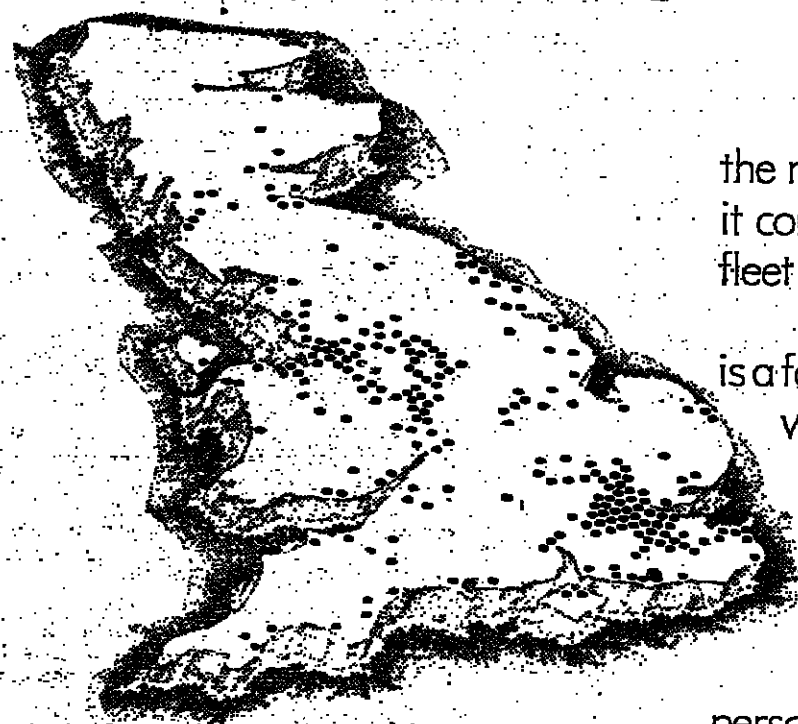
At the same time demand is still declining as de-stocking by converters and end users continues. It had been hoped that this would by now have ended.

"Due to a general fall in demand, de-stocking is continuing at a slow pace and there

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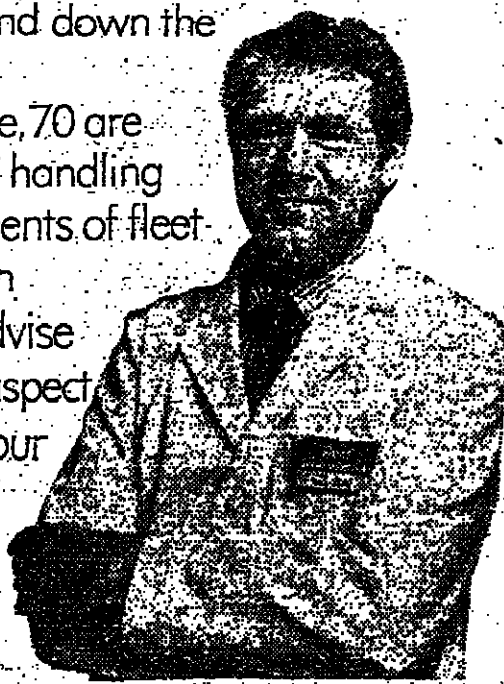
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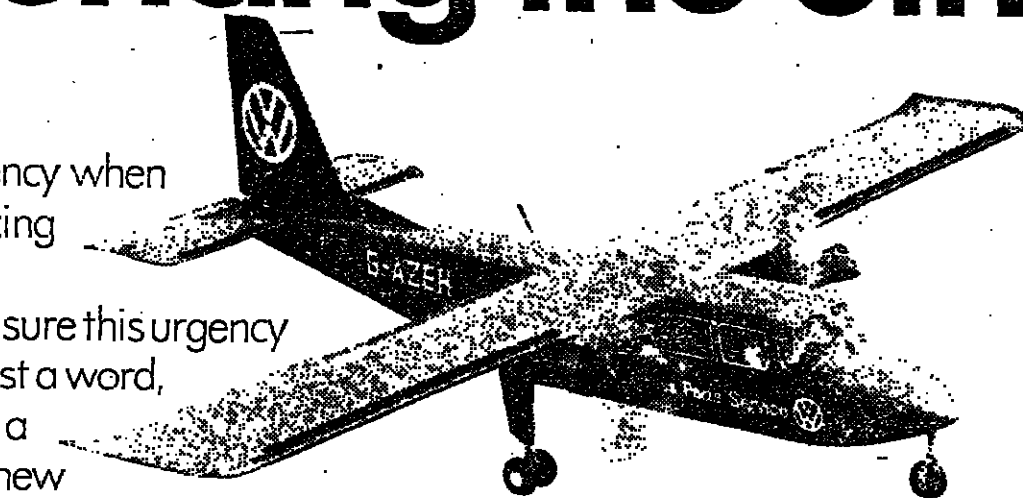
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HOME NEWS

Pan Am to fight curb on agents' commission

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

MR. WILLIAM T. SEAWELL, chairman of Pan American World Airways, has told stockholders that the airline will "fight like hell" against any British attempt to prevent its aircraft from operating in the U.K. because of the Anglo-U.S. dispute over commissions to travel agents.

He told the annual meeting in San Francisco that the U.K. had taken "an illegal position" in its dispute with the airline, by claiming "extra-territorial rights" — that is, rights to dictate levels of commission payable to travel agents outside the U.K. who sell tickets for travel to Britain.

"We will comply with legitimate government controls," he said — referring to the British Government's insistence that in the U.K. Pan Am must pay its agents a 5 per cent. increase in commission instead of the 3 per cent. rise it wants to pay. "But we believe the British have no authority over what we pay on travel business done in the U.S.," he added.

If the dispute resulted in Britain banning Pan Am's jets from landing at U.K. airports, "we'll see lots of military jets of footage, lots of pictures, and when we'll fight like hell," Mr. Seawell warned. But he did not

anticipate that the situation would deteriorate that far.

So far, beyond verbal contacts and preliminary letters setting out the U.S. Government's objections to the British attitude, there has been no formal diplomatic note of protest to the Department of Trade.

But some such note is expected soon. The U.K. having made its position plain, is waiting for the Americans to make the next move.

Much will depend on the American formal protest, if and when it comes. The U.S., through the embassy, has made it clear that it does not accept Britain's right to dictate what commissions Pan Am must pay either in this country, or overseas, and especially in the U.S.

Under duress

Pan Am is paying the 5 per cent. increase in commissions in this country under duress, but is continuing to pay its 3 per cent. increase to travel agents selling tickets in the U.S. for travel to London.

Any formal protest is expected to come in the next few days, but the Government would not tolerate any interference with Pan Am's business activities inside the U.S.

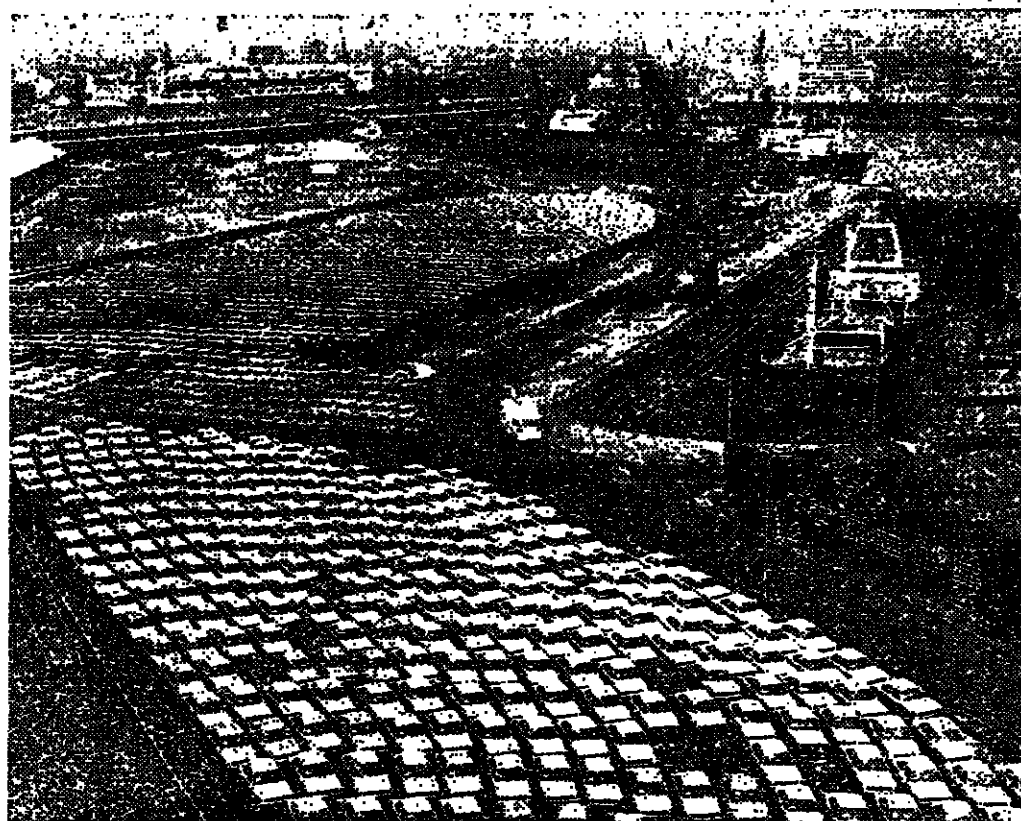
or any other country outside the U.K.

This would effectively throw the ball back to the U.K., and oblige the Department of Trade either to stand down and accept Pan Am's right to pay what it liked outside the U.K., or to implement its threat and suspend Pan Am's rights to fly to this country.

In turn, this would probably result in the cancellation of British Airways' rights to fly to the U.S. — possibly a far more damaging blow to British Airways than the loss of U.K. rights would be to Pan Am.

There are now signs that public opinion in the U.S. is turning against Britain in the row. Pan Am's employees issued a separate statement calling the U.K. threat "a blackmail effort for the protection of a Government-owned national-interest airline (British Airways)."

The threat by the British Government to cancel Pan Am's landing rights in England as a result of its adoption of a travel agents' incentive commission programme... is a direct challenge by a Socialistic government to thwart private enterprise," said Captain R. R. Celestine, chairman of the Pan Am Employees' Awareness Committee.



This way for Iran. Part of the consignment of 10,000 Avenger cars, which Chrysler is supplying to the Middle Eastern country, are pictured on the quay at Southampton awaiting shipment.

N. Sea oil group to spend £3bn.

BY RAY DAFTER

THE NORTH SEA partnership of Shell and Esso is likely to spend about £3bn. on oil exploration and production between 1975 and 1981, according to Mr. Peter Baxendale, chairman of Shell U.K. and a Royal Dutch/Shell Group managing director.

The total costs of developing just the Brent field, including its natural gas potential and associated pipelines and shore facilities, would exceed the current total Anglo-French contribution to the Concorde project. "The cumulative totals are staggering under the impact of raging inflation," he said.

Mr. Baxendale recounted the problems of extracting oil and gas from beneath the North Sea

when he delivered the Thomas Gray Memorial Lecture to the North East region of the Royal Society of Arts in Newcastle last night.

The drive for oil was a "hazardous enterprise in a uniquely challenging environment," he said. Maximum effort and co-operation was needed from companies, local authorities and the Government to ensure that the job got done; that the industry earned a fair reward; and that Britain became self-sufficient in a vital source of energy.

Success depended "upon the application of hard-won experience allied to a new and largely untried technology on a scale and within a treacherous environment which the oil industry has only recently been called upon to face."

Importance of profit stressed

By Michael Blanden

THE IMPORTANCE of profit to industry was stressed yesterday by Mr. George Loveday, chairman of the Stock Exchange, when he presented The Accountant's annual awards for the reports and accounts of quoted companies.

A better relationship between capital and labour, he said, would never be achieved until the public understood that profit was not a dirty word. No industry could flourish, nor could wages be paid without profits.

The awards were won by Pilkington Brothers for its accounts to March 1974, in the larger company category, and by Edgar Allan for the accounts to March 1974 in the smaller companies group.

U.K. facing serious drain of talent, BIM conference told

FINANCIAL TIMES REPORTER

A WARNING that a management brain drain might soon begin in earnest was given yesterday by Mr. Leslie Coulthard, managing director of Leslie Coulthard International, the management consultants.

He told the British Institute of Management's one-day London conference on "The Effective Manager—What is He Worth?" that there was a disturbing degree of disenchantment among the management class.

"If effort, brain and talent justify no appreciable reward, people will seek other satisfactions, either abroad in management where management is not a dirty word, or in less demanding fields at home where the rewards are quality of life, fewer ulcers and more time with our families."

Last year's emigrants from Britain, all skilled people, numbered 228,000 — a figure that speaks for itself.

Partly because of the "disastrous" tax system, the ratio between the pay of the top man and the average floor worker had narrowed considerably from about 15 to 1 before the war. At British Steel Corporation, for instance, it was about 6 to 1.

Mr. Terry Gerald, head of management development at Shell International Petroleum, doubted if there would be a mass exodus of management talent, but said that there was a danger that people would become disenchanted with management as a career and the best talents would choose the professions or the Civil Service.

The British business manager, spend it.

Shell Chemicals plans energy-from-waste plant

BY RAY DAFTER

A £4m. PLANT to recover energy from waste materials is being planned by Shell Chemicals U.K. at Stanlow, Cheshire.

The plant, which will take two years to build, is designed to consume up to 35,000 tons a year of hydrocarbon wastes from Shell's Stanlow oil refinery and the chemical plants at Stanlow and nearby Carrington.

Planning permission is being sought for the project which is part of a £25m. expansion programme being carried out by Shell at Stanlow.

The company said yesterday that the plant would eliminate the present need to dispose of such wastes by land tipping. "It is a practice which we believe to be increasingly unacceptable from the social and environmental standpoint."

Process design of the new plant was just under £20m.

Summer time—and the food trade has it easy

BY ARTHUR SANDLES

MORE PEOPLE turn away from home cooking to staff canteens, pubs, and restaurants in the summer months than at any other time of the year. Take-away food does better, but average spending in the holiday period to the same extent as others.

Even in the summer Britain remains a nation of quick eaters, who spend little. The average cost of a meal or snack at a canteen was 16p, and the average cost of a meal or snack at a restaurant was 27p.

The norm for eating-out occasions last summer was five times a week. The biggest spender by social grouping are men between the age of 25-44, the backbone of the pub and staff canteen trade, who spent 167p a week. The highest spender's restaurant are the Scots, at 161p per week, and the lowest live in the South East and South West, with 92p per week.

The survey, which shows average consumer expenditure last summer to be £29m. a week excludes tourists and people living in hotels and restaurants. Even in the summer, the drop was from 89p to 80p.

Couples with children seem to find the summer a difficult time. "Spending by Millbank, London SW1P 4QX members of households without Annual subscription, £35.

Tyne and Wear to boost Danish passenger traffic

BY OUR SOUTH SHIELDS CORRESPONDENT

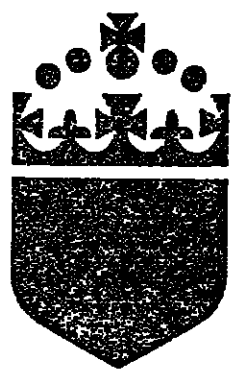
TYNE AND WEAR County and the Tourist Board will be Council is ready to put up more cash to boost the Tyne's passenger traffic with Denmark. DFDS, the Danish shipping company, will be offered similar "promotional incentives" which last month persuaded the Bergen and Fred Olsen Lines to continue operations.

A delegation from the county council, North Tyne-side Council and the Port of Tyne Authority will visit Copenhagen on May 28 to follow up talks started with DFDS a month ago.

Councillor Michael Campbell, leader of the county council, said yesterday: "We will be prepared to help the company with promotional assistance in the hope of increasing its traffic and the business through the Tyne. It is estimated that the county council, North Tyne-side Council, and the Tourist Board will be Council is ready to put up more cash to boost the Tyne's passenger traffic with Denmark. DFDS, the Danish shipping company, will be offered similar "promotional incentives" which last month persuaded the Bergen and Fred Olsen Lines to continue operations.

LORD GLENDEVON

Lord Glendevon points out that he is no longer chairman of the Historic Buildings Council, as it has resigned the post on medical advice.



Royal Insurance

ANNUAL GENERAL MEETING

At the 130th Annual General Meeting of the Royal Insurance Company Limited held on Wednesday 14th May in Liverpool, the Chairman, Mr. D. Meinertzhagen, made the following comments additional to his statement circulated with the Annual Report and Accounts.

I would not wish to spend a lot of time unnecessarily in going over again what I have already said in my future statement for 1974. It was a very bad year from an underwriting point of view and it was also one in which the value of our investments was severely hit by the worldwide fall in stock markets which in all the major areas was of a degree not seen since before the War. I might perhaps make just one point that both of these adverse effects on our business were due in substantial degree to the impact of inflation. I think it is now recognised that increasing rates of inflation — this substantial fall in investment values — have a very severe impact upon an insurance company's results. We have to make sure to the best of our ability that our reserves for outstanding claims are sufficient to take full account of the prospective impact of inflation up to the time when those claims will be finally settled. The rate of inflation as you know continued to increase throughout the world in 1974 and our provisions for outstanding claims took full account of this trend.

Inflation was also a major factor in the decline in market values of equities, which, however desirable they may be as a long-term source of rising asset values, were particularly hard hit by the economic downturn, itself owing much to the rapid rise in the rate of inflation. This substantial fall in investment values had a severe impact on our solvency margin which, as I mentioned in my statement, had fallen at the year end to about 19% of the 1974 premiums — compared with 57% at the end of 1973. On this sombre picture I would like to make just two comments: first we were not alone in suffering a substantial fall in operating profit and in our solvency margin — all companies in all major markets were suffering these problems to a considerable degree. Secondly, since the end of 1974 the very considerable recovery in stock markets in the U.K., the U.S. and elsewhere had raised our solvency margin by early April to about the 34% level I mentioned in my statement. Further improvement in markets since then has increased the ratio to about 38% at the present time. This substantial rise owes a great deal to our large equity holdings, which were quick to recover, as they had been to fall. Looking to the future while it is clearly essential that Governments throughout the world get the rate of inflation under control — and there are some signs in some areas that this may be now happening — we still face a continuance of inflation in some degree even if Government policies to control it are successful, and against this background we are of the view that a large equity portfolio remains essential.

Policyholders' Protection Bill

I have just referred to the need for Governments to get the rate of inflation under control. I might perhaps now refer to their need — and we recognise that it is a need — to supervise our own industry. A necessary step in this regard came two years ago when the new Insurance Companies Bill which has since passed into law. Now another Bill, to provide for the protection of policyholders of insurance companies, before Parliament. In my statement I mentioned that we as a company can accept the social need for some kind of protection scheme but only on the basis that the burden is spread equitably over the whole market and that any scheme is not in such form that it encourages irresponsibility in the market. The Policyholders' Protection Bill recently launched by the Government in the House of Lords contains many features on which the industry has been able to reach agreement in discussion with the Department of Trade but we feel strongly that the provisions it contains to facilitate the rescue of companies in difficulty — going well beyond the protection of the interests of personal policyholders in the U.K. — are inimical to the long-term health of the industry and will serve merely to encourage irresponsible competition and the pursuit of unrealistically large benefits at inadequate levels of premium. We also have considerable misgivings about the facility the Bill provides to enable the Secretary of State to extend the scheme more widely and to lay down guidelines for its operation. The overwhelming majority of the industry is united in its opposition to these aspects of the

Bill and strenuous endeavours will be made to secure appropriate amendments in its passage through Parliament.

European Economic Community

I would now like to refer to another matter of considerable current interest which would have a significant effect on the conduct of our business in the future. I am speaking of the referendum which is to take place early next month to decide whether or not this country is to remain a member of the EEC. We believe that it would be in the best interests of the Group that this country should remain in the EEC. We hold this view for three main reasons.

The first is that in our view withdrawal would be a disastrous step backwards and would have adverse effects both in the short and long term on the economy of the United Kingdom and consequently on our business here at home.

Secondly, the London insurance market has been the foremost international insurance centre in the world. Its operations have been — and are to an increasing extent — of great importance to this country's balance of payments. With the United Kingdom as part of the EEC we see London's position in this sphere become even more important than hitherto whereas if the U.K. were on her own we think the maintenance of that position would be made more difficult.

Thirdly, withdrawal by the United Kingdom at this stage would make it that much more difficult for us to achieve the substantial further expansion in Europe which is our present aim.

We are convinced that with all the changes that have taken place in the last few decades, this country's best long-term prospects lie in a firm and close association with our neighbours in continental Europe.

Underwriting Result for first quarter 1975

Finally, before moving to the adoption of the Accounts for 1974 and the declaration of the dividend I would like to say a word about our activities in the current year. As I said in my statement, we are looking for a marked improvement in our underwriting experience over the current year as a whole as a result of the vigorous remedial action on which we are engaged and with the hope that the worst competitive excesses in our industry are past. I added that we do not expect this improvement in underwriting experience to be reflected in the early months of the year. I am now able to tell you that the results for the first three months have just become available and we are releasing them to the press while this meeting is in progress. They show that we made an underwriting loss of £7.0m, which compares with an underwriting loss of £8.5m in the first quarter of last year. Taking into account investment income and other items the operating profit after taxation, at £4.2m, shows an increase of £1.7m on the £2.5m figure at the same stage last year. As regards the major territories our underwriting result in the US was a loss of £7.5m as against a loss of £6.8m in the first quarter of 1974. The industry there shows no sign, as yet, of improvement in the very difficult conditions obtaining at the end of last year — the motor business being the prime cause of this. However, mainly as a result of the measures we have been taking, our results in some other lines of business — notably general liability and workmen's compensation — have improved considerably and the overall result, albeit somewhat worse than last year's first quarter, represents a slowing down of the adverse trend which had set in last year. It is too soon for me to say that this trend has definitely been reversed but I can assure stockholders that the programmes which have been instituted will be pursued with undiminished vigour by Mr. Nicholas and his team.

As regards Canada the underwriting loss has been significantly reduced and although conditions there remain difficult there are distinct signs that a growing capacity shortage has relieved the worst of the competitive pressures. In Australia there was also some improvement in the result due mainly to the absence of catastrophes of the severity of the Brisbane floods early in 1974. As regards the United Kingdom I am glad to say that despite the worsening inflationary conditions we have still shown a good profit if slightly less than in the first quarter of 1974.

In Europe we have once again earned reasonable profits but in other overseas territories there was a marginal underwriting loss.

In quoting these results I must remind you again that one quarter's figures in respect of insurance operations can never be looked upon as a guide to the outcome of the year as a whole but I would say that nothing has happened in the first quarter to cause me to change the view which I gave you in my statement that we were looking for a marked improvement for the year as a whole.

The Report and Accounts were adopted and the payment of the final dividend for the year was approved. The Directors retiring by rotation were re-elected and the Auditors' remuneration agreed. The meeting closed with a vote of thanks to the Directors, Management, Staff and Agents proposed by Sir Philip Toosey and seconded by J. A. H. Norman.

Estimated Results for the three months ended 31st March 1975

The estimated results for the three months ended 31st March 1975, with comparative figures for the corresponding period in 1974 and for the full year 1974 are given below.

	3 months to 31 Mar 1975	3 months to 31 Mar 1974	Year 1974
	£m	£m	£m
General Insurance:			
Premiums Written	169.8	166.1	663.9
Underwriting result:			
U.S.A.	-7.5	-6.8	-27.2
Elsewhere	0.5	-1.7	-12.6
Total	-7.0	-8.5	-39.8
Long term insurance profits	0.4	0.3	1.7
Investment income	12.9	12.0	51.8
Share of Associated Companies' profit	0.4	0.3	1.3
Total profit before taxation	6.7	4.1	15.0
Taxation	2.5	1.6	4.3
Minority interests	0.0	0.0	0.0
Profit after taxation (p per unit)	4.2	2.5	10.7
	(13.5p)	(12.1p)	(8.9p)
The operating ratios for the U.S.A. are:—			
Claims as % of earned premiums	81.1	79.4	78.8
Expenses as % of written premiums	27.6	28.9	30.0
Operating ratio	108.7	108.3	108.8

Note: In the above figures foreign currency has been converted according to our normal practice at approximately the average rates of exchange ruling during the period. The principal rates were:—

U.S.A.	\$2.39	\$2.27	\$2.34
Canada	\$2.39	\$2.23	\$2.29
Australia	\$1.77	\$1.53	\$1.63

Long Term Insurance

New business written in the first three months of the year with corresponding figures was:

	3 months to 31 Mar 1975	3 months to 31 Mar 1974	Year 1974
	£m	£m	£m
New life & annuity premiums:—			
Periodical premiums	2.8	2.4	11.1
Single premiums	2.9	3.3	15.4
Total	5.5	7.7	26.5
New sums assured	156.4	149.5	601.3
New annuities per annum	6.2	3.7	22.9



Why counting the votes is a headache

BY MALCOLM RUTHERFORD

ANNOUNCING THE details of the referendum count yesterday, Sir Philip Allen, the Chief Counting Officer, said it had become clear the arrangements were "more complex than might appear at first sight," and proceeded to explain why. Indeed it quickly became clear that some of the details have not yet been established, including the possibly crucial matter of the procedures for a recount.

A recount could be necessary at two levels. The first is the counting level, but even here it is not clear what degree of closeness in the vote would justify a recount demand. It was not said Sir Philip necessarily just a matter of multiplying the degree allowed in a parliamentary constituency election by the same factor as the increase in the electorate. Sir Philip is consulting the Royal Statistical Society about this, one of whose honorary vice-presidents is Mr. Harold Wilson.

A second recount problem could be at the national level. It is entirely possible that all the counties could produce decisive results, but that added up in the national count they could produce something like a

dead heat. Sir Philip admitted that this is a nightmare he has not fully contemplated.

Sir Philip was also vague about the foreign exchange markets. Whether they would be open or closed on Friday, June 6—the day the first results come out—was a question that had been taken up with the Treasury. The Treasury denies this. A spokesman said afterwards there were "no plans whatsoever" to close the markets and, in any case, the markets would take a view of the referendum in advance.

More doubts

Sir Philip thought the question of the markets could become very much more real if there were to be a recount—presumably stretching through Monday, June 9, and perhaps beyond. But again the Treasury insisted that there were no plans to close them. The markets don't work like that, said a spokesman.

Even the timing of the first result is in some doubt. This is expected to come from the Isles of Scilly around noon on Friday,

June 6, but the qualification is "subject to the winds and the rain."

Some areas have yet to decide where the count will take place. Manchester toyed with the idea of the local zoo, but has now come down in favour of the city exhibition hall. The South Yorkshire count will take place on Doncaster race course, and that for London in Earl's Court, employing around 1,000 counting officers.

Sir Philip himself will be on station at Earl's Court throughout. Each county result will be telephoned to him and, provided he is satisfied that all is well, he will then allow it to be announced locally—giving the local people their moment of glory.

There is also the question of security, which Sir Philip did not want to go into too deeply. "Obviously," he said, "we are conscious that the scope for mischief is much greater than normal—including simple voxes." Sir Philip said all this was being looked after.

Peart stands by claim of no more cheap food outside market

FINANCIAL TIMES REPORTER

MR. FRED PEART, Minister of Agriculture, reacted vigorously to the charge by an anti-Marketeer from New Zealand that he had told an "outrageous" lie claiming that there would be no more cheap food from overseas, even if Britain left the European Community.

In a statement issued from his Ministry, Mr. Peart said: "I wish to repudiate the statement made yesterday by a representative of the New Zealand Common Market Association. 'He suggested that I had told an 'outrageous' lie about cheap food from overseas. What I have said is that it would be foolish to suppose that we can return again to a situation of some years ago and rely on cheap supplies from overseas. So far as dairy products are concerned, it is true that New Zealand is an important producer. But she supplies only part of our import requirements."

"New Zealand's costs of production and of transport have been increasing. The New Zealand Government has been pressing for increased returns from the U.K. market. Moreover, during the past year, when more restrictive market opening was in the U.S. for cheese, the New Zealand Dairy Board understandably sent supplies there rather than to the U.K."

"As the Government White Paper on renegotiation explains, we have negotiated a significant improvement in the access arrangements for New Zealand under Protocol 13 of the Accession Treaty. Throughout these negotiations we have been keeping in the closest touch with the New Zealand Government."

"A junior Minister warned yesterday that Britain inside the Common Market faced a never-ending escalation in food prices. Mr. Eric Deakin, Parliamentary Under-Secretary of State for Trade, said: 'The rise so far is

only the beginning of what we are bound to suffer if we remain inside the EEC.'"

Speaking at a news conference in London, organised by the National Referendum Campaign, he added: "Food prices in the EEC will keep rising year by year in a process that will never end."

Britain was still a transitional member and, in addition to annual inflationary rises, she would have to bear extra increases designed to align our prices with the Market by 1978."

Citing reasons for the price spiral, the Minister said EEC nations were trying to close an earnings gap between agricultural and industrial workers which had so far only widened. Food costs in Britain and Ireland had soared 46 per cent. in the last three years compared with 23 per cent. in Norway and 18.4 per cent. in Sweden, both non-member States.

"There are thousands of men and women in Britain with progressive ideas on how the whole relationship between the world's poor and rich nations—and those in between—should be constructed for the future."

"It is in and through the Community that they will have more power to their elbow than they ever could in a Britain that had withdrawn from the common task."

Europe's Wider Horizons, by Uwe Kitzinger, Federal Trust, 12a Maddox Street, London, W.1.

Britain 'strengthens EEC will to aid developing nations'

BY IAN DAVIDSON

BRITISH MEMBERSHIP has increased both the will and the ability of the European Community to carry out its worldwide responsibilities towards the developing countries, according to a pamphlet, Europe's Wider Horizons, published today by the Federal Trust.

Its author, Mr. Uwe Kitzinger, Ford Fellow in European Politics and former adviser in the Cabinet of Sir Christopher Soames, vice-president of the European Commission, concedes that the Community has not gone

far enough in the new directions in which it has begun to turn.

He claims, however, that the Lomé Convention with the 46 developing countries in Africa, the Caribbean and the Pacific (many of them from the Commonwealth) marks a major step forward.

Mr. Kitzinger concludes that the Community offers the best prospect for implementing the British aspirations of a more constructive policy towards the developing world.

Nautical warning from Heath; plainer talk from Crosland

BY JOHN BOURNE, LOBBY EDITOR

MR. EDWARD HEATH yesterday endorsed the argument put forward by Mr. Anthony Crosland, Secretary for the Environment, on Tuesday that leaving the Community would deprive Britain of a "shred of seaweed at which to clutch," said Mr. Heath—in an uncertain economic world.

The former Tory leader was inevitably the one to use the nautical metaphors, but the Secretary for the Environment had explained the matter in plainer terms. "We cannot afford any more uncertainty," said Mr. Crosland at a London dinner. "We now have to judge the case for staying in against a background that is infinitely more serious than any of the crises we have faced over the past 20 years. I am sure we can face it from within the EEC."

He had asked whether there was any doubt that a decision to withdraw would add enormously to the uncertainty of Britain's economic position. "We cannot know what new trading agreements, if any, we would be able to make with EEC—and it would take a long time for these to be negotiated. Time is a commodity we do not have."

"So our industry would have no secure base from which to plan the expansion of investment and exports we so badly need. We should have to write off in an EEC future for Britain without the time to build an adequate substitute."

Mr. Crosland added that Britain would still need to borrow from abroad because it could not pay its way by its own efforts. "We need the confidence of others in our ultimate ability to solve our economic problems. Can we afford the risk that others, particularly our European partners, will also see our economic wealth partners as less confident in us and therefore less willing to take risks to take

us out? I believe a decision to withdraw would be an act of self-sabotage."

Speaking in Southend, Mr. Heath said that outside the Community, in the present choppy, sometimes turbulent waters, Britain would be at the mercy of every wind, every gale, every hurricane. "We are now living in a new world of uncertainty and danger. More and more our lives are directly affected by events over which we have little or no control."

Community bureaucracy 'not excessive'

THE COMMON Market has four officials for every 100,000 EEC citizens while Britain has 300 for every 100,000 Britons, the EEC Commission said today.

It added that every EEC citizen pays the equivalent of 50p to support the Community bureaucracy while each Briton pays £24 to support the British Civil Service.

"The costs of the Community bureaucracy, therefore, are not an excessive burden on the British population," Commissioner Albert Borschette told the European Parliament.

British Conservative Parliamentary asked Mr. Borschette and other commissioners a series of questions in the hopes of receiving pro-Community answers before the British referendum.

The Commission also said that British food prices would be much higher if the country had not joined the EEC.

Mr. Heath also returned to the attack on Mr. Wedgwood Benn's view of the world. Outside the Community, he said, Britain would be forced to turn to Mr. Wedgwood Benn and the disaster which would follow. "He would be leading us into his version of the promised land—not flowing with milk and honey, but swamped with ration books and State directives. So there is now more at stake in this referendum than some people realise."

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REFERENDUM REPORT—EAST LONDON

Sinking under a wave of apathy

In the East End, it is a struggle to arouse public interest, finds William Keegan

EVEN IN 1975 the image of East London is a weird amalgam of Petticoat Lane, the docks and Fords at Dagenham, shrouded in vestigial memories of Sherlock Holmes and assorted detectives confronting foggy villains among the wharves of Limehouse. In fact the typical resident of the area is more likely to work in central London or one of hundreds of firms—engineering and chemical works; furniture factories; and a host of light industrial and service activities—which operate in the area.

The ragged ribbon development of the Eastern Avenue seems to epitomise the way the referendum has hit the local Labour parties in this stronghold of theirs. The Labour MP for Hackney South and Shoreditch is Mr. Ron Brown, who, like his brother Lord George Brown, is a passionate pro-Marketeer. The local party's stand on the Common Market was described to me as "nothing in the interests of party unity," and the party is not participating formally in the campaign at all.

Despite his known pro-European stance, Mr. Brown does not, at this stage, have any known public speaking engagements within his constituency on the subject of the referendum. This is being interpreted as a deliberate decision not to risk widening the fissures in the local party.

Up the road in Hackney Central the local Labour party, like its MP, Mr. S. Clinton Davis, is anti-EEC. Yet between them these constituency Labour Parties have produced a lot of members of the ad hoc alliance Hackney For Europe, whose committee includes a Labour president, Conservative chairman and Liberal secretary.

In the solidly working class Dagenham division of Epping, like its MP, Mr. S. Clinton Davis, is anti-EEC. Yet between them these constituency Labour Parties have produced a lot of members of the ad hoc alliance Hackney For Europe, whose committee includes a Labour president, Conservative chairman and Liberal secretary.



Shoppers at a London Co-operative Society Newham store receive anti-EEC literature from (left) Mr. Alf Lomas, Political Secretary of the London Co-op, and Mr. Jack Smith, its eastern area political committee co-ordinator.

Parker, like Mr. Ron Brown in Shoreditch, appears to be keeping "a low profile." Various interpretations are being put on the emergence of "all party" alliances during the referendum campaign. Mr. Ben Dixon, the Liberal chairman of the Hackney For Europe group, says members of local parties were wary of getting together; it was only when pro-market Labour people came forward that the Liberals were prepared to be seen aligning themselves with the Conservatives in the group.

"One wonders now why we're all in different political parties," says Dixon. "One wonders whether we're all going to break up after the referendum."

The popular impression that most of industry and commerce is pro-Europe is correct. But this does not necessarily mean firms are actively canvassing their workers. Indeed, one of the most famous companies in this region is at pains to avoid saying what everybody knows it believes. As a one shop steward put it: "If the company was guilty in the slightest way of trying to persuade the workforce, the boys by the ABUW Meanwhile Mr. would scream."

Efforts at persuasion under quite simply, a case of post hoc ergo propter hoc. In this nation's declining years people are going to blame someone, and the Common Market is the perfect scapegoat. It is the way one canvasser put it. The fact Britain but movement is also harping on such absurdities of the EEC as the butter mountain or the dumping of meat in east Europe which comes back as goulash at twice the price.

The anti-Europe campaign also plays on British conservatism. I have had to modify—but not necessarily alter completely—my own personal view that the country's natural conservatism, which might have been the best barrier to EEC entry if there had been a referendum three years ago, is now going to keep the country in.

The "conservative" view I expected to hear—"I was against going in, but now we're in we might as well stay in"—was echoed all the way from Spitalfields to Dagenham, but not all that often. On the other hand, there are many people for whom the "loss of sovereignty" argument, in various guises, and the record and EEC membership is, threat of almost anything that

Brussels might cause to happen, are powerful influences. So, however, is the fear fomented by the pro-Europeans of a naked, friendless Britain whose goods could suddenly be unacceptable to other EEC countries.

Indeed, it becomes increasingly obvious as one talks to people that the two sides in the campaign will be attempting not so much to influence minds as matter—in the shape of the "put reaction" which appears to be at the centre of the nominal referendum issue. I stress "nominal" because it is certainly not an abstract theory of Mr. Wilson's London cocktail party circuit that for many people—including moderate trade unionists—the question "shall we stay in Europe?" has been replaced by the question "do we want Mr. Wedgwood Benn?"

As to who is benefiting on balance from the interplay of all these factors, the answer, in East London, appears to be that the pro-marketsters are by no means as home and dry as the opinion polls suggest. There is no direct correlation between, for example, membership of the T&CWU and being against the market; and I have met pro- and anti-market shop stewards at Fords, for example, who think the "eyes" have it. But the impression of campaigners from such varying standpoints as the London Co-op and the Newham in Europe group is that the underlying support for the Britain Out is much stronger than the opinion polls suggest.

But the most common theme of both sides in the East London campaign so far is the one the pro-market side has feared for so long: apathy. Admittedly, there are three weeks still to go. But both the canvassers' findings in the field, and the attendances, or lack of them, at meetings point uniformly to a low level of public interest in the referendum. So far, by comparison with the occasional interest in Italy last year in the divorce referendum—when one could not escape the posters and heated discussions anywhere—the EEC divorce referendum has generated about as much public interest in East London as the average paving stone.

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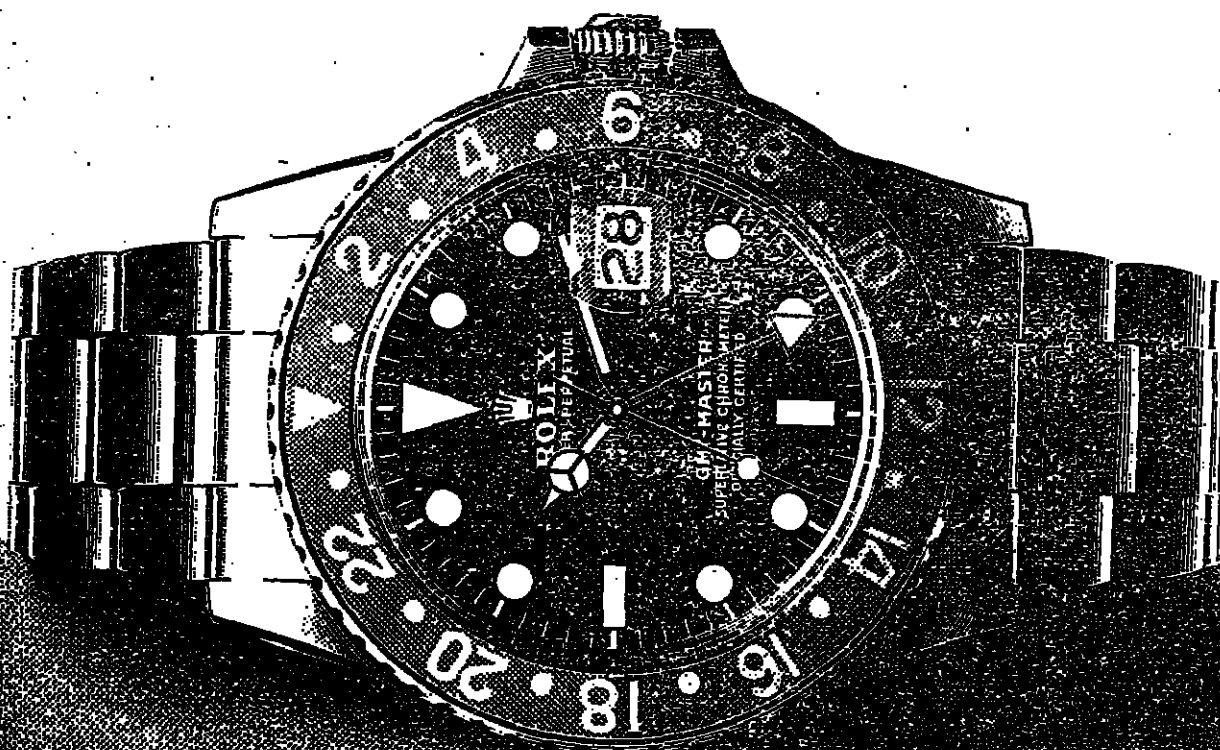
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Peer wants tighter animal tests law

SOAP AND SHAMPOO and things which washed white but which were washed in animals, Lord Houghton of Sowerby, said in the Lords yesterday.

Lord Houghton added, "You name it, and some animals will have been forced to eat it, have it put in their eyes, have it injected, or have their fur shaved to see its effect on their skin." He claimed that the Home Office had weakened the Interpretation of the 1976 Cruelty to Animals Act beyond the bounds that he considered justified. Shampoo had been tested on rabbits, not by having their fur washed in it, but by having it instilled into their eyes.

"Nine rabbits are tested by having shampoo put in their eyes. Six have their eyes washed, but the other three are not so fortunate. Their eyes are assessed at intervals of 24, 48 and 72 hours, and four and seven days, or as long as the injury persists."

Lord Houghton urged the Government to undertake to prepare legislation on the recommendations of the Littlewood Committee on experiments on living animals. As an alternative, he suggested the setting up of a Select Committee to investigate the Littlewood report.

Lord Platt, former president of the Royal College of Physicians, said the subject raised important moral issues. He said that during his membership of the Home Office advisory committee on animal welfare from 1961 to 1972 it had only five times and advised on 19 cases.

Since he had resigned from the committee, he understood it had met only once to consider two cases.

Lord Platt urged the setting up of a Select Committee to consider the Littlewood Committee, and asked if the Government would look kindly on a Private Member's Bill to revise the 1976 Act, if they were not prepared to draft legislation of their own.

Cabinet colleagues remark withdrawn

Opposition seize on Benn 'slip' in redundancies row

BY JOHN HUNT

MR. ANTHONY WEDGWOOD BENN, the Industry Secretary, was the centre of uproar in the Commons yesterday when he claimed that not only Conservative leaders, but members of the present Labour Cabinet as well, had a passion for redundancies which was motivated by a hatred of the working class.

He hastily corrected this reference to his own Government colleagues and explained that it was a slip of the tongue made in the heat of the moment. But he then followed it with a further qualification which indicated that his criticism could well be applied to some members of his own party.

Mr. Benn's slip came at the end of exchanges following his announcement that the Government was putting £15m. of new capital into Ferranti, thus acquiring effective control over the company.

Up to that point, he had not put a foot wrong. Replying to a Tory attack led by Mr. Michael Heseltine, the party's industry spokesman, he delighted his own Left-wingers with denunciations of the bankruptcy of Tory industrial policy.

The trouble started when Mr. Winston Churchill (C. Stroudford) wanted to know how many redundancies would be required now to make the company prosperous.

Awkward

Mr. Benn replied: "The passion for redundancies by secure and well-paid people like you, including Cabinet Ministers of the present party opposite, or even present Cabinet Ministers, indicates that underlying their apparent claim for efficiency lies a hatred of working people."

At this, the Tory benches erupted in fury with Rear Admiral Morgan-Giles (C. Winchester) leaping up and shouting: "You ought to be ashamed of yourself."

As the Speaker urged the Rear Admiral to restrain himself, Labour MPs, apparently missing Mr. Benn's point about their own Cabinet Ministers, shouted back at the Tories.

Eventually, Mr. Enoch Powell intervened to put his former colleagues in the Conservative party on the spot with an awkward question.

He asked Mr. Benn to tell the Conservatives: "That they can neither defend nor expound capitalist enterprise until they are prepared to proclaim that there is no substitute for bankruptcy."

Mr. Benn declined to be drawn into this "historic dispute" but observed that it seemed to reveal that the Conservative attachment to bankruptcy had now extended to their own policy.

However, his earlier remarks were too tempting for the Opposition to resist. Sir Anthony Royle (C. Richmond-upon-Thames) wanted to know if Mr. Benn really meant that members of the present Cabinet favoured redundancies.

Mr. Benn replied that if he had given the impression that he was referring to members of the Cabinet, then he withdrew it. But this failed to satisfy Mr. Jeremy Thorpe, the Liberal leader. He had understood the

Secretary of State to say that many in the House, including Cabinet Ministers, advocated redundancies although they would not be prepared to accept them themselves.

Mr. Benn told him that he had made it quite clear that if, in the heat of the moment, he had made a slip of the tongue, he had corrected it to the House.

But he then rubbed in his earlier remarks by adding: "Well said and secure people in any walk of life or any party are not strongly placed to demand redundancies in British industry."

There were some Tory cheers as Mr. John Davies who, as Secretary of State for Trade and Industry in Mr. Heath's Government, had made the famous

"lame ducks" speech, advised Mr. Benn that the bankruptcy of individual firms was perhaps preferable to a policy which led to the bankruptcy of a whole nation.

Mr. Benn snapped: "I yield to you in expertise in these matters since you bankrupted Rolls-Royce and Upper Clyde Shipbuilders and then brought them back into the Government sector."

From the Opposition front bench, Mr. Heseltine condemned the agreement with Ferranti as "an unnecessary and expensive deal."

The statement, he said, contained no indication of how profitability was to be achieved nor any indication of commitments from the unions that would help towards this end.

Sri Lanka tea estate talks planned by Trade Secretary

TRADE SECRETARY, Mr. Peter Shore, has invited the President of the Ceylon Association and colleagues, to discuss a report by a group of MPs and their recommendations to improve conditions of workers and families of British tea companies in Sri Lanka.

Mr. Shore, in a Commons statement yesterday, said that "a solution to the wider problems of the tea industry must be sought on an international basis."

Mr. Shore said that until the meeting had taken place with the Ceylon Association it would not be right for him to comment on the detailed recommendations.

But he paid tribute to the team, led by Mr. Thomas Williams (Lab. Warrington), for producing "what will be recognised as practical and constructive proposals for improving conditions."

During discussion on commodities at the recent Commonwealth conference, the Prime Minister had given special emphasis to the importance and value of an effective international agreement on tea.

Mr. Shore added: "We will continue to pay particular attention to this in our further consideration of commodity questions."

Mr. Terence Higgins, Conservative trade spokesman, asked for clarification on the precise status of the report and whether it confirmed or repudiated allegations in a Granada "World in Action" programme.

He asked if commodity agree-

ments would be concerned with stabilisation of tea prices or with the raising of tea prices, in the context of the report.

Mr. Shore replied that the report had been published by the Department of Trade, but was on investigation carried out by MPs.

Referring to the Granada programme, he said that the MPs' own conclusions suggested differences from those presented on the television programme.

"But I do not think there is any difference between the team in their general assessment of the real conditions of stress in Ceylon generally and on the tea estates, and the conditions, also revealed in the general sense, in the TV report."

Turning to commodity arrangements, Mr. Shore said that it was a little too early to say which of these two elements - stabilisation of prices or increase of prices - would receive the greatest thrust of the discussions. "But I would have thought myself that both of these elements were important in an international commodity agreement on tea."

Sir John Rodgers (C. Sevenoaks) commented: "This programme 'World in Action' has done vast damage to British interests, not only in Sri Lanka but to a much wider audience. Those of us on the mission found that the programme lacked balance, included a degree of distortion and justified grounds for complaint."

Mr. Jessel said: "What is at stake is the security and freedom from harassment and fear of a group of our fellow citizens who have been accidentally excluded from the protection which is given to practically everyone else."

He added that people who lived in houseboats usually owned their own boats, but the owners of the land where they were moored normally had a right to evict them from their moorings and cast them adrift so that they became homeless. This had happened 80 times on the Thames in the last three years.

New moorings were difficult to find and the boat might have to be sold below its value because it had no moorings.

Minister hints at Lab-Tory talks

By Justin Lang, Parliamentary Correspondent

FOR THE FIRST time yesterday, a Minister envisaged the possibility at some point of a private discussion between Mr. Harold Wilson, Prime Minister, and Mrs. Margaret Thatcher, Opposition leader, on the economic situation and appropriate measures to deal with it.

Mr. Wilson, Minister of State for Industry, who was pressed on this issue in the Lords, said the time might come when such discussions could be fruitful, but I suggest not immediately, he stressed.

Even with this qualification, however, Lord Beswick's view was in sharp contrast to the firm rejection by many Labour MPs of any mutual policy-making which savoured of coalition with the Tories.

It was Lord Shinwell, independent-minded elder statesman of the Labour party, who raised and enlarged the question yesterday. He urged the Government to get the Opposition to study its views to the Cabinet, and for discussions to be held between the parties.

"The public is becoming a little bored with public confrontation between the leaders, and bickering when no satisfactory results are securing," Lord Shinwell declared.

Lord Beswick said he shared this wish to see the atmosphere of confrontation removed from public discussion. "As to the possibility of private discussion between the two leaders, timing is the matter is important."

Lord Carrington, leader of the Opposition peers, said that if the Government made proposals to remedy the present serious economic situation, they would be supported by the Tories if the measures were in the national interest.

At the same time, he shall expect an acknowledgment of the seriousness of the situation and want a constructive lead to be given—rather than the complacency we had to listen to last Sunday," he told Ministers.

Lord Beswick, retorting to this indirect reference to the broadcasts of Mr. Wilson, maintained that Lord Carrington had just provided an example of the unhelpful, bickering atmosphere Lord Shinwell intended to make it plain that he was not advocating a coalition, which he considered would be disastrous.

Lord Beswick assented, but suggested that Lord Shinwell, who had "very close connections with the Prime Minister," could also make such representations himself.

Houseboat dwellers need security-MP

THE ENVIRONMENT Department regarded the Englishman's home as his castle only if it happened to be on dry land.

Mr. Toby Jessel, (C. Twickenham) said in the Commons yesterday.

He was moving his Residential Boats (Security of Tenure) Bill to which MPs gave an unopposed first reading. It seeks to protect houseboat dwellers.

Mr. Jessel said: "What is at stake is the security and freedom from harassment and fear of a group of our fellow citizens who have been accidentally excluded from the protection which is given to practically everyone else."

He added that people who lived in houseboats usually owned their own boats, but the owners of the land where they were moored normally had a right to evict them from their moorings and cast them adrift so that they became homeless. This had happened 80 times on the Thames in the last three years.

New moorings were difficult to find and the boat might have to be sold below its value because it had no moorings.

Divorce law 'misery' for Scots-MP

SCOTS WERE emigrating to England to qualify for divorce, Mr. Robin Cook (Lab, Edinburgh Cent.) claimed in the Commons yesterday.

"The Scottish Office has not taken any steps to reform the laws in Scotland and end this misery to human beings," he added.

Progress on Mr. Cook's private members' Bill to reform the Scottish divorce law has been "blocked" by opponents in the Commons for ten weeks.

Development Land Tax Bill to be put off

BY JOHN BOURNE, LOBBY EDITOR

THE GOVERNMENT intends to postpone its Bill for a new Development Land Tax, further consultations before producing the Bill.

According to the Inland Revenue statement, the tax would not be chargeable on any land transactions completed before the end of this year; the initial rate would be 80 per cent. and the tax would apply to increases in land value at the start of the development, or on the disposal of the freehold or other interest in the land.

The Government's present plan is to publish a more detailed account of its proposals in a White Paper before the summer recess, it is hoped, and then hold further consultations before producing the Bill.

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GP's would be able to prescribe contraceptive drugs and female appliances, but not the male sheath, and these NHS prescriptions would be exempt from the usual prescription charges.

Medical products for review

THE FIRST three categories to be reviewed for medical products were announced yesterday by Dr. David Owen, Minister of State, Health and Social Security.

He said that they were: non-steroidal anti-inflammatory preparations (products promoted for the treatment of rheumatism and similar conditions); analgesics and psychotropics, (including preparations with sedative, tranquillising or anti-depressant actions).

Dr. Owen said that these had been chosen on the basis of large

usage, combined with a high degree of possible hazard. In review of licences for medical products, all these categories comprised some 4,000 different products. He hoped that the consideration of the first categories would be well under way by the end of this year.

He had asked that at the same time, an assessment should be made of categories which contained fewer products, but which presented a particular problem. The first such small categories would be anabolic steroids, antibiotics for use in the ear or nose and appetite suppressants and slimming aids.

Entertainment Guide

OPERA & BALLET	THEATRES
COVENT GARDEN. 7.30. 10.15. THE ROYAL OPERA. Tonight: The Tales of Hoffman. Sat. 8.00. Wed. 8.00. Mon. 7.30. King Philip. Tomorrow: The Tales of Hoffman. 7.30. 10.15. The Royal Ballet. Tomorrow at 7.30. Coppelia.	ROYAL COURT. 7.30. 10.15. THE TAILOR OF GLAZIER. Sat. 8.00. Mon. 7.30. King Philip. Tomorrow: The Tales of Hoffman. 7.30. 10.15. The Royal Ballet. Tomorrow at 7.30. Coppelia.
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NEW LONDON. 4.05. 7.05. 9.05. THE ROYAL OPERA. Tonight: The Tales of Hoffman. Sat. 8.00. Wed. 8.00. Mon. 7.30. King Philip. Tomorrow: The Tales of Hoffman. 7.30. 10.15. The Royal Ballet. Tomorrow at 7.30. Coppelia.	ROYAL COURT. 7.30. 10.15. THE TAILOR OF GLAZIER. Sat. 8.00. Mon. 7.30. King Philip. Tomorrow: The Tales of Hoffman. 7.30. 10.15. The Royal Ballet. Tomorrow at 7.30. Coppelia.
SADLER'S WELLS. 7.30. 10.15. THE ROYAL OPERA. Tonight: The Tales of Hoffman. Sat. 8.00. Wed. 8.00. Mon. 7.30. King Philip. Tomorrow: The Tales of Hoffman. 7.30. 10.15. The Royal Ballet. Tomorrow at 7.30. Coppelia.	ROYAL COURT. 7.30. 10.15. THE TAILOR OF GLAZIER. Sat. 8.00. Mon. 7.30. King Philip. Tomorrow: The Tales of Hoffman. 7.30. 10.15. The Royal Ballet. Tomorrow at 7.30. Coppelia.
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Midland Bank will be taking care of business at the Budapest International Spring Trade Fair.



Mr. T. F. Graham, Group Representative of Zurich, Midland Bank Group Representative Office, Bielcheweg 31, 8002 Zurich, Switzerland. Tel. 36-08-08.

As we are a participant in European Banks International (EBIC), a group of 7 great independent European Banks, you'd expect us to be there for an event of such importance.

Mr. T. F. Graham, our Group representative from Zurich, will be there from May 21st-29th to help ensure your trip is a profitable one.

There will also be an EBIC representative on hand for the entire Fair.

If the occasion arises where you think you could use a little friendly, free advice, talk to either of them. They can be contacted at the Fair at EBIC House, Row A, 1st Floor, Office Number 102/103.

And if you have any questions on overseas trading that you'd like answered now, contact Midland Bank's Panel for Overseas Trade Development in London 01-606 9944.

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LABOUR NEWS

Massey Ferguson workers extend strike indefinitely

BY OUR MIDLANDS CORRESPONDENT

MORE THAN 300 staff at the Massey Ferguson tractor plant at Coventry are working from half-a-dozen hotels in the area because strike pickets have blocked entry to the company's offices. Others are working from home.

A decision to end and picket the hotels was taken yesterday at a mass meeting of the 4,500 hourly-paid workers at which they agreed to extend their fortnightly pay strike indefinitely and their action to include production of 1,700 tractor sets a week since the beginning of the month.

As at the Chrysler plant, most of the strikers are members of the Trade Union of Vehicle and Workers of the Amalgamated Union of Engineering Workers. This is the first time that there has been an all-out strike by Massey's production workers who yesterday rejected an improved offer that averages 27.44 a week.

Also in Coventry, 700 staff at Dunlop Engineering, now in the fourth week of a pay strike that has made nearly 20,000 others idle, will be awaiting the outcome of resumed talks today.

The company has made two improvements on an original offer in response to a demand for an extra £10 across the board, but they have been rejected on the grounds that they are discriminatory against the women—whose number 500 of the 700 on strike.

Hopes of resolving the dispute quickly seem slender. After 14 hours of talks extending over two days, the best that could be said in a joint statement was that "some progress has been made."

The talks are being resumed today.

Meanwhile, British Leyland is laying off another 2,500 car workers at Coventry and Liverpool, bringing the total to nearly 7,000. General Motors and Rover Triumph divisions and Massey's production workers who losses are running at the rate of about £20m a week to add to the offer that averages 27.44 a week.

All five divisions at Dunlop Engineering making components for aerospace, motor and general engineering are at a standstill, with almost all 2,300 labour force laid off.

British Steel craftsmen seek 20% plus increase

BY LORELEI OSLAGER, LABOUR STAFF

BRITISH STEEL Corporation ing in terms of 20 per cent., including improved shift allowance, on a basis of one and a half days' holiday a year.

The index-linking of pay from the date of the new settlement onwards was first introduced by the BSC in the payment for white-collar staff several months ago, and is now being in all the 13,000 blastfurnacemen and 70,000 manual workers represented by the Iron and Steel Trades Confederation earlier.

The craftsmen's demand for a 1 per cent. pay rise for each percentage increase in the cost of the talks between the TUC steel living over the coming 12 months, however, makes their claim difficult to reconcile with the social contract.

The Government did not put a percentage to their claim for a "substantial" pay rise, but their on Monday fail to produce an agreement.

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IN BRIEF

Agreement ratified. The Engineering Employers' Association management Board ratified the national engineering pay agreement, giving 1.25m. increases totalling £3.60 a week over the coming year and made minimum rate increases by a end of next February. The agreement is due to be signed next week by the EEF and the Confederation of Shipbuilding and Engineering Unions.

Offer rejected. About 3,500 Swan Hunter boiler-makers have rejected a pay offer that would give staged pay increases totalling £3.60 a week over the coming year and made minimum rate increases by a end of next February. The agreement is due to be signed next week by the EEF and the Confederation of Shipbuilding and Engineering Unions.

BRITISH LEYLAND MOTOR CORPORATION LIMITED

Results for the 6 months ended
31 March, 1975
(unaudited)

(£ million)	First 6 months to March 1975	March 1974
SALES—UK	455	405
—Overseas	388	338
—TOTAL	843	741
of which direct exports from UK	273	218

(losses and charges in brackets)		
LOSS BEFORE INTEREST AND TAXATION	(1.8)	(8.3)
Interest payable less receivable	(18.0)	(8.3)
LOSS BEFORE TAXATION	(19.8)	(16.6)
Taxation	6.7	4.5
LOSS AFTER TAXATION	(13.1)	(12.1)
Minority interests	(0.5)	(0.8)
LOSS after extraordinary items	(13.6)	(12.7)
Extraordinary items	(29.3)	—
LOSS after extraordinary items	(42.9)	(12.7)

VEHICLE UNIT SALES 420,000 496,000

The trading loss of £1.8 million has absorbed a charge of £25.7 million for depreciation and amortisation, compared to the charge of £22.4 million for the first half of 1973/74.

Extraordinary items for the half-year to 31 March, 1975 represent the estimated net costs of closing down local manufacturing facilities in Spain.

During the first half of 1974/75 inflation continued unabated, accelerating the spiral of rising costs, and, in addition, the general world-wide fall in demand for motor vehicles adversely affected the volume of units sold. Competitive prices both in the U.K. and in export markets have prevented us from fully recovering the cost increases incurred.

Manpower has been reduced by 6,000 people since 30 September, 1974 and 17,000 since 1 January, 1975.

Despite the set-backs, the export value is the highest yet achieved for a half year period.

In view of the half-year results the Directors are recommending no interim dividend.



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Dons' average 18% offer goes to arbitration

BY MICHAEL DIXON, EDUCATION CORRESPONDENT

THE DISPUTE over university teachers' pay is to go to arbitration, it was agreed in London yesterday after a meeting between Mr. Reg Prentice, Secretary for Education and Science, and representatives of the Association of University Teachers and the university authorities.

Mr. Prentice said later in a Commons written reply to Mr. Robin Corbett (Lab, Hemel Hempstead), that the Government had offered the dons a "catching-up" rise, to come into force in October, averaging about 18 per cent.

The increases would range from 31 per cent. at the bottom of the pay structure, through about 15 per cent. in the middle to 17 per cent. at the top.

The offered scales would be (present, threshold-excluded figures in brackets):

Lecturers £2,778-£3,684 (£2,118-£4,894); senior lecturers and readers £3,454-£6,804 (£4,707-£5,976); professors' minimum £7,000 (£6,106) and average £8,500 (£7,257).

On top of these, the Association of University Teachers would, assuming no change in pay policy, be able to negotiate a cost-of-living increase covering the 12 months to October.

The Government claims that the "catching-up" offer would bring the university lecturers up to broad parity with comparable staff in polytechnics and colleges.

now: lecturers £2,670-£5,412; senior lecturers £3,001-£6,229; heads of major departments £6,270-£7,599.

These scales, however, will be raised by a cost-of-living award—now with the independent Advisory, Conciliation and Arbitration Service—backdated to April 1.

Another complication is whether, and if so by how much, the university teachers should be compensated in October for their current year's real-terms salary losses, which they have suffered because of Mr. Prentice's insistence that the social contract prevents any adjustment to their 1974-75 Stage Three rise.

Threshold pacts urged

BY OUR LABOUR STAFF

LEADERS of the Confederation of Employee Organisations, a 70,000-strong group of white-collar workers mostly organised in staff associations, yesterday urged their members to seek continued threshold agreements in defiance of Government policy.

Mr. Cyril Kempson, general secretary of Barelays Group Staff Association and chairman of the CEO, told the organisation's annual conference in London that quarterly pay rises in line with the rise in the Retail

Price Index were the only insurance members had against failures of the social contract.

The only alternative was to allow annual settlements to anticipate price increases.

In line with the more moderate line an organisation of white-collar employees who refused to join trade unions could be expected to take, Mr. Kempson said that if employers faced real economic problems, then the employees should settle for a pay increase just compensating for past rather than future inflation.

Life-long Communist takes EPEA post

THE 31,000 Electrical Power Engineers' Association, which bans Communists from holding office, has appointed a life-long Communist as its new South-West area secretary.

Mr. Bernard Panter, a member of the Communist Party's national executive from 1969 to 1971 and a former Parliamentary candidate for the party in Manchester, will take up his new duties on May 26.

His decision has been "strongly condemned" by the Communist Party because he recently contested an election to find a new national organiser for the AUEW, of which he was Manchester secretary for three years until being deposed last year.

Mr. John Lyons, general secretary of the Power Engineers, said yesterday: "Mr. Panter advised us in writing that he had left the Communist Party at the end of last year."

The Communist Party offices in London and Manchester both said that no notification of Mr. Panter's resignation had been received.

A Communist Party statement said: "We strongly condemn his action as a breach of trust with his fellow trade unionists who supported him and many who worked hard on behalf of his candidature."

Strike may close Lucas aerospace plants on Monday

BY OUR LABOUR STAFF

LUCAS AEROSPACE division Disruption was worst at plants which produce components for Concorde, the TriStar and Boeing 747, may be any more from last Monday closed by strike action from unless they resumed normal working.

The division's 13,000 workers are considering a recommendation by their shop stewards that they should stop work in sympathy with 1,600 workers "sitting in" at the company's Wolverhampton plant in a dispute over pay.

The dispute started with a demand by the 3,000 members of the Amalgamated Union of Engineering Workers among the aerospace division workforce that pay should be linked to the cost of living index.

According to the management, number to Concorde, for the they resorted to "disruptive practices" at several plants when the company refused to meet the claim.

When the 1,600 turned up nonetheless, the company shut off power supplies to the production lines. For the past three days, the men have been "sitting in" during shifts, but no attempt has been made to occupy the factory.

Lucas Aerospace is the largest equipment supplier to the aeronautics industry outside the U.S. It works chiefly for export and supplies components for the Soviet Union's TU-144 opposite the Anglo-French Jaguar, and the European Airbus. The company's export earnings amounted to £61m. in the last financial year.

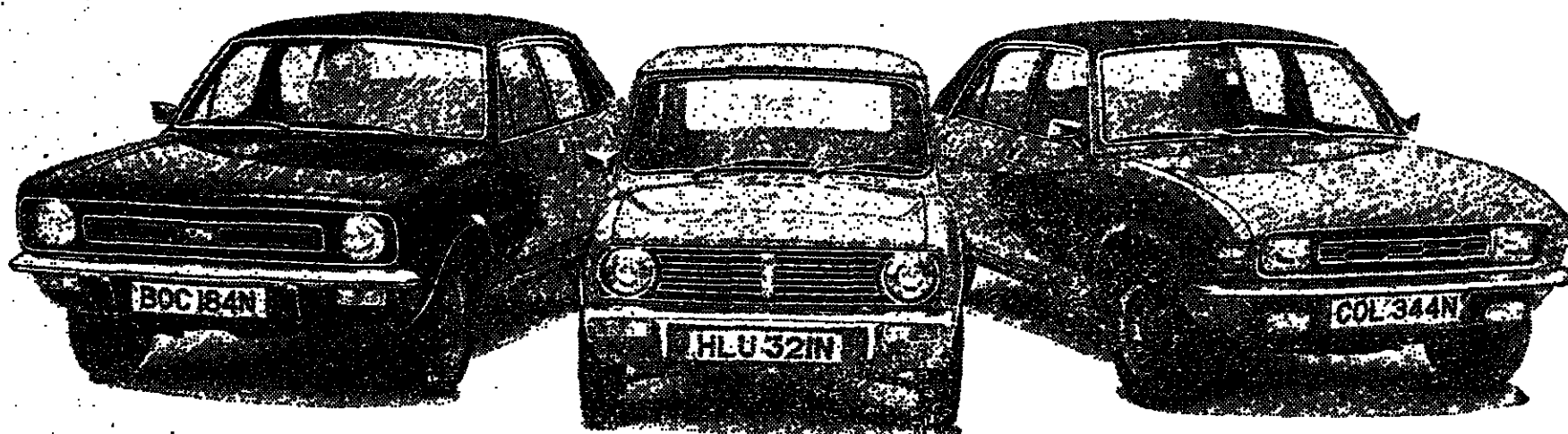
Shipyard workers sit-in

FORTY-ONE workers, including a Yorkshire company to manage two women, yesterday took over the yard on its behalf.

On Tuesday the workforce was told that the owners wanted their boat completed by September 26 and that if this was not accepted, the yard would shut at lunch-time.

The Argyle Ship and Boatbuilding Yard went into liquidation on April 4 and Hull Gates, which was having a trawler built, took over responsibility and appointed ultimatum

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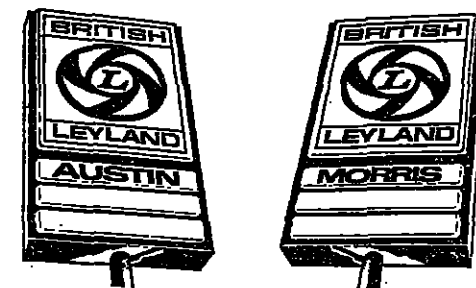
We've worked hard to achieve that. The cars we produce are quality-built, keenly priced and offer you excellent fuel economy, style, finish and comfort.

And something else, equally important.

You should, however, find yourself close to an authorised Austin or Morris outlet.

We have around 2,500 of them round the country: that's Britain's most comprehensive after-sales network.

And a great help in times of need.



Drive anywhere in Britain and you're never far from one of our Austin or Morris outlets; there are around 2,500 in all. Spares are available fast, servicing's quick and efficient.

Our cars are easy on your cash.

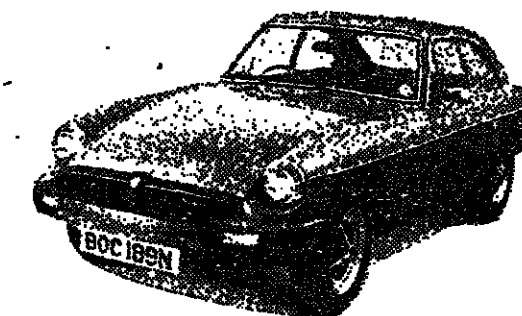
Foreign cars come from foreign parts.

When part of your foreign car fails you can often find yourself off the road for a lengthy wait while the right spare is located and transported.

When it comes, it can easily cost more than twice the price you'd pay for an equivalent Austin or Morris spare.

Dealers in the London area gave the following April '75 quotations for the cost of a replacement front

bumper: a Citroen GS, £27.41; a Datsun 180B, £22.04; a Renault R12, £20.50. For an Austin Allegro 1750, the cost was just £9. All prices exclude V.A.T.



The MGB GT. One of four models that continue the great MG sporting tradition. (Prices start at £1,559.61) With all its MG energy, the GT V8, for example, was given a touring mpg of 23.7 by Motor.

Unipart and Leycare.

Our Unipart system makes all our spares available all over the country, quickly.

Our Leycare outlets service Austin and Morris cars to high, regularly inspected British Leyland standards.

Both schemes help keep your car in top condition and maintain its already high trade-in value.

Any Austin or Morris dealer can get you the car of your choice, fast.

Drop into one of their showrooms soon.

There are plenty to choose from.



The Wolseley 2200, one of the seven cars in the new 18-22 Series. Prices start at £2,116.55. The cars are aerodynamically designed, and the price includes Hydragas suspension, soundproofing, rust protection and 3-speed ventilation.

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HORSE TRIALS

A record entry for Tidworth

By MICHAEL DONNE

THIS year's Tidworth Three-day Championships will be watched closely by the selectors who are still seeking names to add to the short list from which will be drawn Britain's international team to compete in the European Horse Trials Championships at Lunnun, West Germany, from September 3 to 7.

The Tidworth trials, sponsored by the Midland Bank, are always important in their own right, for it is only here that the country's top event horses and riders, but also three novice sections usually provide a good opportunity for seeing a large number of younger and less experienced combinations in the tougher conditions of three-day eventing.

This year, Tidworth is doubly

important, because the event will be watched closely by the selectors who are still seeking names to add to the short list from which will be drawn Britain's international team to compete in the European Horse Trials Championships at Lunnun, West Germany, from September 3 to 7.

So far, the selectors have put together a bare handful of names, largely based on past performances, including Hugh Thomas on Playamar (who was fourth in the individual world championships last autumn), Princess Anne with Goodwill, Cardiac with Copper, Sue Hatherly with the British Equestrian Federation's Harley, Janet Hodgson with Larkspur, Bridget Parker with her Olympic horse Cornish Gold,

and Lucinda Prior-Palmer with Be Fair.

Although Chris Collins was also included, with Smokey VI, which he seriously injured his back seems likely to make him a doubtful starter. Some of the others on the short list will be competing at Tidworth, however, and it is likely that other names will be added to the list over the next few weeks, both as a result of performances at Tidworth and at the Irish three-day event at Punchestown.

Tidworth will also be significant for the chance it will give to senior riders to bring on some of their younger horses. Richard Meade, for example, the Olympic Gold Medalist, has a new horse, Tommy Buck, while Captain Prior-Palmer will be riding a

new mount, Favour. Bridget Parker will be taking Sailor round the Tidworth Course, while Lucinda Prior-Palmer will be riding both Hysterical and Wide-awake. The former European Junior Champion, Virginia Holgate, will be in the field with Tio Pepe and Grosmont.

Some of the top British riders will also be going to the U.S. this summer for the U.S. Combined Training Association's three-day event at Ledyard Farm, Massachusetts on June 28-29. The British Horse Society has nominated six horses and riders. They are: Princess Anne on Goodwill; Captain Phillips on Laureate II; Sue Hatherly on Harley; Michael Tucker with Ben Wyvis; Janet Hodgson with Larkspur; and Lucinda Prior-Palmer on Wideswale.

APPOINTMENTS

Two main Board posts at Portals

Mr. I. G. R. Adams, managing director of Portals Water Treatment and Mr. W. A. Wood, managing director of Portals (paper making division), have been appointed to the Board of PORTALS HOLDINGS.

Mr. W. C. Woodman, general manager (staff), MIDLAND BANK, is returning to divisional duties as a general manager. Mr. A. M. Coop, deputy general manager (staff), has been appointed to succeed him.

Mr. G. N. F. Wyburd has been elected president of the NATIONAL BEDDING FEDERATION.

Mr. Alan Rose, assistant managing director of Bostik, has been appointed managing director of BOSTIK (IRELAND).

Mr. J. W. McIntyre, group secretary of J. H. Vaseur Group, is to succeed Mr. Neville Sabine as secretary of the Central Board of Finance of the CHURCH OF ENGLAND.

Mr. W. N. Swanson has been appointed a director of LITCHER SUTCLIFFE WILD.

Mr. E. D. Chambers has succeeded Mr. John Baker as chairman of the CAVITY FOAM INSULATION ASSOCIATION. Mr. Baker is now vice-chairman.

Mr. A. W. Perry, marketing director of the Bejam Group, has been elected chairman of the FOOD FREEZER AND REFRIGERATOR COUNCIL in succession to Mr. W. G. Hiltner.

Mr. S. W. Batty, director and general manager of the universal appliances division of Morris Industries (UK) Ltd., has been appointed chairman of the executive committee of the

CLEANING INDUSTRY for 1975-1976.

Mr. Kingsley Williams has become chairman of the WESSEX REGIONAL HEALTH AUTHORITY in place of Colonel Sir Joseph Weld, who has retired.

Mr. John J. Rea has been appointed general manager of the BRITISH RESERVE INSURANCE COMPANY, succeeding Mr. E. J. Davey, who has resigned. Mr. W. A. Martin, previously secretary, becomes assistant general manager and secretary.

Mr. G. H. Cudworth has retired as a director of JACKSON AND STEEPLE and its subsidiaries.

Mr. H. D. S. Harle has resigned from the Board of KLEEMAN INDUSTRIAL HOLDINGS.

Mr. J. R. French has been appointed managing director of FIRST PINSBURY TRUST in place of Mr. W. O. Baker, who has resigned from that position.

Mr. John Richardson and Mr. Peter Wright have been appointed directors of HUTCHISON INTERNATIONAL.

Sir Michael Clapham has been elected a director of GRINDLAYS BANK. Sir Michael is a deputy chairman of Lloyds Bank, chairman of Imperial Metal Industries and a past president of the Confederation of British Industry.

Mr. N. W. Jones, a general manager of LLOYDS BANK, has been appointed an assistant chief general manager. Mr. Jones, who is also a director of Lloyds Bank, will continue his group co-ordination duties under the group chief executive.

Mr. K. M. Reves has been appointed chairman of TRADE

INDEMNITY COMPANY in place of Mr. F. E. P. Sallands, who has retired as chairman and (from the Board, Mr. E. F. Bigland has become deputy chairman and Mr. C. R. Harris has joined the Board. Mr. A. F. Bardet has been made an alternate for Mr. Harris.

Mr. J. D. Ashworth has been appointed to the parent Board of HUNT AND MOSCROP (NIDDLETON).

Mr. Peter E. Brown has been appointed director of international business development for the EMI GROUP. He joined EMI in 1970 as director of financial services for the overseas division.

Mr. G. T. Cooper and Mr. G. G. Gardner have been appointed to the Board of CANNING TOWN GROUP.

GLASS WORKS. Both are directors of Arthur Bell and Sons.

Mr. Peter Grimshaw has been appointed financial director of PENNINE MOTOR GROUP.

Mr. Tom Waring, director of ICI's plant protection division, has been elected chairman of the BRITISH AGROCHEMICALS ASSOCIATION. He succeeds Mr. J. Walker. Mr. R. F. Norman is deputy chairman and Mr. T. D. MacLean has been elected as representative to GIFAP, the international federation of pesticide manufacturers.

Mr. H. Howland will be appointed secretary of BESTO-BELL on July 7. He is at present legal advisor to the Prestige Board of CANNING TOWN GROUP.

Bank's reminder on exchange control

By MICHAEL BLANDEN

THE BANK of England has sent out a reminder of the responsibilities of authorised depositaries in handling deals in foreign currency and sterling securities and in investment currency.

A special memorandum, backed by an explanatory notice to members of the Stock Exchange, underlines the rules which should be observed.

It also recommends that depositaries should review their administrative procedures regularly to ensure that they comply with the various exchange control notices issued by the Bank. It emphasises, for example, the crucial importance for depositaries to be satisfied about their customers' residential status for

U.K. exchange control purposes. This is necessary to ensure the correct procedure in which payment should be made to or received from customers.

NEW FELLOWS OF MANAGEMENT BODY

Four chief executives of local authorities—Dr. L. Boyle (Strathclyde Regional Council), Sir Alan Dawtry (City of Westminster), Mr. J. Haydon W. Glen (Humber-side County Council) and Mr. J. D. Hender (West Midlands Metropolitan County Council)—have become Fellows of the British Institute of Management.

مايو ١٥، ١٩٧٥



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BOOKS

Fiction

Case for the cliffhanger

BY C. P. SNOW

The Voice of Armageddon by David Lippincott. Hodder and Stoughton. £2.75, 248 pages

The Shootist by Glendon Swarthout. Secker and Warburg. £3.50, 186 pages

When one reads a novel, one wants to be propelled from page x to page x plus 1. All novels which are really novels, including the greatest, have this kind of readability. It is a necessary quality. To have any chance of survival, a novel, of course, needs other qualities too. Propulsive power is necessary, but not sufficient.

The most vigorous propulsive power is provided by naked suspense. But here is a trap with which a good many novelists have had to struggle. If you sacrifice everything to suspense, people will rush through the book; but it will have lost its content, and no one will read it twice. Alternatively, if you have no suspense at all, and rely on the beauty of your mind and moral nature, no one will read the book once.

In actual practice, a novelist has to trust his instinct and write the kind of book which would interest himself as reader. If he is unlucky enough to have more aesthetic predilections than tough intellectual sense, he will eliminate suspense altogether; in which case, he will find it remarkably difficult to earn a living.

These reflections have been provoked by two examples, both by American writers, of suspense at its most undiluted, used with extreme skill. Any young novelist could learn something from them; and the said young novelist would have had to be educated with crippling

proclivity if he didn't enjoy reading them. They are as hypnotically exciting as any works on view for a long time past. None of us will read them twice, but that would be a fatuous reason for not relishing the first breathless trip.

The Voice of Armageddon, by David Lippincott, arrives with lashing of praise from America and France, and it is all deserved. Figure has called the book a suspense classic. It is wonderfully ingenious. The central figure is clever, paranoid, certain that he has never had a chance, working out his grudge against the world—the kind of character writers have often used in similar works (compare Wells's *The Invisible Man*), and here done with considerable insight and power. This character wouldn't disgrace a psychiatric textbook. He has decided to perform an act of public terrorism which will stagger America.

The secrets of the story are important to the book, and so it would be wrong to disclose what he is planning and what happens. It is enough to say that it is a gripping, convincing, and subtle plot, but is just as good of its kind. "Shootist" appears to be the correct term for what we were once taught to call "gun-fighter," that is persons in the American West blazing away with pistols and other small arms, as glorified in films and mythology.

J. B. Books is the last famous shootist, and the date of the book is set in 1901. Books arrives in El Paso, Western Texas, with a hero's reputation, but he has turned out to be a fraud. He has the activities of the security group, psychiatrists, police officials, intelligence bosses, Washington aides, trying to



"Suspense at its most undiluted," Glendon Swarthout and David Lippincott

interpret the messages, struggling in a fog. This is very neatly executed, and has a grim humour of its own.

Meanwhile, the other half of the book deals with Lars Cornelius and his mentally deficient helper, living in seedy hotels in Georgia, less seedy hotels in New York, sharply and concretely observed. There is one scene of physical horror, which will sicken people who get quails from the printed word. It suggests Dante surveying Paolo and Francesca, fused together by a process of electrocution. Not pretty, even if one doesn't suffer from overmuch from quails.

The Shootist hasn't anything like such an interesting and subtle plot, but is just as good of its kind. "Shootist" appears to be the correct term for what we were once taught to call "gun-fighter," that is persons in the American West blazing away with pistols and other small arms, as glorified in films and mythology.

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"Suspense at its most undiluted," Glendon Swarthout and David Lippincott

death. But he is not prepared to wait for such a humiliating death as this. He plans to arrange for himself a kind of Viking end.

The way he does so is part of the book's suspense. The final scene, not surprisingly, contains an impressive number of pistol shots. But Mr. Swarthout has refreshing elements of realism, and makes it clear that pistol-shooting is one of the least lethal of all exercises in weaponry, and that the shootists were not very good at it, though J. B. Books was better than most (in the hullabaloo at the O. K. Corral, sanctified in the western myth, several hundred rounds were fired, and three men killed).

Without those touches of asstringency, *The Shootist* would be too soft at the core. In fact, it is too soft in places, rather like sub-Hemingway, sentimental exactly as Hemingway was sentimental, with departures into he-manly rhetoric, which resembles some of the worst passages in *Death in The Afternoon*. But there is some excellent terse writing also, particularly in the understated conversations, and above all there is a model of a story line. One would have to be pathologically strait-laced not to find something to admire in J. B. Books.

land. Fifteen-year-old boy meets mysterious French girl and all ends in disillusion and violence. A sharp, readable, atmospheric thriller, modest in tone, precise in effect.



Christopher Leach

Times of terror

BY ISABEL QUIGLY

The Pheasant Shoot by Christopher Leach. Chatto and Windus. £3, 219 pages

My Petition for More Space by John Hersey. Hamish Hamilton. £3.50, 182 pages

Dark River, Dark Mountain by Sylvia Sherry. Cape. £1.95, 189 pages

The romantic dream that turns into nightmare when tried out in daylight: a familiar fictional theme given new life by Christopher Leach's *The Pheasant Shoot*. From childhood in working-class London the narrator, Dick, has been obsessed by a vision of stone lions, a locked gate, a country house and above all the life behind it; and since the novel has been written about this obsession is to be filmed, a suitable setting must be found for it. Stately, home of the one family for four centuries and now owned by General Sir Charles Stately, seems just the place, and Dick with the director of the coming film, gets invited there; officially as guest of the General's cousin, a venal fellow who now runs and will later inherit the estate, unofficially to see whether it suits his imaginative purpose.

In the short space of his visit the life of Stately collapses: the

servants stage a strike and lock out the General and his guests, the General goes mad, the cousin takes over, the gates are left open and coaches let in. Parallel to all this, Dick's novel is ruined by a script that ignores its romanticism and regrets.

At once elegant and realistic, *The Pheasant Shoot* is balanced, like Dick's feelings, between attraction and hatred, love and disgust. Very spare, scarcely descriptive at all, it consists mostly of dialogue and that of a barking, surface sort that represents rather than describes the feelings of several characters. The end of his world, and of those around him, unable to cope with the new life their courage (or insolence) opens up for them. Judd, the film director who fails totally to value Dick's behind it; and since the novel has been written about this obsession is to be filmed, a suitable setting must be found for it. Stately, home of the one family for four centuries and now owned by General Sir Charles Stately, seems just the place, and Dick with the director of the coming film, gets invited there; officially as guest of the General's cousin, a venal fellow who now runs and will later inherit the estate, unofficially to see whether it suits his imaginative purpose.

The novel underlines the General's collapse, the beauty and cruelty of country life, and the clash of incompatible, rural and urban, aristocratic and popular, old and new. In the lean writing there are layers upon layers of feeling and comment, and a concentrated appraisal of history and necessity, time and change, as part of life and as the artist's tools of expression; nostalgia, resentment, the balance of opposites, the sense of then and now; an extraordinary feat of compression, each word doing the duty of several, each phrase suggesting much more.

John Hersey put his view of modern terror into an unforgettable piece of reporting that became the book *Hiroshima*. *My Petition for More Space* is a fantasy set in the future which shows his limitations as an imaginative writer. There is one idea in it—the world has become so crowded that each person is allowed only a few square feet of living space—but this isn't developed or made terrible and true. Every day people have to live in a tiny space, crushed together in the queue in order to ask permission for this or that. The hero asks for more living space and, as he expects, is refused it. Once you have got the idea (squash, crush, lack of privacy), there's nothing more to it. The futuristic idea is a mere needs Orwellian intensity to persuade, and thus to terrify.

Instead, Sylvia Sherry's *Dark River, Dark Mountain* goes back a bit in time to the days when the seigneurial system was in its immediate and so, perhaps, more feasible. In the wartime Pennines, waiting for Hitler to

Jewish poet of the first World War

BY JOHN LEHMANN

Journey to the Trenches: The life of Isaac Rosenberg, 1890-1918 by Joseph Cohen. Robson. £4.95, 187 pages

"Genius is the word for Rosenberg," wrote Dr. F. R. Leavis in 1932, thus starting a cult which is by now well established. Nevertheless, the actual place in the English poetry of our century of this astonishing young poet-painter, killed at the end of the first war at the age of 28, is still disputed. It is undeniable that he was neglected for a long time, in spite of the admiration of several fellow-poets, such as Lascelles Abercrombie, Laurence Binyon and Gordon Bottomley during his life.

It is equally undeniable that his more ardent latter-day fans do him no service when they claim that he is greater than Wilfred Owen, or as an eminent professor is on record as stating, that he is one of the few poets worthy "to be compared with Shakespeare." He was hardly more than emerging from his apprenticeship, when the war broke out, and his total mature poetic oeuvre is little more than a couple of uneven verse plays and a score of lyrics.

What is so impressive is that at least half a dozen of these lyrics are of the first quality, hauntingly memorable and unique in the poetry of the first war for their concentrated expressive force, their laconic irony and vigour of imagination. Dr. Joseph Cohen of Tulane University, New Orleans, has long been a keen student of British poetry of the first war, and in particular of Isaac Rosenberg. A number of shorter critical studies of Rosenberg have already been published, but this is the first full-length book. Dr. Cohen goes perhaps rather too painstakingly through the life and tribulations of the poet's father, but at least establishes by so doing the misery and squalor of immigrant Jewish life into which Isaac was born. He was seven when his father and mother, who were always at loggerheads, decided to leave Bristol for the East End of London: but instead of "streets paved with gold," as Jewish families who had gone before assured them, they found only an almost bestial one-room existence on the edge of absolute poverty.

This was the background against which Isaac Rosenberg

The great money illusion

BY W. L. LUTKENS

The Great Inflation by William Guttman and Patricia Meehan. Saxon House. £4.85, 252 pages

The price of an egg in the Weimar Republic went from Marks 0.8 in 1913 to Marks 30,000 in November, 1923. Nowhere in the effect of inflation more poignantly illustrated in this book than in the account of patients brought to a psychiatric clinic in Munich who had lost all feeling for numbers and might describe themselves as 25m. years old, or as the parents of 15,000 children. Were they clinically mad? Or were they merely part of a system that had gone mad? It assuredly had, so that it may not even be possible to arrive at a rational analysis of what had happened.

Given that confusion, the authors' account of the winners and losers of the German inflation is likely to be less helpful than those in search of tips might hope. During the inflation it made no sense to hold on to money, but neither were the alternatives much use, as savings lent out at fixed interest could not hold on to your bricks

and mortar, to your works of art, or your hoarded food, until money was restored to sanity. Granted all that, the chief winners were those with access to foreign exchange, be it as exporters, or as recipients of remittances, or merely as speculators since exchange control, when it existed at all, was usually ineffectual.

Property was a bonanza, except in the case of blocks of flats: their owners were squeezed between rent control and rising costs, a pattern familiar in our time. Great gains also went to the bold and the unscrupulous who bought good companies with bad money and built themselves spectacular concerns. It is, however, of note that few if any of these creations have survived down to our day, whereas many of the more solidly based pre-1914 manufacturing concerns are still thriving.

The losers, to a great extent, were the professional middle classes, civil servants, and academics, who were accustomed to supplementing their incomes with interest derived from savings lent out at fixed interest. These people were alienated

from the Weimar Republic, which therefore entered the fight against Hitler with one hand tied behind its back. It is worthy of note that these same classes have survived and are prospering and in harmony with the present West German state. In other words, in the very long run the redistributive effect of inflation may have been less than appeared initially.

One illusion is destroyed by *The Great Inflation*: much money could be made on the stock exchange, but equities were no lasting hedge against inflation. An investor who held his shares from 1913 until after the end of the nightmare would have lost heavily. Other glib assumptions also go by the board, for instance that a falling exchange rate used, must help exports. For a long time it did, but when, in the summer of 1923, the exchange rate had dropped out of sight, further prices had gone even farther the opposite way: exports collapsed, and unemployment rose to 28 per cent—a pattern which, again, may not seem entirely unfamiliar in our time. Perhaps it is no coincidence that stabilisation followed within months,

since all of a sudden nobody had a vested interest in the chaos. The authors' account of that stabilisation is not without gaps, but does present the essential: that money was restored because people wanted to believe in it. A currency, the Rentenmark, was issued, backed supposedly by the industrial and landed wealth of the nation—i.e. the concrete rather than paper wealth that people had been chasing up to that point. In fact, the concept of the Rentenmark had a great similarity to the assignats backed by landed wealth which were issued in 1790 by the French revolutionists in a veritable classic of inflationary machination.

Both were fiduciary issues in the true sense of the word, relying on little else than the faith which the public reposed in them. But unlike the assignats, the new German money was kept scarce, so that that trust was not exposed to undue strain. The moral is that it is easy to ridicule those who cling to the money illusion, who believe that some special virtue of intrinsic value attaches to a currency, but that a modern society cannot possibly survive without precisely that illusion. Thomas Gresham (1519-1579) already knew that.

In the end the authors, who collaborated on a recent TV programme on this subject, fall between two stools: the anecdotal account is incomplete, and so is the historians' One would like to know far more than they tell us about the workings or rather the failure to function of the rudimentary indexing of wages, and of the failure of exchange controls when they were applied. Nor do they do full justice to the argument as to whether the real causes of inflation were external, meaning the need to pay reparations, or rather internal, meaning the waste of war itself and a monetary policy that was intended to supply industry with the cash it needed, whatever the cost.

Eccentric animal-lover

BY CHRISTOPHER TUGENDHAT

Humanity Dick by Shevawn Lynam. Hamish Hamilton. £5.95, 300 pages

Since Queen Victoria's time the British have prided themselves on their kindness to animals. The bull and bear baiting, cockfighting and other sanguinary horrors for which this country was once famous have long since been forgotten. Our laws against cruelty to animals are now among the strictest in the world, and the RSPCA is almost a national institution.

For this transformation we have to thank an extraordinary Irishman, Richard Martin, nicknamed by the Prince Regent Humanity Dick. In 1822 he persuaded Parliament to pass the world's first ever act for the protection of animals, and in 1824 he helped to found the Society for the Prevention of Cruelty to Animals at a meeting in a London coffee house, ironically called Old Slaughter's.

Shevawn Lynam is a descendant of Martin's, and her book is an act of piety rather than an objective study. But it casts light on the emergence of a notable aspect of the British way of life, deals interestingly with the Anglo-Irish relations of the period, and tells the story of a most eccentric man. Unlike other 19th century reformers, such as Wilberforce and Shaftesbury, Martin has been forgotten. He deserves better than that, and his story is well worth reading.

Martin owned vast estates in Galway, a country famous for its duellists, or "blazers," and for much of his life was best known as a blazer himself. He was also very fond of amateur dramatics, an interest which he shared with his first wife, and which brought

them into contact with Wolfe Tone, with whom he had an affair. Like Tone, he fought hard for the rights of Ireland and of Catholics, but unlike that famous revolutionary, always kept within constitutional channels. He was a member of the Dublin Parliament before the act of Union, after which he went to Westminster, and prominent in the Volunteers, a paramilitary organisation set up by the British Government, but which became an important vehicle for the expression of Irish ideas and the pursuit of Irish interests.

Although a many-sided man, Martin was from the beginning particularly interested in animals. While still a young man he fought a duel against the formidable "Fighting" Fitz-Gerald to avenge the death of a wolfhound shot by that gentleman in the course of a quarrel with its owner. When he inherited the family estate in 1794 he was able, according to the laws of the time, to administer justice to his tenants. Any act of cruelty to animals was brought before him, and if the wrongdoer was too poor to pay a fine, he was imprisoned for a few days on an island in Lake Ballinacorney. In his old age the sufferings of animals became an obsession. After the passage of his act he roamed the streets and slaughterhouses of London arguing with all those who were mistreating their animals, and bringing personal prosecutions against those who would not desist.

Despite his inheritance, and the award of £10,000 against the man for whom his first wife left him, Martin had to leave Britain to escape his creditors. He was always extravagant, and excelled himself with the damages he received for his wife by having

his horses shod in silver as he believed the money had to be spent quickly to vindicate his honour. He died in Boulogne, where he spent his last days strolling along the beach at low tide, picking up the immature fish the fishermen had thrown out of their nets and putting them back in the water.

U.K. ECONOMIC INDICATORS

		1975			1974		
		Apr.	Mar.	Feb.	Apr.	Mar.	Feb.
General	Unfilled vac'n's	173.4	178.0	180.6	399.0	392.3	350.2
Unemployment	1	899.6	768.0	757.1	646.8	595.1	523.5
Currency resrvs.	£bn.	7.132	7.117	7.064	6.956	6.444	6.444
Bank advances	£bn.	14.770	14.677	15.024	13.986	13.918	13.918
Manif. prodns.	1970=100	128.9	129.0	125.9	146.3	142.4	142.4
Trms. of trade	1970=100	78.4	78.3	77.2	72.9	74.1	74.1
Wage rates	July 72=100	168.8	168.6	158.7	125.7	124.0	124.0
Retail prices	Jan 74=100	124.3	121.5	119.9	102.6	101.7	101.7
Basic mtrls	1970=100	224.0	221.8	218.0	218.1	215.1	215.1
Basic mtrls	1970=100	2.965	2.984	2.903	2.378	2.398	2.398
Indust. output	1970=100	104.6	105.5	105.2	105.7	103.1	103.1

		1975			1974		
		Feb.	Jan.	Dec.	Feb.	Jan.	Dec.
Retl. sales val.	1971=100	166.7	165.8	158.8	156.8	154.6	154.6

		1975			1974		
		Apr.	Mar.	Apr.	Apr.	Jan.	Apr.
Trade and	Industry	25.2	31.5	28.3	31.8	30.8	30.8
Comm. vehicles	1970=100	108	105	115.1	113.3	125.8	125.8
Imports f.o.b.	£bn.	165.5	165.8	172.4	166.2	158.3	158.3
Exports f.o.b.	£bn.	136.6	134.0	148.1	125.5	115.6	115.6
Visible trade	balance	£bn.	-289	-118	-243	-407	-426

		1975			1974		
		Mar.	Feb.	Jan.	Mar.	Jan.	Mar.
Steel (weekly	average)	494.4	504.7	484.7	419.9	412.7	412.7
Bricks	1970=100	381.0	396.0	395.6	508.0	483.5	483.5
Cement (weekly	average)	238	312	310	283	310	310
Houses complet.	1970=100	23.0	22.1	22.4	26.6	22.7	22.7

		1975			1974		
		Mar.	Feb.	Jan.	Mar.	Jan.	Mar.
Hosiery	1970=100	89.9	80.3	85.0	98	94.5	94.5
TV sets	1970=100	230	234	242	264	289	289
Radio, radio	1970=100	301	402	251	574	511	511
Gramm. ph.	1970=100	72.3	83.3	77.8	8.05	8.45	8.45
Polystyrene	1970=100	156	151	153	130	129	129
Furniture	1970=100	156	151	153	130	129	129
Raw cotton	1970=100	2.18	1.83	1.98	2.07	1.87	1.87

		1975			1974		
		Jan.	Dec.	Jan.	Dec.	Jan.	Dec.
Engin. (orders	on hand)	128.0	130.0	131.0	125.3	118.7	118.7
Elec. cookers	1970=100	80.2	75.0	63.4	72.0	86.0	86.0
Washg. machns.	1970=100	80.3	55.7	71.6	65.9	99.3	99.3

		1975			1974		
		Dec.	Nov.	Jan.	Dec.	Jan.	Dec.
Machine tools	1970=100	19.7	26.7	26.7	11.7	17.7	17.7
Raw wool	1970=100	7.7	8.4	9.4	8.7	10.4	10.4

		1975			1974		
		1st qtr.	4th qtr.	1st qtr.	Year	Year	Year
Consumer	spending	9.126	9.010	8.346	35.607	35.759	35.759

		1975			1974		
		4th qtr.	3rd qtr.	Year	4th qtr.	Year	Year
Motor trade	turnover	209	216	207	175	192	192
Bldg. and civil	engineering	2.623	2.667	10.220	2.372	8.984	8.984

* Production. † Deliveries. ‡ Net sales. § Consumption. ¶ Great Britain, not seasonally adjusted. ** Seasonally adjusted. †† All manufacturing industries. ‡‡ Excluding car radios. §§ Deliveries, U.K. made and imported sets. ¶ Figures revised November, 1972, earlier figures adjusted. ¶† Constituent changed January, 1973, to refer only to U.K. residents' spending. ¶ Revised May 1973. ¶ Prices from January, 1974, figures were calculated on 1961 base series linked to December, 1972. From October, 1974, onwards all 1974 figures and 1973 figures back to July have been revised and fully revised to continue on a full 1970 base. † including cooker grillers toasters.

Crimes

BY ANTHONY CURTIS

Circus by Alistair Maclean. Collins. £2.95, 224 pages

"Normally," says Alistair Maclean, "I don't care for circuses." What drew him into the sawdust ring this time was a suggestion from the Head of Production for 20th Century Fox that he should write a spy story based upon an American circus travelling in Europe. Here it is, as efficiently put together as you would expect from this writer, even though he does not exactly revel in life under the big top. He is much more at home when it comes to describing some shipboard shenanigans, en route to the prison security building in East Germany where a crucial formula for "anti-matter" is housed. To scale this fortress

The Marketing Scene



Continues from page 18

Outdoor comes alive

BY ANTONY THORNCROFT, MARKETING EDITOR

THE meeting of the U.K. poster industry in Madrid last autumn seems to have precipitated a far-reaching shake-up, similar to the reforms in the wider advertising world which followed on from the Advertising Association Conference in Eastbourne just a year ago. But whereas at Eastbourne all the elements in advertising suddenly realised that they had an overriding responsibility to the consumer, at Madrid it was the advertisers who considered that they had been discriminated against.

They appreciated the fact that the outdoor publicity world had transformed itself in the past few years through the formation of a major selling organisation, British Posters, representing 70 per cent. of the roadside sites owned by contractors, and, alongside it, the Poster Bureau, a get-together of most of the leading advertising agencies, and, working together, they had been paying, advertisers felt that they were not receiving the back up services they accept as a matter of course from the other major media, such as television and the Press.

Since Madrid there has been a flurry of research activity into outdoor advertising designed to offer some kind of estimate of the size of the audience for posters. There has also been a tightening up of inspection services into the condition of individual poster sites, and some attempts to get to grips with the problem of illegal sites, which have proliferated in recent years. This action is designed to assure the big new advertisers that have started to use outdoor in the past three years.

The main site inspection service study, by NOP, financed by

most interested parties in the industry, has just reported, indicating that 90 per cent. of the sites inspected (124 per cent. of the total in each region) were adequately performing the selling task advertisers were paying for. It now has to be decided whether NOP will be retained to undertake periodic surveys into the 230,000 poster sites in the country. In any case British Posters has taken the criticism to heart, and is undertaking its own continuous inspection of the 160,000 sites it sells. It has also attempted to measure the actual audience for posters, and its first study in a major contribution, the West Midlands, suggests that three-quarters of the population are exposed to road side posters.

Outdoor advertising is not susceptible to the clean cut research data that attempts to measure the impact of advertising on television, but at least the poster interests are trying to behave like a responsible advertising medium, as indeed they should, with an annual income of over £25m. a year, and a clutch of vociferous critics. Perhaps the rush to rationalise and modernise posters, through the formation of financially viable groupings, was achieved at the expense of competition. On the selling side British Posters has had to compete with Independent Poster Sales, and local independents, but on the buying side the co-operation of most major advertising agencies in financing the Poster Bureau has reduced competitive opportunities.

The Poster Bureau still places around 500,000 posters a year but there has been some slippage in recent months. Danish Bacon, a big outdoor advertiser, has decided to use Poster Publicity as

its booking agency, and other advertisers are negotiating with Poster Media, set up last November by Joe Singer, a former director of Mills and Allen. Singer claims a turnover of £1m. and has just signed up some fairly sizeable agencies like Vernons and David Williams and Ketchum.

So there is a great deal of movement in outdoor this year. Fortunately, the changes are taking place against a fairly prosperous trading situation—posters are not suffering as much as the other media, and growth in 1975 is just about running in line with inflation. There may be a slight problem for British Posters from July 1 when it up the price of its newly selected package campaigns by almost £2,000, to £35,800 a month for 4,600 sites, but at the moment there are plenty of new advertisers: Pirelli is a recent recruit.

Other forms of outdoor are also doing well. Adshel, which places posters in bus shelters, aspects to exceed £1m. in turnover this year, with more and more local authorities prepared to allow the advertisements in return for a £500 bus shelter. And Urbis, the company that provides street furniture, some of its carrying advertising, now has operations in over a dozen towns. But this week pride of place in outdoor advertising was given to British Transport Advertising which unveiled a vast canvas by Jean Michel Folon at Waterloo Station. It is claimed to be the largest modern canvas in Europe, 69 feet long by 18 feet high, and for at least the next year will be discreetly sold. Olivetti, a 50m. commutator who uses Waterloo—at a cost to Olivetti of around £10,000.

NEW PRODUCTS

Get organised

BY PETER KRAUSHAR, KRAUSHAR ANDREWS & EASSIE

THE organisation of a company is a crucial factor in determining its attitude to new products, especially as companies tend to be organised for existing products and so, by definition, find it difficult to cope with new ones. A series of questions on organisation were included in the recent postal questionnaire on new product activity completed by 92 out of 130 companies. Companies with Specialist New Product Development Department June 1974-April 1975

Yes	40	50
No	14	42
	54	92

Only just over half the companies researched have an NPD department. A number of companies seem to have abandoned the use of such a department and have transferred new product activity to current brand management. This is confirmed by comparisons with a similar survey in June 1974, among a smaller but very similar sample of companies, mostly packaged goods, when 40 out of 84 claimed to have such a department.

There are obvious arguments for both systems; the suggestion of some change is probably related to the statement by ten companies that they are switching the emphasis of their development to products nearer their current markets and products; in such cases it makes sense to have brand managers in charge of both current and new projects in the same area.

Such changes often go in cycles, however, and it is likely that some of the companies will revert to an NPD department when they find that new product activity has been sacrificed because of the ever-present operational problems of current products.

One of the main problems of a new product development department is the timing of handover to the brand marketing side, so it was particularly interesting to see when such handover normally takes place.

When Companies in the N.P.D. Department Hand Over Before test market

Before test market	17
After test market	17
After year 1	17
After year 2	17
After year 3	17
Never	17
Flexible	17

The answers in the table are disappointing and confirm my belief that most companies have not seen the light. Many demand handover before test market, so the N.P.D. executive is in practice only a "paper planner" without responsibility for implementation. So often the marketing people, taking over immediately change the project and blame the planner if anything goes wrong. The planner also gains little experience of translating reports into market place activity. Those who hand over after test market are in a slightly stronger position, but such practice implies the dangerous assumption that a test market has ironed out all problems.

Only six out of 49 companies claim that N.P.D. hands over either never or only after achieving profitability. I believe strongly that only in such circumstances can real continuity be established between initial planning and subsequent implementation. Moreover, the planner is thus forced to be responsible for his planning—a salutary experience which encourages realistic forecasting. Such an arrangement also ensures that N.P.D. can attract high calibre executives, surely important for one of the most difficult tasks within a company.

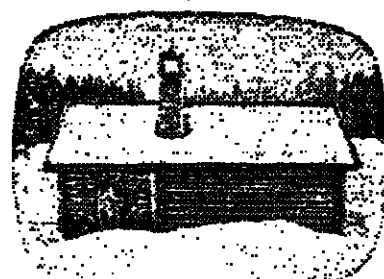
Finally, the questionnaire asked companies about R and D. priorities between current and new products. It is interesting that 25 companies claimed such decisions are made by the managing director, while in another 12 cases he was involved together with the marketing director or with R and D. and NPD. The marketing director decided in 29 companies and was involved in such decisions in another six. Seven companies solved this problem through an NPD Committee, but hardly any left the decision to R and D. or to NPD on its own. Such conflicts, which in practice can lead to serious problems, are obviously regarded as really important and so decided at high level.

In brief

● EXPENDITURE during April on display advertising was up 20 per cent. compared with April 1974, according to the latest MEAL estimates. A total of £46.3m. was spent at rate card costs. Gross expenditure on television was up 26 per cent., and in the Press 13 per cent. Spending fell in only four categories, which included tobacco and travel.

● A RANGE of French suntan products, Bergasol, is to be distributed in Britain by Cheforo Proprietaries. Bergasol is brand leader in Holland and Belgium, and number two in France.

How Lintas proved Woodflex Polyfilla is all it's cracked up to be.



"Sweden. What better place to demonstrate Polycell's amazing new filler for repairing holes in wood?"



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Like the man said, with Woodflex Polyfilla, it's so... (SFX of steam)... simple!"

Read the commercial above. Then say to yourself, "With this one launch commercial, Lintas secured 11% of the filler market for Woodflex Polyfilla." Because that's exactly what they did. It's so... (SFX of steam)... simple when you know how.

Join Polycell at Lintas.

Call Gerald Wright on 01-583 8030

Leyland starts to switch

THE changes at British Leyland can hardly help but affect the advertising arrangements of the company, and although it will take the new sales and marketing director Keith Hopkins some time to review the existing agency, the first move occurred this week. Saatchi and Saatchi takes over the advertising of the new Austin-Morris 1822 series from Leo Burnett, which has just launched the cars. Saatchi and Saatchi already works for British Leyland on corporate campaigns, Unipart, and Wolseley, and gained extra business worth about £750,000 this year, in competition with another Leyland agency Dorland. Main agencies that face an anxious few months are Hobson Bates, looking after Rover and Triumph; Rendall Bowles, with Jaguar; Dorland with Allegro and the Marina; and Murray-Perry with the Mini and the Maxi. By chance the Leyland re-assignment takes place at the same time that Ford is looking for a new agency, with J. Walter Thompson the front runner.

Speedy consultation for Leo Burnett comes in the acquisition of the Kotex sanitary protection account of Kimberley Clark. This was with Masius-Wynne Williams, and expenditure is in the region of £300,000 a year.

In the U.S. companies are getting round the cut in advertising budgets by offering goods in exchange for advertising time. Candace Cuniberti reports on the boom in barter deals.

Anyone want to deal?

THOSE WHO use it agree that media-barter used to be very much like good old-fashioned horse trading: each party tried to get rid of something he didn't want or couldn't use. A company would try to trade a moving, or discontinued, goods to a television or radio station, or even a newspaper, for an advertising spot and in return he would receive a less than ideal time or space.

That type of barter, although not entirely gone, is a far cry from the far more complicated swaps that characterise much of media-barter today. People in the field are still sensitive about the horse-trade image, and point to a dazzling number of sophisticated deals to prove that media-barter is now conducted on a big business basis.

For the William B. Tanner Company of Memphis, Tennessee, reportedly the largest firm in the media-barter field, only a small percentage of jobs involve the use of a product trade. According to Mr. Robert Twersky, Vice-President in charge of media sales, the Tanner Company places media spots through credits it has built up with radio and television stations across the nation. The company does no media-barter work for newspapers.

The Tanner Company has developed a broad merchandising and marketing programme that radio and television stations can use to sell themselves. Among other services, it gives them their station identity jingle and a monthly update on music sounds. It also arranges travel and promotional campaigns for the stations, and in some instances will pay for the entire package. All these services are paid for with a dollar credit to be used for advertising time. Mr. Twersky says that Tanner has a \$40m. credit "bank".

Naturally, as the recession

brought tighter budgets and smaller profits, companies have been more and more amenable to any method which enable them to stretch their advertising dollar. Mr. Twersky claims that the Tanner Company is able to help companies do just that. It can deliver the advertising time the client needs to promote his product, and for a competitive price. Although Tanner traditionally catered to radio stations, its time is now equally divided between television and radio.

Like the Tanner Company, Mr. Sam Reiner places about 50 per cent. of his media spots for advertisers through the barter of merchandise. The exchange of goods for air time is done through the Reciprocal Trade Advertising Company, of which Mr. Reiner is the President.

Mr. Reiner contends that almost any of a station's needs can be met through barter. A station needs new office furniture, or even an all new decor, for its production, or giveaways for a special promotion—all can be arranged through barter with the manufacturer. In these exchanges, the value of the product is set at its retail price, not at the cost to the manufacturer.

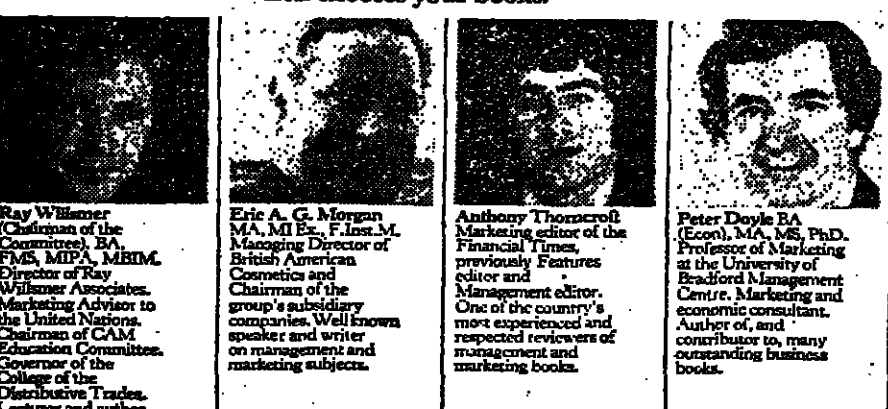
Both Mr. Twersky and Mr. Reiner underscored the need for "quality goods" in a trade. Second-grade or discontinued merchandise often brings a time slot that does not meet the advertiser's objectives. Now that many firms have been caught with large inventories and slow sales, larger numbers are looking to media-barter as a hopeful outlet for their products.

The danger here, both gentlemen point out, is that the goods in a barter agreement may compete with the manufacturer's normal merchandising channels. This means that, effectively, a company is competing with itself. Mr. Reiner mentioned Chrysler Corporation as an example. Chrysler is trying to get rid of \$30m. to \$50m. worth of its surplus car

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Whether you are firmly entrenched in a career or are just starting out on a course of studies, I am sure you will applaud with me the initiative of the Communication Advertising and Marketing Education Foundation and Purnell Book Services, in setting up the Management and Marketing Book Club.

Because many aspects of management and marketing are specialised, a select committee of people eminent in various spheres of activity has been established to recommend the books to be offered to members. Their brief is wide, yet simple—to select only the very best from the hundreds of books published each year. Intriguing books by people who have already made their mark.

Factual books which could change the management concepts of tomorrow. The Management and Marketing Book Club is no ordinary book club. It is one I would earnestly recommend to anyone who wishes to know more about the world in which they are living and working.

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THURSDAY, MAY 15, 1975

Better than expected

THE ANNOUNCEMENT of volume is new being held down by the drop in industrial output—it actually fell by 64 per cent during the February/April period—while their average price is being pushed down by the sharp fall in various raw materials and up by the depreciation of sterling. So far as exports are concerned, their volume and their average price are both now being affected to some extent by the slacker state of world demand. The figures have been £289m, against an artificially low figure of £118m in March and one of £290m in February. The average current deficit for the past three months works out at £112m (including a net surplus of £120m, on an average of £287m, in the three months preceding).

Imports and exports are average export prices was to be expected, in view of growing evidence—the latest contained in the CBI's April survey of the month correspond roughly to the arrivals during that month while the export figures recorded last month were much more affected than exports by the strike, so far as the published trade figures are concerned: the visible deficit was therefore artificially small and the apparent improvement on the figures for February was to some extent illusory. For April, on the other hand, the published figures cover a period in which imports were affected by the strike for only one week but exports for three weeks.

It follows that, whereas the March trade balance was distorted for the better by the strike, the April balance was distorted for the worse. On that basis, the fact that the balance recorded for April is much the same as that recorded for the last "normal" month of February is undoubtedly encouraging. Although one cannot be sure until next month's figures are available, it looks as if the visible trade balance, and therefore the current account of the balance of payments, may have recovered from a temporary worsening in the final quarter of 1974 and may now be on the mend.

An exchange of rhetoric

DR. KISSINGER, in his speech at Kansas City, appears to have set off in the wake of Mr. Wilson in proposing to the less-developed countries that the time is now right for a series of negotiations aimed to stabilise commodity prices and develop their economies by supplying them with the raw materials they need. The reason for these initiatives is clear enough: in a few weeks, delegates will assemble in New York for a preparatory meeting for the special UN Assembly in September which has been convened to turn the rhetoric of the New International Economic Order proclaimed last year into action. The rhetoric, as it stands, is partly meaningless, and the action is likely to be misguided and disruptive: it is therefore strongly in the interests of the developed countries to initiate some more constructive and co-operative approach.

Unfortunately, neither Mr. Wilson nor Dr. Kissinger seems to have taken the measure of the hopes and ambitions which inspire the commodity producers. The example of OPEC has naturally turned their attention to commodity prices: this is where the developed countries are seen—probably mistakenly—to be at their most vulnerable. Price stabilisation, even at substantially enhanced levels, is not however the real objective. Politically and emotionally, the less developed countries want to assert their sovereignty over their own resources. Economically, they are aiming partly at a transfer of income from the richer countries, and partly at wider opportunities to develop their own economies.

In pursuit of these aims, they

British Rail: the frightening journey into the future

BY COLIN JONES

EACH attempt since the war to solve the railway problem has succeeded for only a short while and the latest attempt looks like collapsing even more quickly. However the railwaymen's pay claim is settled, it is clear that the cost of propping up the present railway system is now escalating at a rate that, according to one Cabinet Minister, is "scary". Whatever pay increase the McCarthy tribunal recommends, British Rail will be able to go on paying its employees and providing the present scale of services only by drawing ever larger sums from the taxpayer.

The point has already been reached when the railways' earnings from their customers are insufficient to meet the weekly wage bill. Soon, the public may be paying more in subsidies than it is contributing in passenger fares.

Increased ten-fold

In other words, the gap between the costs and the earnings of the present rail system (including the profits contributed by BR's ancillary activities) has risen more than ten-fold since 1969, from barely £50m, a year to well over £500m. This is in spite of the fact that most of the capital sunk into the system, including the greater part of the large sums spent on modernisation since 1955, has been written off by British Rail's accounts.

Even though British Rail is now raising its prices as fast as it thinks the market will bear, on present trends the gap would exceed £1bn a year well before the end of the decade. But it is most unlikely that "present trends" will be allowed to continue. The public's patience with the present set-up—or rather that of Ministers and MPs—is likely to snap long before then. A subsidy of £1bn, a year, or anything like that, seems a ridiculous sum to pay in order to maintain a range of railway services which too few people want to use. Rather than pay out that amount for the present railway system, most people would probably think it more sensible to be asked to contribute to a smaller railway system and many might prefer this option even if it eventually meant reducing British Rail to a rump of inter-city, commuter and freight train services.

This is of course on the assumption that the present subsidy bill is no higher than it used to be, that British Rail is using its resources as efficiently as can reasonably be expected. It also assumes that the two most obvious objections against major retrenchment can be discounted. The first objection stems from British Rail's argument, which two successive

governments have apparently accepted, that any substantially smaller railway system would require even greater financial support than the present one. The second objection is based upon the claim that rail transport has environmental and energy conservation advantages compared with other modes. Each of these assumptions needs to be examined.

British Rail's case for retaining broadly the present scale of rail services may at first seem formidable. It readily acknowledges that some savings could always be made by cutting out the fringe of hopeless loss-makers. But BR claims that the savings would be relatively marginal and is firmly convinced, as a result of some major studies which it conducted at the Government's request in 1971-73, that not only would major retrenchment forfeit more revenue than it would have in costs but that nowhere within the present rail system is there a core of basically profitable services which could be run at a profit or fairly modest loss if the remaining services were stripped away. The BR planners also argue that "very high costs would be incurred in the course of the transition, notably because of redundancy payments and the time-lags in cost escape-ment."

Economist's view

This latter point presumably would partly depend upon the period over which a programme of retrenchment was extended. But, according to Mr. Stewart Joy, a former chief economist at British Rail, the main BR argument, if true, must make it unique among railways. For it suggests that the long run elasticity of BR's costs is lower than that shown by statistical studies for other rail systems.

Mr. Joy goes on to suggest in his book that part of the answer may be that larger railway systems are more difficult to manage than smaller ones. This has been evident in the U.S. Bigger railways, he says, "seem to find it more difficult to use their clerical and managerial labour to the best effect" and as a result they "need a disproportionately larger administrative staff than small ones." He points out that the reduction in BR activity since Beeching has not been accompanied by a corresponding reduction in its administrative tail. General administrative expenses have risen from 10 per cent of total railway working costs in 1963 to 15 per cent in 1970 (and 17 per cent in 1973).

A related point, according to Mr. Joy, is BR's obsession with the notion of a total system. Because so large a proportion of BR's total costs stem from track and signalling which are shared by all its services, it is

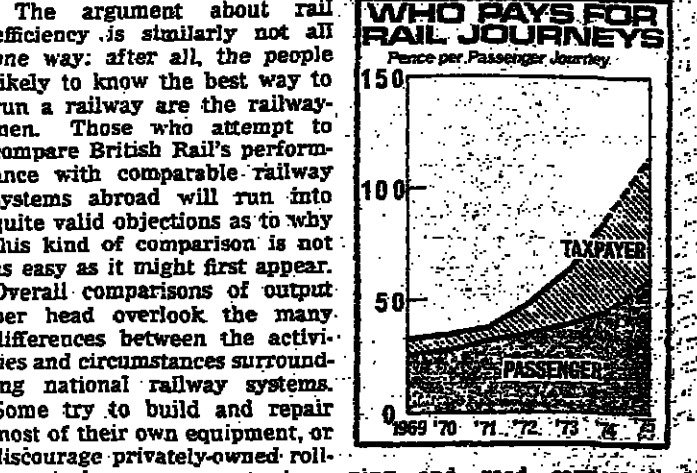
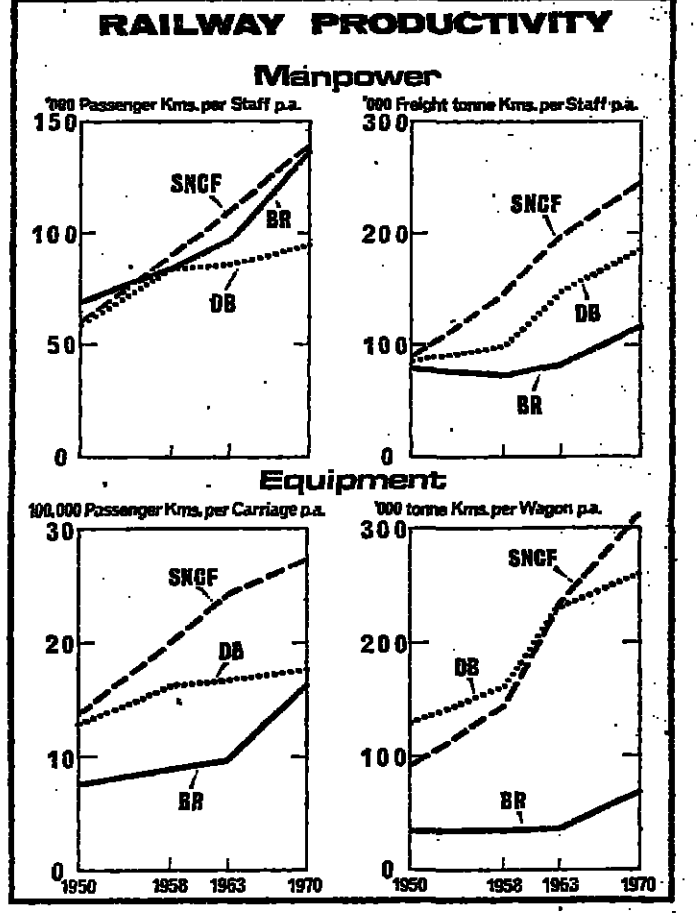
what it could service, from its future earnings, after grant payments. But British Rail's attitude was that the cash generated by the business, including asset sales, was insufficient to finance necessary investments. More recently, British Rail has come to justify the case for filling this gap, and its case for the "necessary railway" on the additional grounds that such a policy would be desirable environmentally (and, now, for energy conservation purposes). There are three possible counter-arguments to this particular argument. First, are the benefits worth

system take, given the relatively small number of access points (even assuming more private sidings are built with the help of public money), the relatively small size of consignments and the relatively short average haul required—in this compact island, without the environmental disbenefits outweighing the benefits? Since most rail freight hauls involve a road journey at one or both ends, rail access points tend to be major generators of road traffic. Moreover, a century ago there was as much opposition to railway building on environmental grounds as there is now to road and motorway building.

The argument about rail efficiency is similarly not all one way: after all, the people likely to know the best way to run a railway are the railwaymen. Those who attempt to compare British Rail's performance with comparable railway systems abroad will run into quite valid objections as to why this kind of comparison is not as easy as it might first appear. Overall comparisons of output per head overlook the many differences between the activities and circumstances surrounding national railway systems. Some try to build and repair most of their own equipment, or discourage privately-owned rolling stock: some operate in a market where road haulage is subject to highly dirigiste controls. Others operate in countries offering much longer freight hauls, a faster overall growth rate, or—on the other hand—more competitive inland waterway systems.

For all these reasons, one cannot make any reliable comparisons between British Rail's overall productivity and that of, say, the French (SNCF) or West German (DB) national railways. But there may well be something to be learnt from the relative rate at which each of these systems has been able to improve its record over the years. As the chart indicates, the improvement in the utilisation of manpower and equipment by BR's passenger services since the 1950s does not compare at all unfavourably with French and West German performance over the same period. But this does not apply to all in the case of the freight services.

In any case, how much more freight traffic could the rail



No manning agreement

The chart also underlines the point that efficiency is not solely a question of manpower utilisation. There are strong grounds for suspecting that many BR operations are over-manned. The lack of a manning agreement for the new high speed trains and the lack of agreement about the single manning of freight trains which could be safely operated by one driver (at a time when BR is

MEN AND MATTERS

Paul Hatfield moves to demolish

If you are not keen on the way the City of London looks nowadays, ponder on the Goodman Price company, which for 120 years has done most of the really noticeable pulling-down of chunks of the Square Mile. Business has slackened off in the last couple of difficult years, though profits have not suffered, claims 30-year-old Paul Hatfield, a finance and property man who has bought privately-owned Goodman Price for probably some £500,000 and talks proudly of the demolition record.

GP took care of the old London Bridge, the former Stock Exchange, and just over the river at Waterloo the once-familiar Shot Tower to name just a few tasks. One really big job in years gone by was the demolition of all the buildings within the perimeter wall of the main Bank of England, which took GP from 1926 to 1934. GP, until now under the control of the third generation of Prices, also has excavation, plant hire and haulage interests. Doing most of its business in the City, the company was based originally in Queen Victoria Street, but came the Blackfriars Underpass project a couple of years ago, GP's work included the demolition of its own former head office, subsequently transferred to Hackney in East London.

Hatfield was working as a shop assistant for tailors Hector Powe when he took to selling second mortgages as an evening sideline. Impressed with the money-making prospects of finance, he took a job with Lombard North Central. From there, he spent six months with First National Finance Cor-

poration before setting up Crestbrook Securities with 32-year-old Michael Richardson. That is a property investment company: "We concentrate," explains Hatfield, "on difficult planning situations."

The aim was that Crestbrook should provide the cash flow to buy Goodman Price. Fortunately, as Hatfield says, "there is still a lot of work in the City" to cushion the company against recession, and there is the next generation of demolitions to think about. John Price, technical director, whose father Ralph is sharing the managing directorship with Hatfield, is off to the U.S. next month to learn about the art of imploding high-rise buildings.

Still some cheer

The great champagne court case may not yet be over, with Showers declaring yesterday his intention to appeal subject to counsel's final opinion. H. P. Bulmer, the other U.K. group involved, said its lawyers were still studying Tuesday's judgment. One irony is that actual champagne counts a fair bit in the corporate prosperity of both. Showers is part of Allied Breweries, which imports champagne through its Grants of St. James's subsidiary. Bulmer's Dent and Reuss subsidiary has the sole licence here for Pol Roger, Winston Churchill's favourite drink (he named a racehorse after it).

I think you ought to have one other deathless piece of information about champagne. Ensuring that the traditional bottle strikes the side of a ship about to be launched, and having it shatter at the right moment, is a tricky business. Dr. when it bought nationalised Robert Hurst, director of the British Gas's 32.6 per cent stake in the company. Then



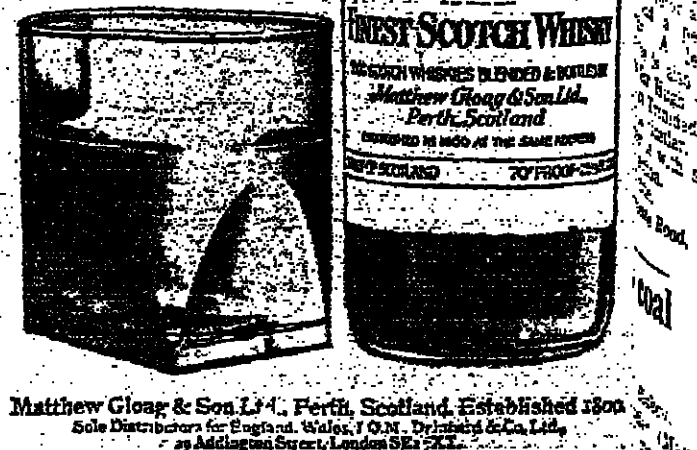
State complaints

Freddie Wood, chairman of Croda International, reckons there is "an element of paranoia developing round there." Well, perhaps it is a little understandable. Midland-Yorkshire Holdings, the Warley-based chemical group, is busy fighting off an unwelcome £8.1m takeover bid from Croda, the management being aided and abetted by an "enthusiastic employees' committee" headed by Don Wiltshire, the personnel manager. Croda got off to a flying start when it bought nationalised British Gas's 32.6 per cent stake in the company. Then

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Defects of the political market place

THERE is currently a great deal of discussion of the defects of the market system and the pros and cons of various kinds of intervention. A provisional summary of the state of the debate is that markets work badly, but that State intervention works even worse.

The present feeling of the national malaise suggests that it is time to shift attention away from the commercial market to another sort of market: the political market. This may seem a cynical attitude to those brought up on the traditional theory of democracy, in which politicians were expected to express and implement the popular will.

A little late

But it is a little late to express shock at the notion. It is nearly 30 years since the Austrian-American economist, Joseph Schumpeter, exploded the notion of a popular will and showed how it was much easier to make sense of the political process—the tendency of party politics to resemble each other more than parties themselves would like. The U-turns and the role of party leaders, and many other features—far parties were regarded as rival teams competing for votes, just as rival commercial firms compete for sales. The tendency of rival brands to incorporate each other's main features is well known in both the commercial and the political markets.

The political market place has many defects, as Schumpeter was well aware. But political competition for votes is a good deal better than the alternative of relentlessly pursuing the ideologies or group interests of party zealots. A large amount of survey research has shown that voters do not have the linked

is the only feasible alternative. Thus Labour can count on being in office a fair share of the time and this gives Labour activists of all shades a say in policy out of all proportion to their support among the electorate.

It is a well-known political adage that governments are more afraid of their own back-benchers than of the Opposition, although this is truer of Labour administrations than Conservative ones. The result is that

would be taken for granted. There is an element of this on the Conservative Party side when rational arguments are brushed aside by invocations of a supposed Tory tradition, but on the whole the Conservatives are a more Schumpeterian party. Whatever its other disadvantages, electoral reform would probably end this extremely inward-looking aspect of our political parties at a stroke. Under proportional representa-

tions of the parties themselves is itself subject to endemic and growing weaknesses. I described these fully in an article on "The Economic Contradictions of Democracy" in the April *British Journal of Political Science* and can summarise them only briefly here.

The two principal ones are the generation of excessive expectations among voters and the difficulty of the system in dealing with rival coercive groups, such as the unions.

more of the main parties with a vested interest in denigrating everything that goes on in the country for the half of the time that it is not in power.

Massacred

The effects of political reform on the union problem are more uncertain. But to the extent that public opinion does play a part in determining union behaviour, a government containing, or supported by, a broad political base would be more strongly placed than a conventional party regime. A separate political party based only on the unions and the Left might well emerge from a political realignment; but such a party would probably be massacred at the polls as the Labour Party was (somewhat unjustly) in 1931 when Ramsay MacDonald deserted it to form a National Government.

The main reservation about electoral reform or coalition governments is that they would tend to enshrine the conventional wisdom of the "centre", whose record inspires anything but confidence. One has only to think of the prolonged obsession with the "special relationship" with the U.S., support for American involvement in Vietnam, the determination to stay "East of Suez" the decades of devotion to the sterling area and the sterling exchange rate, the sanctity of official secrecy to cover up ineptitude in high places, and the long series of prestige projects culminating in Concorde.

Moreover, would not any Government based on a re-grouping of parties be likely to go in for just those wishful thinking establishment policies criticised in this column, such

as long-term incomes policies, monetary boards, excessive monetary and fiscal expansion in the supposed interest of full employment, price controls to buy union good will, artificial pegging of exchange rates, and the rest of the litany.

This does raise the question of whether it is more important to stop certain very clear evils, such as wholesale collectivisation and denial of consumer choice in education and health, and tax policies based on envy; or whether it is more important to work and wait for a Government committed to making a clean break with past misguided policies.

This is not all. The social market policies, which are the main alternative to fashionable interventionism, would not work without a prospect of continuity and stability. An announced money supply policy would not carry conviction if it became a political football. It would not be possible to revive a market in rented housing if draconian controls were expected after the next election.

Outflanked

There are other aspects. The alteration of conventional party governments has done nothing to stem the tide of misplaced interventionism. Those of us who, for whatever reason, are sceptical of mainstream political wisdom would do better to rely on argument and the lesson of events rather than on the delusive hope of capturing the citadel of one of the main parties.

1 See *Capitalism, Socialism and Democracy*, 4th (posthumous) edition, Allen & Unwin, 1952.
2 Published by the Cambridge University Press.

'It is bad enough that a 51 per cent majority should attempt to make the irreversible changes of which the Labour manifesto spoke. To have them made by a minority within a minority really is too much.'

Deep-seated

These problems are too deep-seated to be solved by tinkering with the political machine. But a system of proportional representation and shifting coalitions could perhaps alleviate them. The competitive whipping-up of expectations, even of expectations of redistribution, would surely be reduced if the "winner takes all" situation were to go, and the usual result of an election would be a marginal shift in the composition of the government. And it would surely be helpful to insist that political leaders proposing fundamental and irreversible changes should at the very least have to obtain 51 per cent of the votes.

If elections did not result in a complete changeover of all offices, there would be fewer of the pointless rehearsals and double rehearsals, of which businessmen rightly complain, and less creation, dismantling and recreation of economic and industrial institutions. Many of these are not even required by party ideology, but represent pure product differentiation. Another gain would be that we would no longer have one or

too many Labour leaders have lived their political life in a peculiarly limited world. Labour "moderates" such as Mr. Denis Healey or Mr. Anthony Crosland are much admired for standing up to the Left. But a perusal of their writings and speeches suggests that they think they can do so best by accepting its goals and values and asserting that "moderate" policies will achieve them more effectively.

At a stroke

Even when I was a habitual Labour voter, I used to feel uncomfortable at seeing arguments in Mr. Crosland's books beginning: "As socialists..." I never liked the assumption that the only people worth arguing with were the Tribune Group and that the rest of us

of which the unions are at present the main example. In the commercial market place, claims that a certain kind of alcoholic spirit or underwear will bring the drinker or wearer to the harsh test of personal experience. But in the political market place the voter has no such personal yardstick against which to judge rival claims for costless improvement in the management of our affairs; and no party dare be left behind in the auction. Voters can and do combine cynicism about politicians with excessive attribution of blame for what goes wrong.

Unions

I have found, when presenting this thesis, that people tend to concentrate on the union prob-

Letters to the Editor

Legislative drafting

From Dorothy Little.

Sir,—From a brief acquaintance with the newly published *Report on the Law Commission's* (No. 8) encouragement is to be had from its recommendations towards simplicity and clarity in statute law. Amid the turgid flood of ill-considered legislation coming from Parliament, clarity and simplicity are more than ever to be desired.

The committee states early (Page 3, 1.10) and in statutory fashion that "little can be done to improve the quality of legislation unless those concerned in the process are willing to modify some of their most cherished habits." This is near the heart of the matter.

The 121 conclusions and recommendations contain some common-sense proposals dealing with the use of short sentences and punctuation (16, 17, 18); the use of statements of principle (13), and they stress the interests and convenience of the users of the law are paramount (8 and 19).

These are two areas where I most welcome the proposals. The first is the use of modern aids. Improved methods are required. They are available, allied to modern technical equipment. Now perhaps they may come to serve the lay as they already do other areas of knowledge. The report recommends the use of computers (161-69). This gives great possibilities in the organisation of material, and the search for and retrieval of information.

I only recently realised—and the report seems to bear out my fears—that not one university or established law school in the United Kingdom offers a course on legislative drafting. How amazing! Experience is vital but much help could be given by teaching. This is an important deficiency in a system of legal education and one which should be made good with urgency.

It is the first recommendation in the report (Page 149, 1). Fortunately some educational institutions abroad have already seen the need to give attention to study and teaching in this neglected field. Not surprisingly considering the volume of original work on legal matters coming from Canada at present, one of its universities, Ottawa, provides one of the best known established law courses. (I understand that a one-year specialised course leads to an LL.M. degree.)

The need for legal draftsmen in the Caribbean recently was so great that the new Norman Manley Law School in Kingston, Jamaica, invited a visiting professor (Professor Uri Yadin from the University of Jerusalem) to conduct an intensive course for its first-qualifying students, and by next year will have a qualified tutor appointed to its staff and a permanent course ready. A legislative drafting course is also planned for the new Sir Hugh Wooding Law School in Trinidad.

Our need is similar. I hope we shall meet it with similarly constructive action.

Dorothy M. Little.
34, Mansions Road, Edinburgh.

argument is carried out in back rooms where the public is not admitted. Even where discussion is in the public hall it is often difficult to follow as constant reference is made to documents not available to the public. Government, as a result, is unable to plan effectively, and the electorate is confused. This is manifest in our economic decline, and increasing disillusionment on the part of the electorate and, contrary to Mr. Clarke's assessment, decreasing loyalty of the parties' supporters, as witnessed by the increase in the number of "floating voters."

The logical first step to the solution of these problems is implementation of proportional representation. This surely is the fairest and most democratic practical electoral system yet devised and will, as Mr. Clarke indicates, reduce the violent swings in political power, thus restoring confidence to business and the electorate.

Liberal Party finances are indeed poor but this is not, and never will be, a reason to betray 6m. voters and give up our cause!

W. E. Lyon.
25, Glinton Road, Helston, Peterborough.

Brave director needed

From Mr. C. King.

Sir,—Governments complain that industry does not invest enough. Industry replies that it is government's job to produce an environment where (a) it can invest—that is, has the money or can get it, and (b) it is encouraged to do so—that is, it can see sense in doing it.

Imagine the finance director of a medium-sized company considering an investment of £100,000 in plant and considering alternative uses of those funds. In your *Actuary's Index* of May 9 you show the yield on preference shares at 18 per cent. Since tax deducted at source can be offset against tax deducted on dividends paid, dividends are worth the full 18 per cent to a company preference shareholder. Moreover, because dividends are paid out of profits after paying corporation tax they don't suffer a further tax in company's hands. The company would get the full benefit of £18,000 on a £100,000 investment.

If the company, however, invests in plant it has to produce a profit of £33,333 to leave £16,666 after tax. Furthermore, it could probably only invest, say, £35,000 in plant because it must finance work in progress and stock for that plant, and debtors resulting from the sales of finished goods.

Industrialists can say whether an investment in plant can produce nearly 100 per cent per annum return in the business environment that governments have over the last 30 years left over for myself. I think that if finance director would have to be brave to support the plant investment.

C. King.
3, The Regents, Norfolk Road, Edgbaston, Birmingham.

British Steel manpower
From Mr. A. Brewer.

organisation without redundancies or serious reductions in the working week. Mr. Anthony Wedgwood Benn cannot accept a massive increase in unemployment, especially where this will also correspond to areas with existing high figures.

Could it not be that BSC should continue to employ most of its workforce in stockpiling very large quantities in readiness for an upturn in the market price, if 1973-74 was anything to go by, will produce serious shortages. The only long-term cure for this is investment of the magnitude envisaged by Sir Monty, and consequential closures of old and obsolete plant.

Investment to produce a long-term solution must not be held up, but closures could still be proposed, albeit at some additional expense which the Government must provide, until new industry can be encouraged into those areas directly affected, to mop up at least some of the redundant steel labour. But these are the Government's problems and therefore Mr. Wedgwood Benn's and he cannot expect BSC to run unprofitably, and very uncompetitively, to bail out his ideas of Socialism. Mr. Benn has some great ideas and true Socialism, but he really must learn to look at long-term solutions to all the issues, and not just beyond his nose end.

A. Brewer.
7, Hereford Close, Romsey, Hants.

Social Security Bill

From The Chairman, Harris Graham and Partners.

Sir,—Mr. Smees suggests (May 5) that the integration of pension scheme and social security benefits is undesirable because employees have difficulty in understanding the principle. Undoubtedly, the most simple pension schemes are those that ignore state benefits altogether. The trouble is that as the state system expands, such schemes produce the wrong pattern of overall benefits. State schemes are improved primarily to help those who have little or no other provision, and the extension of the full improvements to those who already are in high level private schemes would be a serious misuse of resources. It would, in current conditions, be particularly unfair to the very large number of existing pensioners who are suffering severely from the effects of inflation and who should have first claim on any additional resources that can be made available.

In the design of pension schemes a balance has to be struck between the need for simplicity and the need to deploy the available resources fairly and efficiently. Undoubtedly it makes life easier if all the emphasis is on simplicity. Many would consider, however, that fairness should be the primary objective, and that one of the main responsibilities should be to tackle the job of explaining to employees why the achieving of this object requires some form of integration with the state system. It is a responsibility that many already accept willingly.

Mr. Smees has misunderstood my point about Clause 32(5) of the Social Security Bill. In its present form, it would deprive many high level integrated schemes from contracting-out, although their rules provide higher benefits than those of other schemes that are not fully integrated with the State system.

M. J. Crossley,
30, Queen Anne's Gate, Westminster, S.W.1.

More capital-less labour

From Mr. M. Greener.

Sir,—Your headline of May 7 concerning management claims of overmanning at British Leyland, when added to the recent comment of Sir Monty Finniston on a similar problem at BSC, puts the finger not only on the basic economic contradiction in the present organisation of industry but also on Mr. Wedgwood Benn himself.

Mr. Benn may or may not be a convinced and dedicated socialist, his attitudes to industry suggest that he wishes to be thought so, but he must not attempt this absurd antic of running with the hare and hunting with the hounds. One might suppose him to be familiar with the dicta of Marx and Engels in 1948, or at least with the less violent writings of Mr. C. H. Douglas in 1925. Both sources point out unequivocally that the Western industrial system must logically collapse in as much as it is, by its nature, geared to increasing unemployment. More intensive, and extensive, use of capital must mean less use of labour and therefore in fighting BSC and Leyland on this matter, Mr. Benn effectively denies everything that he might be supposed to stand for.

He may have the quasi-courage to press, in the face of great opposition, the claim for ever-increasing public ownership of the means of production but he shows considerable moral cowardice in refusing to admit to the trade unions publicly that they cannot have full employment at the same time. In this he is putting his public image before his private beliefs and, if he persists in so doing then his own fall may be matched by that of his country. It is because we, as a nation, cannot afford to fall now, more than at any other time in our history, that we cannot afford Mr. Benn.

Michael Greener,
8, Romilly Park, Barry, Glam.

Local authority spending

From Sir Robert Thomas, Chairman, Association of Metropolitan Authorities.

Sir,—Your centre page article (May 7) states that "local authority associations accept that the (real) increase in spending will be nearer 6.8 per cent than the target 4.1 per cent." This association accepts no such statement; nor without far more information than is now available is it possible to assess the real growth for 1973/74.

I would further submit that your article is deficient in not stating the extent of public pressures over many years for local government to provide an endless supply of additional and more highly developed services.

Robert Thomas.
26, Old Queen Street, Westminster, S.W.1.

To-day's Events

Wood Hall Trust (half year).

COMPANY MEETINGS

Anglo-Swiss, West Drayton, 3.15.

Associated Portland Cement, 3.15.

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Lex Service, 5, Burlington Gardens, W. 12.

Manchester Liners, Manchester, 12.30.

Molins, 2, Evelyn St. S.E., 11.

Offex, Offex House, Stephen St., W. 11.

Shell, Transport and Trading, Shell Centre, 11.

Spong, Basingstoke, 11.30.

Whitley (George M.), 20, Aldermanbury, E.C. 3.

Wilkes (James), Wolverhampton, 2.30.

Wolstenholme Bronze Powders, Bolton, 12.

Yorkshire Chemicals, Leeds, 12.

MEMO TO THE CHAIRMAN

Look through your FT this morning, and you'll find something quietly revolutionary. It's the Report and Accounts of Pearson Longman Limited, reproduced in full (and in full colour) and produced by Charles Barker City in conjunction with Pearson Longman.

And just because it is in the FT, it's also, by now, in the hands of nearly 200,000 City executives, investment managers and advisers, potential shareholders and other influential people.

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And the sheer practicality of this approach to financial communication leads us to think that a lot more companies will be adopting it in the near future.

For an extra copy—or copies—of the Report and Accounts, and further information on the subject, simply send the coupon or telephone to the address below.

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Charles Barker City, 30 Farringdon Street,
London EC4A 4EA. 01-236 3011.
Please send me.....copies of the Pearson Longman Report and Accounts.
Name.....
Company.....
Address.....
Charles Barker City

COMPANY NEWS + COMMENT

Allied Irish Banks growth—£10.8m. rights

WITH THEIR preliminary statement of results for the year to March 31, 1975, which shows an increase in taxable profits (after a £1.4m. special provision against advances) from £12.2m. to £15m., the directors of Allied Irish Banks announce a rights issue of £11.08m. 10 per cent. Convertible Unsecured Subordinated Loan stock 1985 to raise about £10.8m., after expenses.

A "satisfactory" profit improvement was indicated by the directors last October—the first half figure was up from £5.46m. to £7.51m.

Earnings per 25p share for the year show an advance from 14.3p to 17.5p. A final dividend of 15p per cent. less tax lifts the total from equal to 19.17 per cent., adjusting for a scrip, to 23 per cent.

Group profit before tax comprises the parent bank £11.91m. (£10.17m.), subsidiary companies £2.96m. (£1.89m.) and associates £3.80m. (£3.34m.).

A change in an accounting policy in the parent bank has necessitated an adjustment to the 1974-75 published figures. This adds £161,000 to profit before tax (£81,000 after tax) for 1974-75, but is solely for comparative purposes and does not affect previously reported revenue reserves.

The loan stock issue, which is being made with a view to broadening the equity and capital base of the bank, is offered to shareholders on the basis of £1 stock for every four shares held on May 21 and dealings (nil paid) are expected to commence the following day.

Holders of stock will be entitled, on giving notice in July in any of the years 1977 to 1982 inclusive, to convert on July 31 all or part of their holdings into fully paid shares of 25p at the rate of 83 shares for each £100 stock.

	1974-75	1973-74
Profit	14,300	12,200
Special provision	1,400	—
Pre-tax profit	15,700	12,200
Taxation	7,100	3,000
Minority holders	11	—
Extraordinary debt	37	63
Attributable	7,509	9,137
To central reserve	124	127
Dividends	1,892	1,381
Retained	5,523	4,917
Credit	—	—

	1974-75	1973-74
Shareholders' funds	1,139,424	962,474
Current deposit, etc.	18,351	12,607
Sundry accounts	—	—

	1974-75	1973-74
Cash and investments	617,196	499,364
Advances, less provision	490,400	431,244
Assets in transit	24,250	34,395
Fixed assets	48,349	30,928
Liabilities	1,125	1,613
Totals	1,223,322	1,006,534

These terms give a conversion price of approximately 120.5p per share to compare with a quotation of 114p on the Irish Stock Ex-

HIGHLIGHTS

British Leyland's half-year results reveal an increased pre-tax loss to £19.8m.; however, the overall picture is considerably worsened by an exceptional write-off of £29.3m. which reflects the closure of the manufacturing facilities in Spain. Lex also discloses the Government injection of £15m. in Ferranti in return for 62 per cent of the equity and 50 per cent of the voting rights. General Accident and Royal both report first-quarter figures; GA has dropped back against a reasonable comparable period, while Royal has improved against a relatively poor quarter in 1974. In both cases, there have been increases in the underwriting losses in North America, an improvement in the Australian underwriting experience and a slowdown in the growth of investment income. Elsewhere, Dupont shows profits a third ahead of the previous year and also announces a rights issue to raise £2.8m. Allied Irish Banks, too, is raising £10.8m. Other prelims come from Readicut, Head Wrightson, Alfred Marks and Fidelity—all with lower profits, and Decitend, John Folkes Hefo with increases.

change, and with the middle market quotation of 113p on the Stock Exchange, London, on May 13.

Pannure Gordon and Co., Simon and Coates, Butler and Briscoe, and J. and E. Davy, stockbrokers, have underwritten the issue.

The convertible rights issue by Allied Irish Banks comes just over a year after the very similar £10.25m. issue of subordinated Convertible by Bank of Ireland. It is in line with the world-wide trend for banks to raise new capital to improve their balance sheet ratios: in AIB's case the move will add roughly a point to the ratio of shareholders' funds to deposits which stood at 5.4 per cent, according to the most recent published balance sheet (for last September 30). Meanwhile, profits have fulfilled the half-time forecast of a satisfactory improvement in the second six months, rising 28 per cent compared with October-March, 1973-74, despite the latest period's special bad debt provisions.

Jones Grp. jumps £171,000

TAXABLE PROFITS of the Dublin-based Jones Group expanded from £78,000 to £27,000 in 1974, on a turnover of £7.63m., against £5.23m.

Earnings per 10p share are stated to be up from 4.06p to 4.56p; and the dividend is lifted from 3.1p to 4p gross, with a final of 3p.

After tax of £477,000 (£384,000) and minorities £7,000 (£14,000), the profit available was £493,000 (£368,000).

Members are told that there is a substantial volume of business on hand and they are satis-

fied there is sufficient finance to meet requirements.

They are confident group earnings in the current year will show an increase.

Deritend upsurge to £1.66m.

THE IMPROVEMENT in profit indicated by Deritend's Stamping turns out to be from £1.04m. to £1.66m. for the year to February 28, 1975, after £740,000, against £429,000 for the first half.

Sales for the year expanded from £13m. to £18.08m.

Stated earnings per 50p share increased from 20.1p to 32p, and the dividend is stepped up from 1p to 7.5p net with a final of 4.8p.

The directors report that a reasonable start has been made to the current year but prospects, in line with industries generally, are uncertain.

Trading conditions were particularly buoyant for Deritend during 1974-75, and pre-tax profits shot up by 60 per cent, after a 73 per cent increase at the interim stage.

However, Deritend may have run out of steam and a far more modest performance looks likely this year. The order intake is beginning to slacken off and there are now two companies on short-time working. The group's biggest single customer is British Leyland, and although Deritend's products are aimed at the heavier truck and bus production, future demand is uncertain. Meanwhile,

the interest charge has increased due to high rates and an higher short term borrowing particularly in the middle of the year.

Shareholders of Head Wrightson must be relieved to see that net worth is intact at £9.7m. after an attributable loss of £820,000 in the first half. In addi-

tion, a strong profits performance in the second half—trading profits rose by 45 per cent—and a firm control of net working capital, reinforcement to heavy year end borrowings lower has permitted a final dividend. North Sea work, where development costs feature heavily in exceptional items of £515,000, seems to be a non-starter but elsewhere, with the exception of stockholding, the order book seems bright enough, although at 55m. is a fifth lower than last year. As for future contract profitability, inflation at current rates can easily distort cost variation causes, but the experience with iron industry is unlikely to be repeated. At 15p the yield is 10.3

per cent.

ON SALES—up from £35.83m. to £42.25m. in the first half, the profit of Readicut International decreased from £4.43m. to £4.03m. in the year to March 31, 1975, after £4.43m., against £3.36m., at half-way.

Mr. Frank Newhouse, chairman, attributes the fall in the profit to considerable increases in costs, higher finance charges, delay and difficulties in obtaining adequate selling prices, and the absence of the longer-term prospects, of which all the prerequisites of success are present, the chairman declares.

A final dividend of 0.72381p raises the total from 0.9531p to 1.67691p net per 50p share.

Capital expenditure was £1.88m. and benefits will soon begin to flow through, he says. It is impossible to foretell the short-term future but there is no doubt about the longer-term prospects, of which all the prerequisites of success are present, the chairman declares.

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Head Wrightson recovery

AFTER REPORTING a loss of £1.42m. at half way—struck after exceptional provisions of £1.33m. (£482,000)—against a profit of £531,000, general engineers, Head Wrightson and Co., now announce a profit before tax for all the year ended January 31, 1975, amounted to £302,000 compared with £17m. Earnings per 25p share are given at 11.3p (5.76p). A final dividend of 1.125p net—there was no interim—compared with last year's total of 2.24623p.

The directors state that with the exception of steel stockholding the group has excellent order books and despite the stockholding downturn has made a record start to the current year.

The group is now trading well within facilities available to it and has financed a "significant" increased turnover with no material change in borrowing.

Group turnover 1974/75 1973/74

Trading profit 1974/75 1973/74

Corporation tax 1974/75 1973/74

Manufacturing 1974/75 1973/74

Machinery 1974/75 1973/74

Steel Foundry & Forge 1974/75 1973/74

Stockholdings 1974/75 1973/74

Overseas 1974/75 1973/74

Except costs less other income 1974/75 1973/74

Wrightson (Australia) 1974/75 1973/74

Interest 1974/75 1973/74

Leasing 1974/75 1973/74

Investment Income 1974/75 1973/74

Profit before tax 1974/75 1973/74

Tax 1974/75 1973/74

Net profit 1974/75 1973/74

Extraordinary items 1974/75 1973/74

Dividends 1974/75 1973/74

Retained 1974/75 1973/74

Shareholders' funds 1974/75 1973/74

Current deposit, etc. 1974/75 1973/74

Sundry accounts 1974/75 1973/74

Cash and investments 1974/75 1973/74

Advances, less provision 1974/75 1973/74

Assets in transit 1974/75 1973/74

Fixed assets 1974/75 1973/74

Liabilities 1974/75 1973/74

Totals 1974/75 1973/74

These terms give a conversion price of approximately 120.5p per share to compare with a quotation of 114p on the Irish Stock Ex-

change, and with the middle market quotation of 113p on the Stock Exchange, London, on May 13.

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Holders of stock will be entitled, on giving notice in July in any of the years 1977 to 1982 inclusive, to convert on July 31 all or part of their holdings into fully paid shares of 25p at the rate of 83 shares for each £100 stock.

Earnings per 25p share for the year show an advance from 14.3p to 17.5p. A final dividend of 15p per cent. less tax lifts the total from equal to 19.17 per cent., adjusting for a scrip, to 23 per cent.

Group profit before tax comprises the parent bank £11.91m. (£10.17m.), subsidiary companies £2.96m. (£1.89m.) and associates £3.80m. (£3.34m.).

A change in an accounting policy in the parent bank has necessitated an adjustment to the 1974-75 published figures. This adds £161,000 to profit before tax (£81,000 after tax) for 1974-75, but is solely for comparative purposes and does not affect previously reported revenue reserves.

The loan stock issue, which is being made with a view to broadening the equity and capital base of the bank, is offered to shareholders on the basis of £1 stock for every four shares held on May 21 and dealings (nil paid) are expected to commence the following day.

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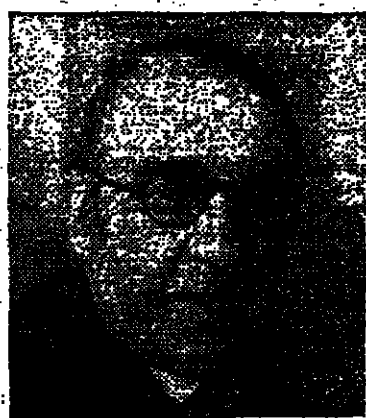
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S. Pearson & Son

"...despite the troubles of 1974 most of our Group companies have been able to strengthen their positions of leadership in their respective markets"

LORD COWDRAY'S STATEMENT TO SHAREHOLDERS



Like most major British companies, our Group was severely affected by the inflation which mounted through 1974 and still continues and I regret having to report the first profit reduction since the Group became publicly quoted in 1969. Although I believe that the threat to private sector

companies and their prospects posed by a rate of inflation exceeding 20 per cent is now more widely recognised, we shall still face a very grave situation until the rate of wage increases is brought more into line with productivity. Nevertheless, I am glad to be able to report that despite the troubles of 1974 most of our Group companies have been able to strengthen their positions of leadership in their respective markets.

Total Group profits in 1974 were £20,427,000 before tax against £25,714,000 in 1973, and the share of those profits attributable to the Group after deducting minority interests and pre-acquisition profits was £14,288,000 compared with £18,103,000 the previous year.

After tax of £7,864,000 (£8,928,000 in 1973) attributable earnings were £6,424,000 (£9,175,000 in 1973), but after including extraordinary and in 1973 exceptional items, the net surplus was £15,149,000 (£15,367,000 in 1973). As before we have made full provision against profits before tax for net unrealised depreciation on dealing investments at the year end.

The total dividends for 1974 have been increased by the maximum permitted of 12½ per cent to 7.76835p per share, inclusive of tax credits.

During the year we drew on some of our accumulated liquid resources to invest in further development. For example, in 1974 and 1975 we shall have provided some £6,000,000 towards financing Doulton's considerable capital expenditure programme in its tableware and glass operations. The financial strength of Lazard Brothers was further evidenced by the completion of the sale of 10/11 Old Broad Street, their former premises, and this assisted the bank to expand its business considerably. However, in several Group companies the cash flow trend was negative and this cannot be allowed to continue unchecked. In these companies the priority task for 1975 is to control costs still more stringently and increase margins where possible so that borrowings are kept to acceptable levels and more cash is generated for investment and growth. Determined efforts are being made to establish new overseas markets where artificial restraints on profitability do not apply; and those trading activities rendered less profitable by inflation are being reviewed and, where necessary, reduced or eliminated. This programme calls for enterprise and co-operation at all levels in the Group. We welcome and have encouraged new measures where appropriate to assist those who work in the Group to understand the complex factors affecting their businesses, and particularly the real effects of inflation. I hope that this process of broader mutual information and consultation will further improve working relations.

Although a substantial part of our profits is derived from abroad, the Group's base is in the United Kingdom, and we cannot prosper here without government policies designed to strengthen and encourage the private sector of industry. We must be allowed to retain enough cash to invest, and our energies and enterprise must not be diverted by excessive

bureaucracy or controls. Provided also that a worse recession in world trade is averted, this conservatively financed Group, with its widespread international interests, and its unique combination of high quality businesses, can look ahead with confidence to a resumption of soundly based profit growth.

I should like to pay tribute to Monsieur Pierre David-Weill, a senior partner in Lazard Frères, Paris and New York, and also a director of Lazard Brothers & Co., for over forty years, who died early in 1975. Monsieur David-Weill worked tirelessly to strengthen the links between the three Lazard houses in Paris, New York and London, and the success of each of them owes much to his wisdom and skill.

Another blow was the serious illness suffered by Lord Poole, the Group's Chief Executive, in October 1974. However, I am glad to report that he is making good progress towards recovery and we wish him an early return to better health.

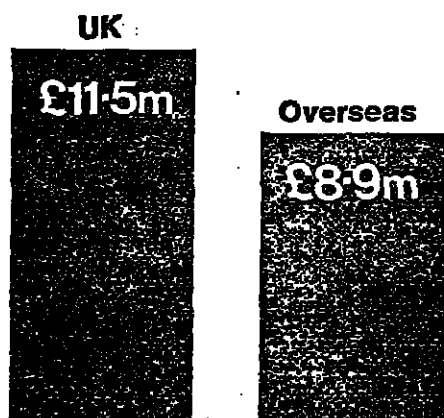
We have made a reasonably encouraging start in 1975 but as was the case this time last year, I cannot make a reliable forecast for the year as a whole. Much will depend on the outcome of the referendum on United Kingdom membership of the European Community. I strongly believe that it will be in the Group's, as well as the general, interest that this country should remain a member of the Community.

I have already emphasised the importance which we attach to the continuing development of good working relations with all employees. We have been helped by the fact that this Group consists largely of medium-sized manufacturing or service companies, so that the problems of communications are more easily manageable. I should like to thank all employees in the Group for their contributions in a difficult year.

The Year's Results

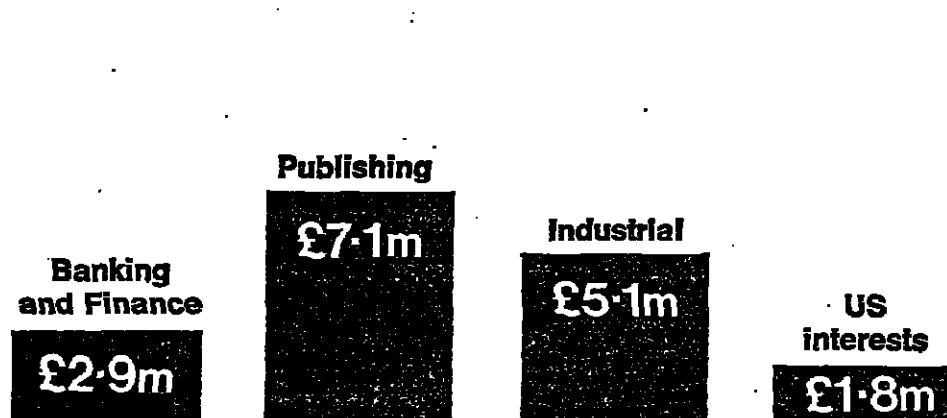
Group profit before taxation	£20,427,000
Less minority interests and pre-acquisition profits	6,139,000
Attributable profit before taxation	14,288,000
Less taxation	7,864,000
Net surplus including £8,725,000 extraordinary items	15,149,000
Preference dividend	17,000
Ordinary dividend	3,462,000
Surplus retained including £9,163,000 to capital reserve	£11,670,000

Pre-Tax Profits UK and Overseas*



*Before deducting minority interests.

Pre-Tax Profits from principal activities*



*After deducting minority interests but before Head Office charges.

Group Interests

The Pearson organisation comprises four main divisions employing over twenty-nine thousand people with capital employed in excess of £200m.

BANKING AND FINANCE Lazard Brothers & Co., Bain Daynes.

PUBLISHING Pearson Longman Group: Financial Times, Westminster Press, Longman, Penguin, Ladybird.

INDUSTRIAL Doulton Group: Royal Doulton, Royal Crown Derby, Minton, Doulton Glass Industries.

OVERSEAS INTERESTS Ashland Oil (U.S.A.), Chateau Latour (France).

These are only some of the products and services of Pearson.

S. Pearson & Son, Limited

Millbank Tower, Millbank, London, SW1P 4QZ

Copies of the Report and Accounts may be obtained from Lloyds Bank Registrar's Department, The Causeway, Goring-by-Sea, Worthing, West Sussex, BN12 6DA.

FARMING

New USSR softwood offer to U.K. to be ready by August

By A. Correspondent

EXPORTERS: THE Soviet state selling organisation has made its second offer of softwood to the U.K. market at prices unchanged from the first offer made in early March.

The quantity offered is 200,000 cubic metres, and the offer is for a period of 12 months. The offer is for a period of 12 months. The offer is for a period of 12 months.

It is believed that the Russians sold about 500,000 cu.m. on their first approach to this market, but it failed to supply a basis on which the general market could open. With the trade position open, it is apprehensive that the Soviet sellers might reduce prices in their second approach.

The relatively small amount of wood offered to the U.K. market is not a sign of a downward trend in softwood prices. With this intention now demonstrated, the major suppliers to the U.K. market are hoping that importers will be in a more receptive mood.

U.S. maize

quality

challenged

MILAN, May 14.

LEADING ITALIAN grain traders are meeting here after inconclusive talks last week to establish joint strategy against the U.S. maize challenge.

A spokesman for Misericordia E. C. SPA said U.S. maize arrived in Italy with a high percentage of broken, stained, and even mildewed grains, and Italian industry was refusing to accept it because it was unsuitable for the preparation of average quality feed for animals.

Italian grain traders were being invited to adopt a joint strategy to beat unsatisfactory American behaviour, the spokesman said.

REUTER

AUSTRALIAN

WOOL EXPORTS

MELBOURNE, May 14.

Australia exported 311m. kilos of raw wool in July/February 1974-75, against 357.9m. kilos in the previous corresponding period, according to the Australian Wool Corporation.

REUTER

BY REGINALD DALE

STRASBOURG, May 14.

THE BRUSSELS Commission will produce proposals for a common EEC sheep meat policy before the Community's August summer holidays.

Mr. Pierre Lardinois, Commissioner for Agriculture in the European Parliament, said today. His statement was in response to strong pressure from Irish MPs, who are deeply concerned at the difficulty of disposing of their lamb and mutton from Ireland to France.

The announcement will not necessarily be welcomed by the U.K. Government, which has expressed fears that a common policy will have a protective effect on the U.K. market, particularly as the U.K. still imports more than 40 per cent of its requirements from New Zealand.

Mr. Lardinois today said the Commission would start work on the policy in the near future, and it was known whether the U.K. Government would support it.

REUTER

Futurs trading guides

WASHINGTON, May 14.

THE COMMODITY Futures Trading Commission (CFTC) has issued two guidelines for the drawing up of futures contracts, one dealing with the new economic purpose test and the other with rules enforcement programs.

CFTC chairman, Mr. William Bagley said the guidelines were being issued to help commodity futures markets to comply with new or revised requirements for permanent contract market designations by the legal dead-

the Community's largest sheep

meat producer—intended to stay

in the EEC. He agreed that the

Common Agricultural Policy

would not be complete without

such a regulation.

The Irish MPs today strongly protested at the conclusion of the French national conference which allow France to close its frontiers to imports from other Community countries when domestic prices fall.

The French market had been closed for four months, they said. In Britain the opening of the French market would result in higher U.K. prices for mutton and lamb, as supplies are diverted across the Channel.

In London, meanwhile, poultry and egg producers again pressed for action by the EEC Commission and the U.K. Government to prevent a similar situation occurring in the British poultry market, writes Peter Bullen.

At the annual meeting of the British Poultry Federation, its chairman, Lord Edward Fitzroy, called for a temporary suspension of French egg imports.

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subsidies to the French egg

industry," he said. "We under-

stand the problems of our

Government, both legally and

politically, in imposing such a

temporary suspension, but there

is no other solution.

There was also a potential

cash breaching over EEC broiler exports, he warned. The combined effect of various compensation payments by the EEC could lead to substantial imports of broilers from other Community countries, threatening the U.K. industry's efforts to bring supply and demand into line by cutting back production.

Lord Fitzroy urged the Government to suspend the accession monetary compensation payments and to allow the U.K. industry to export broilers out of the Common Market.

Government and EEC farm fund money should also be made available to help the U.K. industry to bring export plants up to EEC standards, he said.

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Cambodia

news lifts metals

By Our Commodities Staff

REPORTS THAT U.S. forces

have sunk two Cambodian gun-

boats sparked off a large rise in

copper and tin prices on the

London market last night.

Both metals gained about £10

a tonne in inter-office dealings

following the reports, but then

eased back.

Cash tin was virtually un-

changed at the official close

with three months metal up

£2 higher on the day at £3,025

a tonne. The Cambodian news

quickly pushed the three

months position up to £3,040

a tonne before it slipped back to

£3,035.

The pattern was similar in

copper. At the close, cash

wirebars were quoted at £531

a tonne, up £2.5, and three

months at £569.5, up £3.5. In

unofficial dealings after the

announcement the three

months quotation climbed to

£575 a tonne and then slipped

to £571.

Good support buying was

seen for lead and zinc. Cash

lead gained £5 to £1,010

a tonne at the close and the

premium over three months

lead widened to nearly £10

a tonne. It was announced that

St. Joe Minerals had cut its

price to £27.75 cents

a pound in line with the new

ASARCO move. Cash zinc

ended the day at £20.25 a

tonne, up £0.75. Neither lead

nor zinc were much affected

by the gunboat news.

WORLD MEAT MARKET

Prices unlikely to improve—UN

FINANCIAL TIMES REPORTER

ROME, May 14.

WORLD MEAT production has

been cut this year, but the

slowdown in the main

exporting countries and high

rates of inflation, the report

stated. "Import demand also

fell owing to balance of payments

difficulties in many countries in

the aftermath of large increases

in the price of imported crude

oil and oil based products. The

larger quantities could not be

absorbed at current retail prices."

Consumption is rising in north

America and the major export

countries where retail beef prices

recently have fallen substan-

tially. In other countries, notably

in western Europe, retail prices

were kept high, partly through

restrictions on imports, and

large stocks have accumulated.

In the EEC, government pur-

chases of meat to bolster pro-

ducer prices totalled 575,000

tonnes by the end of February,

equivalent to slightly less than

10 per cent of the Community's

total beef production. Part of the

stock was sold to third coun-

tries or disposed of through

various domestic social pro-

grams, but the balance of stocks

of frozen or canned beef still

totalled more than 300,000 tons.

While the trade decline was

sharpest for beef and veal, it

also dropped significantly for

lamb and mutton. The major

factor, the report said, was the

suspension of beef and veal im-

ports by the EEC for varying

periods since February 1974, and

continuously since July. Later

the ban was extended to lamb

and certain canned beef

products.

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protested at the conclusion of the French national conference which allow France to close its frontiers to imports from other Community countries when domestic prices fall.

The French market had been closed for four months, they said. In Britain the opening of the French market would result in higher U.K. prices for mutton and lamb, as supplies are diverted across the Channel.

In London, meanwhile, poultry and egg producers again pressed for action by the EEC Commission and the U.K. Government to prevent a similar situation occurring in the British poultry market, writes Peter Bullen.

At the annual meeting of the British Poultry Federation, its chairman, Lord Edward Fitzroy, called for a temporary suspension of French egg imports.

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COMPANY NEWS

Reasonably encouraging start by S. Pearson

A REASONABLY encouraging start has been made by S. Pearson and Son in 1975 says the chairman, Viscount Cowdray, but he cannot make a reliable forecast for the year as a whole.

Much will depend on the outcome of the referendum on U.K. membership of the European Community. "I strongly believe that it will be in the group's, as well as the general interest, that this country should remain a member of the Community," he declares.

As reported on May 2, group pre-tax profit for 1974 decreased from £23.71m. to £20.43m., after a first half contraction from £13.21m. to £5.58m. The net dividend is 5.09122p. against 4.67672p.

A geographical analysis of turnover (in percentages) and pre-tax profit is given in the following table.

	Sales	Profit
U.K.	60	9,854,346
America	11	4,185,813
Europe	3	815,112
Africa	4	1,197,811
Asia	4	925,844
Australasia	4	1,822,944
Share associates	7	1,754,165

Of the turnover 50 per cent. relates to newspapers and publishing and 30 per cent. to industrial and commercial interests. The group's exports of goods during 1974 totalled £38.6m.

The group was severely affected by inflation, but most of the group companies strengthened their positions of leadership in their respective markets, members are told.

During the year some of the accumulated liquid resources

were invested in further development. In 1974 and 1975 some £6m. will have been provided towards financing Doulton's considerable capital expenditure programme in its tableware and glass operations. The financial strength of Lazard Brothers was further evidenced by the completion of sale of 10/11 Old Broad Street, and this assisted the bank to expand its business considerably.

However, in several group companies the cash flow trend was negative and, says Lord Cowdray, this cannot be allowed to continue unchecked.

Consolidated source and application of funds shows an increase in bank loans and overdrafts of £4.80m., and a rise in deposits and bank balances of £1.2m.

The priority task for 1975, therefore, is to control costs still more stringently and increase margins where possible so that borrowings are kept to acceptable levels and more cash is generated for investment and growth.

Efforts are further made to establish new overseas markets where artificial restraints on profitability do not apply, and those trading activities rendered less profitable by inflation are being reviewed and, where necessary, reduced or eliminated.

Although a substantial part of profits is derived from abroad, the group's base is in the U.K. and it cannot prosper here "without Government policies designed to strengthen and encourage the private sector of industry."

Provided also that a worse

recession in world trade is averted, this conservatively financed group, with its wide spread international interests, and its unique combination of high quality businesses, "can look ahead with confidence to a resumption of soundly based profit growth."

Meeting, Millbank Tower, Millbank, S.W. June 6, noon. Chairman's statement Page 23

Lazard Bros.

Group net profit of S. Pearson's subsidiary, Lazard Brothers and Co., decreased from £2.12m. to £1.79m. in 1974. The figures were struck after tax and minority interests, and after making an appropriation to reserves, out of which any provisions required in respect of diminution in the value of current assets have been made.

Dividends absorbed £1.32m. (£1.11m.), and after a transfer of £0.5m. (£1m.) to general reserve the carry forward is £749,717 (£778,575). A compensation payment of £20,000 was made to a former director.

Total assets expanded from £339.5m. to £416.03m., of which current assets accounted for £397.89m. (£384.9m.). Liability of customers for acceptances totalled £49.91m. (£28.58m.). Current deposits, etc., accounts increased from £205.74m. to £239.74m.

Last February the capital was increased from £10.13m. to £16.19m. by a one-for-two share issue, and by capitalisation of £3.06m. from reserve.

BIDS AND DEALS

Paterson lifts Cussons bid

Paterson Zochonis and Company, the Manchester-based soaps and general merchandising group which operates largely in West Africa, has raised its offer for Cussons Group, the Imperial Leather soap concern, to £18.8m., compared with £7.26m. under its original terms.

The Cussons directors—who with the Cussons family control over 50 per cent. of the voting shares—have been contesting the bid as being inadequate and illogical.

PZ, in announcing its new offer, said that to date it had received acceptances in respect of 25.57 per cent. of "worth about Ordinary and 32.04 per cent. of the non-voting 'A' shares.

The Ordinary rose 8p to 68p on the news, while the 'A' shares gained the same amount to 58p. PZ's Ordinary and 'A' both gained 20p to 400p.

At the same time, PZ said the Board proposed to recommend an increased final dividend for the year ending May 31, 1975, of 3.8p per share, making a total of 7p, equivalent to 10.7p gross against 4.47p gross. If the offer becomes unconditional, accepting Cussons holders will receive the final PZ dividend.

Terms are one PZ Ordinary, plus 800p cash, for every 16 Cussons Ordinary—worth some 80.6p a share—and one PZ 'A' share, plus 747p cash, for every 16 Cussons 'A'—worth about 71.7p. Appropriate offers will be made for the partly paid shares issued under the executive incentive scheme.

The increased offers close on May 30. J. Henry Schroder Wagg will post documents as soon as possible.

WBG says bid 'inadequate'

Wright Bindley and Gell has informed Pentos that it considers Pentos's cash offer of 80p for each WB and G share "totally inadequate."

The WB and G directors will be writing to shareholders during the next few weeks giving the reasons for their views, and up-to-date information on WB and G profits, prospects and assets.

In the light of the offer the WB and G directors have obtained Treasury consent to an increase on the Ordinary dividend to 4.3p net per share, compared with 2.6375p per share paid for 1973-74. They advise shareholders to take no action in connection with the offer until they have received their Board's letter.

The Board of WB and G does not for this purpose include Mr. P. M. North, who is also a director of Pentos.

'NO MORE' SAYS CRODA

Shareholders of Midlands Yorkshire Holdings cannot expect

any increased offer from Croda International or from anyone else. Mr. F. A. S. Wood, Croda chairman, tells them. The Croda offer has been extended to May 20.

Lorho-Kuwait deal revised

By Margaret Reid

Arrangements for Kuwaiti interests to subscribe for a substantial new stake in Lorho have been revised, so that the deal will now consist of an initial purchase of half the shares in question, with an option to take up the rest later.

The total sum involved, originally fixed at £11.44m., could now be higher, up to £14.52m., should the option be exercised at the end of two years.

It was announced in February that certain new Kuwaiti interests would be allotted 8.5m. shares, an 11 per cent. addition to the then existing Lorho capital, at 130p a share. Yesterday, the company said the number of shares had been revised upwards to 9.88m. to take account of the recent one-for-two scrip issue. It was also recalled that at the annual meeting in March the inclusion of an option as part of the arrangement had been indicated.

The present agreement, which is subject to the approval of shareholders and loan stock holders, and to any necessary Governmental consent, is with Sheikh Nasser Sabah al Ahmad, already a director of Lorho, on behalf of certain Kuwaiti interests. Provision is made for the allotment of 4,840,000 shares for cash of £3.72m.—implying a price of 118p a share—and for an option on a further 4.94m. over two years at a consideration rising from £3.72m. to £8.8m. Terms of the option provide that the price for the shares covered would rise in steps from 118p to 181p.

The consideration is to be paid in Kuwaiti dinars. Mr. F. A. Butcher, a Lorho director, said the rate of exchange which would govern the whole transaction would be the market rate at close of business on May 12. Sheikh Nasser and associates already hold some 10m. Lorho shares, while another 5.5m. are controlled by Mr. M. Al-Fayed and associates in the United Arab Emirates, who also have an option to subscribe for 2.2m. more. The interest of Mr. Al-Fayed, who has joined the Lorho Board, arose from the sale of the 20 per cent. holding in Richard Costain to Lorho.

If all transactions proposed go through, and the options are taken up, Lorho will have some 107m. shares in issue, of which the Middle Eastern interests will account for about 25 per cent. A detailed circular will be despatched within the next two weeks.

We've got Strathclyde off to a flying start.



Fast, efficient transport's going to be a vital factor in the success of the Strathclyde project.

And trust British Airways to be on hand to help. From Glasgow Airport, we operate frequent services to key points throughout the rest of Scotland. And our Shuttle service means London's Heathrow is only 70 minutes away—where you can connect up with our flights to just about anywhere in the world.

Then there's Prestwick—where you can join one of our big jets for daily non-stop flights to the USA and Canada.

So all in all, Strathclyde's got it all ways.

Good luck, Strathclyde, we think you're going to go a long way.

And that's something we know a lot about.

British airways

We'll take more care of you.

Fair start at Pearson Longman

IN HIS annual statement the chairman of Pearson Longman, Lord Gibson, says that taken overall, the group has made a "fair start" in 1975.

The book companies show signs of having another successful year's trading with strongly increased sales in overseas markets already evident. The newspapers are finding the going harder — they cannot expect greatly increased revenues until the economy improves, and are assailed on all sides by heavy increases in costs.

"Streamlining of costs in the newspaper industry has become essential if its financial soundness is to be re-established and its independence preserved," the chairman declares.

As reported on May 2, taxable profits fell from £14.85m. to £11.51m. in 1974 on turnover of £92.8m. compared with £76.6m. The dividend is 4.473p against 4.122p net.

Lord Gibson says the year was one of mixed fortune for the group. The book companies produced their highest profit so far, but this improvement was more than offset by the lower earnings of newspapers.

An analysis of profit, without associates, shows:

	1974	1973
Financial Times	2,008	2,570
Westminster Press	1,406	2,570
Longman Penguin	5,478	4,633
Pearson Longman	-114	-322
Total	10,368	13,849

* Loss

Turnover was split as to:

Financial Times £17.4m. (£16.01m.), Westminster Press £40.81m. (£32.81m.) and Longman Penguin £34.39m. (£27.78m.).

The 81 per cent. increase in the turnover of the Financial Times Group was insufficient to meet its higher costs and profits fell.

Westminster Press Group turnover increased by 28m., partly as a result of acquisitions—these apart turnover rose by about 11 per cent. from £22.58m. to £28.42m., but again higher costs reduced profits.

The directors are "much concerned" at the effect which inflation had on all the businesses in 1974. Under the twin burdens of price control and heavy tax it has become increasingly difficult to generate sufficient after-tax earnings to finance the large increases in

working capital which high inflation rates bring in their train, states the chairman.

Pearson Longman was well placed at the beginning of the year and there are signs that the rate of increase in paper and newsprint prices is now slackening, he adds.

The group balance-sheet shows a rise in values of stocks and debtors less creditors, from £21m. at the end of 1973 to £27.5m. at the end of 1974. Insofar as about one-third of this increase reflects growth in book publishing turnover overseas, the increase is perhaps acceptable, but to the extent that it merely reflects inflation of costs, it requires companies to generate more cash if they are to maintain, let alone expand and re-equip their businesses. Lord Gibson stresses.

A statement of source and application of funds shows a decrease in deposits, bank balances and cash of £2.71m. and an increase in bank loans and overdrafts of £2.71m.

Pearson Longman is a subsidiary of S. Pearson and Son. Meeting, 10, Cannon Street, E.C., on June 6 at 10.30 a.m.

"Incalculable economic benefits"

for Southern and Central Africa if detente policy succeeds.

H. F. Oppenheimer

The following are extracts from the Statement by the Chairman, Mr. H. F. Oppenheimer:

The Consolidated profit of the Corporation after tax rose by 30.0 per cent to R75.7 million for 1974. After deducting preference dividends, earnings amounted to 57.4 cents a share and the ordinary dividend was increased by five cents to 29 cents a share. Since a substantial part of our income is derived from investments in companies which do not distribute their profits in full, the equity earnings I have mentioned do not fully reflect the year's results. If the Corporation's share of the undistributed profits of these companies were to be taken into account, after adjusting for cross-holdings, our total earnings would be approximately 116 cents a share, compared with 94 cents in 1973 and 64 cents in 1972. The value of the Corporation's investments was R 276.6 million at the year-end and has since shown little change.

Detente

There can be little doubt that the uncertainties resulting from the recent political events in Mozambique and Angola have adversely affected investment attitudes towards South Africa. Moreover, while the capital inflow has for this reason been much less than might have been expected, bearing in mind the immensely strengthened economic position of the country and the good prospects for further growth, the same events have been largely responsible for the decision to make a very substantial increase in South Africa's defence expenditure, which in the current year will amount to R948 million or 3.7 per cent of the gross domestic product, as compared with R285 million or 2.3 per cent of the gross domestic product five years ago. While these figures are lower comparatively speaking than those for many other countries, they are high for a country in South Africa's situation and must add to inflationary pressures and adversely affect the balance of payments. In the circumstances the courageous efforts of the Prime Minister to improve relations between South Africa and the other African states take on a special importance, economic as well as political. The need for detente, though made the more urgent by developments in Mozambique and Angola, should not be seen in isolation from the South African Government's policy of meeting and consulting the Black leaders who are emerging as heads of the eight homelands now in various stages of constitutional development. Indeed, the establishment and development of dialogue between the races in South Africa is essential to the success of the detente policy externally. That also turns of course on the achievement of a settlement in Rhodesia and on finding an acceptable answer to the international status of South West Africa.

These problems will not be easy of solution nor would success in itself make South Africa's internal policies acceptable to the rest of Africa. What could reasonably be expected, however, would be that the

normalisation of relations between South Africa and other African states would, through its effect upon public opinion here, assist the Government to carry through its stated policy of gradually eliminating racial discrimination in the national life. While the elimination of discrimination can mean different things to different people there can be no doubt that signs of a change of outlook in this regard are already apparent. The most constructive example of that change to date is the Government's decision to restore leasehold rights in White areas to the Blacks who qualify, and to remove certain discriminations against Black professional people and traders. A normalisation of relations would also I believe help the other African states to understand and, hopefully, to accept that conditions in South Africa are different in important respects from those in their own countries and that the building of a just society here may take place along lines different from those accepted as normal elsewhere in the African continent.

The attempt to solve the problems of southern and central Africa through discussion between the countries directly concerned is a new and realistic development. It emphasises their basic unity of interest, which has been masked and thwarted by the political and social differences that followed the rapid decolonisation and independence of the African states, and by their bitter resentment of South Africa's racial policies. If the policy of detente succeeds—and as the Prime Minister has said its failure would be too ghastly to contemplate the economic benefits to the whole area would be incalculable. It is a region with immense material and human resources and if the ideological differences which divide its nations could be removed and international confidence in its stability restored, it would be capable of very rapid growth. We in the Anglo American Corporation Group have long had important interests in virtually every country in this vast area and are therefore perhaps more conscious than most of the high cost of division and strife, and of the benefits which would flow to all its peoples from a relaxation of tension and co-operation on a regional basis.

Industrial relations

I have on several occasions expressed our concern for the conditions of employment of Black people in our Group. I do not propose to detail here the improvements that have been made, but I like to think that the policies adopted by our Group have played a part in changing

long-established attitudes and thinking on Black labour and wage matters in South Africa. Though much has been achieved, I believe that the situation continues to call for the utmost effort on our part. There were outbreaks of violence on the mines during 1974 and early in 1975, with tragic loss of life and with damage to property. There is no single answer as to the causes of these disturbances among Black workers. Some have been due to factors beyond the mines' control, such as the strikes and riots which followed the announcement by the Lesotho Government of a compulsory deferred pay scheme for miners from that country. Others have apparently been due to dissatisfaction over wages, while some, following alterations in the traditional pattern of operations underground, have been ascribed to concern over job status. In certain cases there seems to have been no ascertainable cause.

An important aspect of the psychological environment in which our Black employees live is the wide wage gap between them and workers of other races. In percentage terms Black wages have been rising considerably faster than those of White workers, but it is important to remember that because of a wide historical wage gap, an increase of say 50 per cent in Black wages and ten per cent in White wages means that in absolute terms the gap actually widens. This is of particular concern in these times of almost violent inflation. Wages are only one important element in the situation. It is clear, as one would expect, that many other factors affect the satisfaction or dissatisfaction of our workers, and like many other employers we are looking at these and seeking to improve conditions wherever we can. To this end we have as a further step established within the Corporation a Manpower Resources Division. This includes the greater part of the Personnel Division, the Employment Practices Office which was founded two years ago, and the Industrial Relations function. Among the subjects receiving attention are the provision of a comprehensive personnel service; assistance in the determination of wages and working conditions; the institution of efficient mechanisms both for the representation to management of workers' views and wishes and for the communication by management to employees of its objectives and intentions; the adoption of scientific methods of job evaluation and reward structuring, better geared and equipped in our view to meet the complex needs of a changing labour world; the provision of the best possible training at all levels, both for the job and for industrial relations; the advancement of Black workers and the elimination

of race discrimination; and the maintenance of effective working relationships with Government, other authorities, and employer and employee organisations. The services of the Manpower Resources Division are available to all companies in our Group, and it will assist company managers to establish and maintain good industrial relations in the widest sense.

I do not think that it is wise or indeed possible to view the years ahead with any degree of complacency. We in South Africa are now embarking upon a period of change and development in our industrial structure, as our working people establish their bargaining positions and begin to assert their wishes. Older industrialised societies have all passed through this phase of development, and have usually experienced unrest and anxiety in the process. Here, we must accomplish the adjustment in an environment greatly complicated by questions of race and colour and by political attitudes, not only within South Africa but elsewhere. It would be wrong to expect that we can do this without tension, friction and some disturbance, but it would be an even greater mistake not to try.

Social responsibility

During the year considerable progress has been made in implementing our policy of starting and bringing to fruition projects pioneering new methods or demonstrating new lines of development in fields such as education, technical training and the socio-economic progress of the rural areas. One such project is in operation, two are under construction and a fourth is in the planning stage. The first is a scheme being operated by the Education Department of Bophuthatswana for the in-service training of teachers. Some 1,000 teachers at present in possession only of the Junior Certificate will, through the scheme over a period of five years, be able to obtain their matriculation certificates without being withdrawn from teaching service. If this project, for which we are supplying the funds, is a success it will demonstrate a new method of in-service training of teachers which could be of widespread application both throughout South Africa and elsewhere. The two projects under construction are an Outward Bound Training Centre to be operated on non-racial lines in Lesotho and an agricultural high school for the Ciskei. The school in the Ciskei, for which we are providing the full capital cost of buildings and equipment, will be the first agricultural high school for Blacks in South Africa. We have also agreed in principle to provide the capital cost of buildings and equipment for a technical college for Black students at Umhlanga in KwaZulu, close to Durban. At the request of the KwaZulu Administration we have also undertaken the preliminary planning of this college, in close consultation with them and with the Department of Bantu Education in Pretoria. We are now engaged in identifying the next generation of projects, and hope that among them will be ones benefiting the Witwatersrand area and the Coloured peoples of the western Cape.



Anglo American Corporation of South Africa, Limited

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The fifty-eighth annual general meeting of Anglo American Corporation of South Africa, Limited will be held on Friday, 23rd May 1975, at the head office of the Corporation in Johannesburg. Copies of the Annual Report and Chairman's Statement are available from the London Office, 40 Holborn Viaduct, EC1P 1AJ.

مكتبة الأمل

FINANCIAL TIMES SURVEY

Thursday May 15 1975

STRATHCLYDE

Strathclyde is the largest of the nine new regions which come into effect tomorrow in the first major reform of local government in Scotland for nearly a century. It encompasses roughly half of the country's population and most of its industrial muscle.

Change comes at a sombre moment

STRATHCLYDE is effectively half of Scotland—some say the other half. Others are more discreet. The region is loosely held together by the magnetism of Glasgow and industrial Clydeside, though its design is in fact the product of planning convenience rather than of positive popular identity.

It is the largest of the nine regions created in the 1973 legislation, which takes effect tomorrow. This is the first major reform of local government in Scotland for almost a century. It sweeps away the 1973 burgh, 198 district and 33 county authorities, some of which can trace their ancestry far back as the 12th century. Glasgow is just now celebrating its 800th anniversary of its foundation and is looking back at a tumultuous history which reached its Victorian apogee as the Empire's second city.

Strathclyde itself covers some 348 square miles, approximately one-sixth the area of Scotland, and is second only to the Highland Region in terms of physical size. Its population of about 2.6m., half the Scottish total, and comparable with that of Wales and the new English metropolitan counties of Greater London, Greater Manchester and the West Midlands, of whom are teachers

As well as being the largest of the nine new regions, it is also the most diverse of Scotland's new administrative units. Its northern boundary crosses Loch Linnhe only a dozen miles or so south of Ben Nevis, Scotland's highest peak, and embraces the West Highland isles of Mull, Coll and Skye. To the south it rolls through the gentler Robert Burns country, past the Doon Valley to the Galloway Peninsula, and in the east it stops just short of the Scottish Border counties. At its heart, in violent contrast, sprawls the Clydeside conurbation, still the engine-room of Scotland.

Because of its size and character, Strathclyde is also in several important respects the crucible of Scottish affairs. Prospects for the whole of Scotland will be deeply influenced by the way in which the region measures up to its vast administrative, industrial, social and, ultimately, political challenges.

In administrative terms, Strathclyde takes over most of the leading functions (the important exception is housing) of the City of Glasgow, and the counties of Lanark, Renfrew, Dunbarton, Ayr, Argyll and Bute. It will employ about 90,000 making it the largest single employer north of the Border, and will administer a capital and revenue budget of over £500m.

Machinery

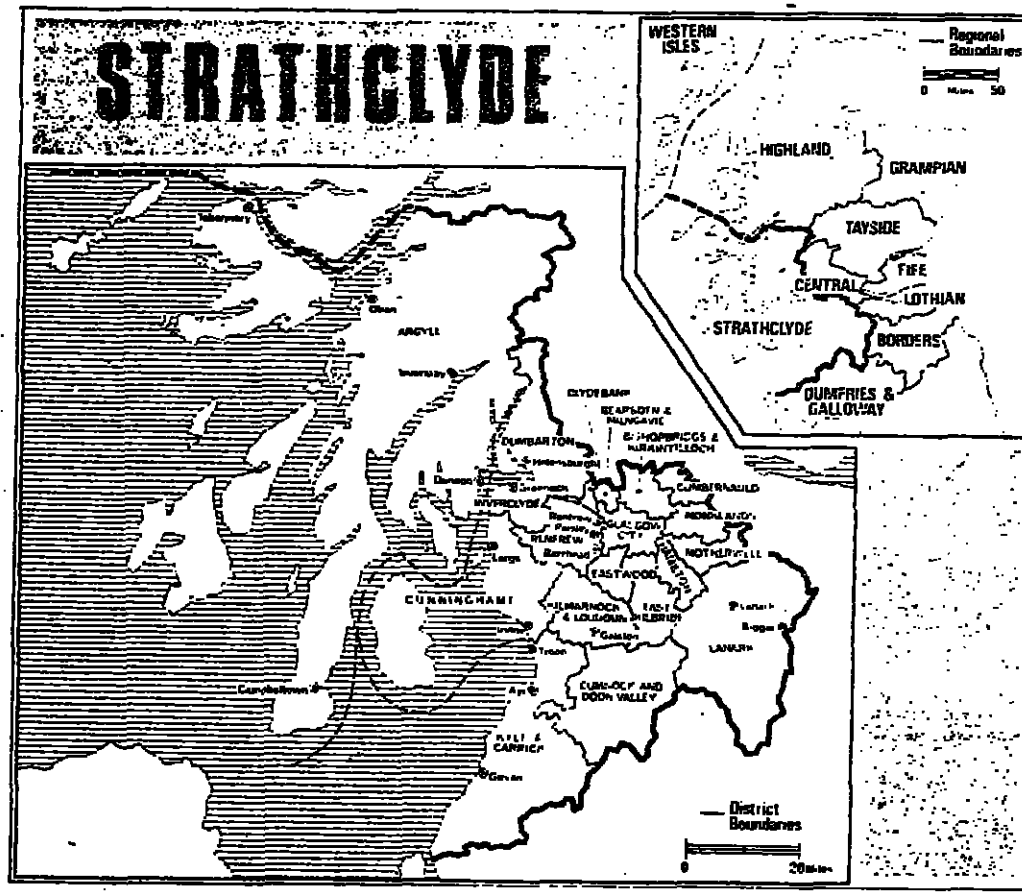
It will run a police force of nearly 3,000 and will plan and operate a public transport system in which some 70 per cent of the population relies for travel. It is the largest education authority in Britain. Its metropolitan counties of Greater London, Greater Manchester and the West Midlands, of whom are teachers

attending to 500,000 pupils in over 1,100 schools. Its major problems concern the battle to control inflation (its budget has increased by more than £100m. in two years) and to prevent the vast machinery of local government becoming even further isolated from its widely scattered electorate. On both scores its chances of success look uncertain.

The regional authority has already lost its battle with central government to win control over the four new town development corporations located within its boundaries. It has scarcely begun the longer struggle to assert its wish to have far greater autonomy in determining functional expenditure priorities (including those associated, increasingly controversially, with the new towns, whose financial allocations have represented such large portions of county budgets).

Contributing to the region's initial difficulties is the paradoxical uncertainty about its own future. It is the major component of a local government reform which, when it was first recommended in 1969, was immediately endorsed by central Government as the only preferable alternative to the creation of a domestic Scottish Parliament. Since then, of course, events have obliged the preparation of plans for an elected Scottish Assembly, to which the Government intends to devolve significant law-making and executive powers in about two years.

As a result, Strathclyde now finds itself at the sharp end of a fierce and unresolved argument about the relationship between the Assembly and Scotland's regional authorities (for which the Assembly will become responsible). It could well be that, to establish its own ascendancy, the new Assembly might wish to consider remodelling local government yet again.



The second challenge facing Strathclyde concerns its economy. It is confronted with daunting difficulties in reversing the trends of the last 10-15 years, for much of which period its unemployment rate ran at nearly twice the national average. Its unemployment and net emigration losses have been at levels consistently above those in almost every other U.K. assisted region: during the 1960s it lost more than 40,000 jobs for men; its net loss of 216,000 people was equivalent to the population of Dunbarton County and involved, typically, the young and highly skilled members of the community.

Glasgow has been particularly severely hit by losses both of jobs and young population, notably to the new towns on its edge. The city (and some of the smaller surrounding burghs) are now seeking a slow-down in the rate of growth of the new towns so that they can concentrate regional resources on the redevelopment of more balanced employment and housing resources.

The Government, too, is attempting to rekindle morale by transferring some 7,000 civil service jobs from London to Glasgow in the next ten years. Similarly, it has chosen Glasgow as the headquarters for its Offshore Supplies Office and, more significantly, for its British

National Oil Corporation. Both moves are designed to engage the manufacturing industries of the region more closely in the oilfield development work in the North Sea.

The region will also provide the most important test-bed for the Scottish Development Agency which the Government will set up before the end of the year. Funded with up to £300m. over five years, it is the vehicle on which almost all of the powers over regional investment aids are being devolved, from the Department of Industry to the Scottish Office. One of the Agency's early tasks is expected to be to undertake a major industrial recovery project in the Cambuslang area of Lanarkshire, to provide alternative employment for many of the 4,800 steelworkers whose jobs will disappear in the next three years.

Analysis

Finally, it is becoming clearer every day that the region must get to closer grips with immense social problems. Every new indicator of urban deprivation which is sent crashing in on the political conscience seems to represent an ever-bleaker portrait of Clydeside's position. Finally, the restructured February's dry statistical analysis by the Department of the Environment, which examines the most needy areas of British cities on standard census measurements, such as low incomes, unemployment, overcrowding and houses lacking in basic amenities, concluded by saying "the national picture is dominated by Scotland whose cities, particularly Clydeside, apparently contain areas of urban deprivation on a scale not matched in England and Wales."

Inevitably there are widely conflicting estimates of the true scale of need. Local administrators are now fixing their sights on proposals for tackling the 15 or so worst areas of "multiple deprivation," covering perhaps 100,000 people in Glasgow. What is being considered is the concentration of professional and financial resources behind social work teams which would represent all the disciplines—education, housing, health, infant care—which are most involved in overcoming deprivation.

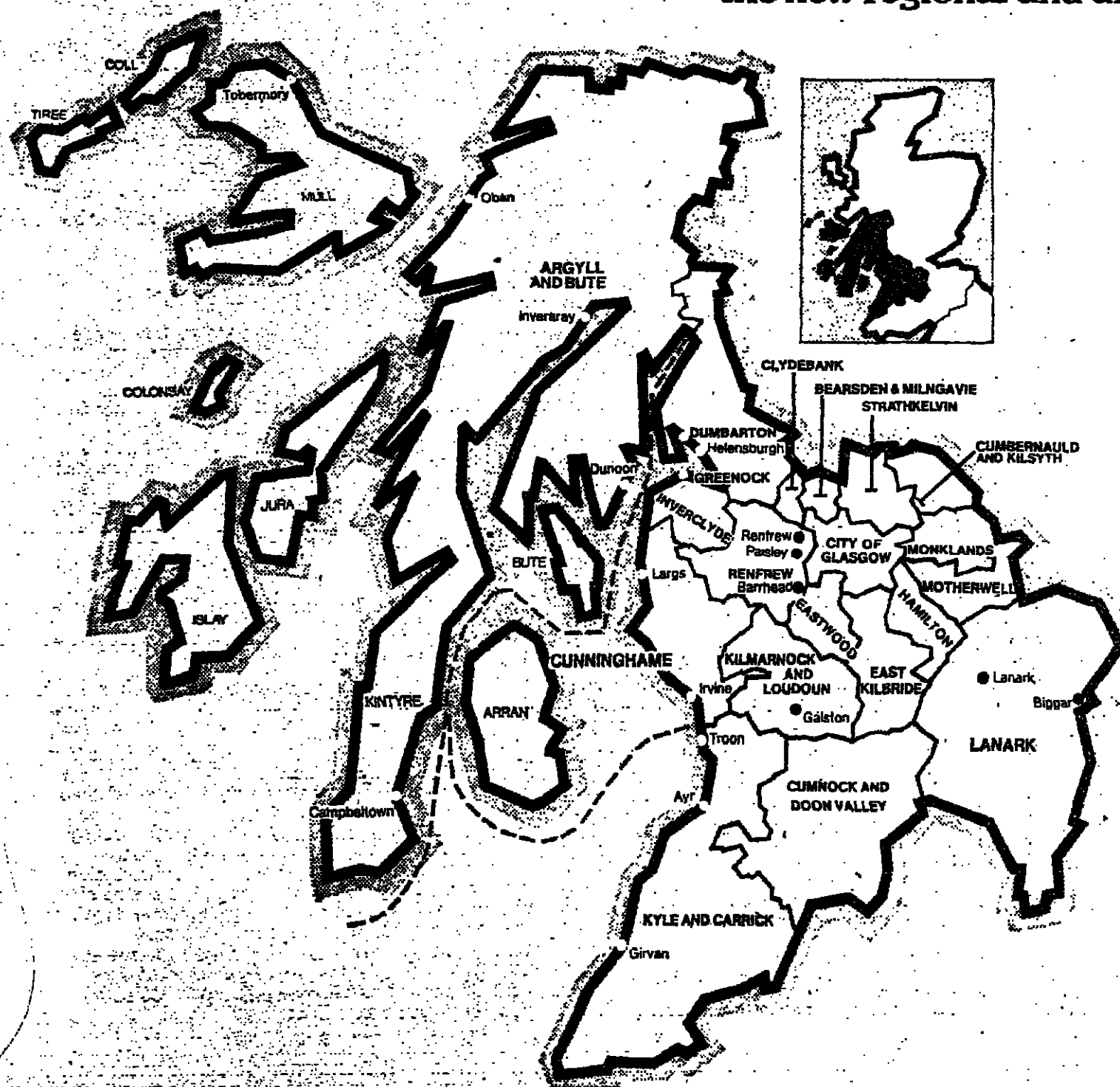
Against this sombre background, Strathclyde may too easily give the impression of a region with its shoulders permanently hunched against an unavoidable adversity. In fact, it has considerable reserves of talent and innate optimism on which to draw. The region's two universities—Glasgow and Strathclyde—for instance are among the sponsors of the Scottish Business School whose long-term aim is to raise the calibre of local management (and trade union representation). Strathclyde in particular is now beginning to develop an increasingly pointed and useful critique of past development policies and future resource-based options. Finally, the restructured regional authority imagines with some confidence that it will swing a much heavier political clout with a Labour Government which knows that its ultimate Scottish support is heavily concentrated in Strathclyde. With the ever-present threat of a Scottish Nationalist breakthrough in the region, there is clearly a good deal of political capital invested in that assumption.

Chris Baur,
Scottish Correspondent

STRATHCLYDE

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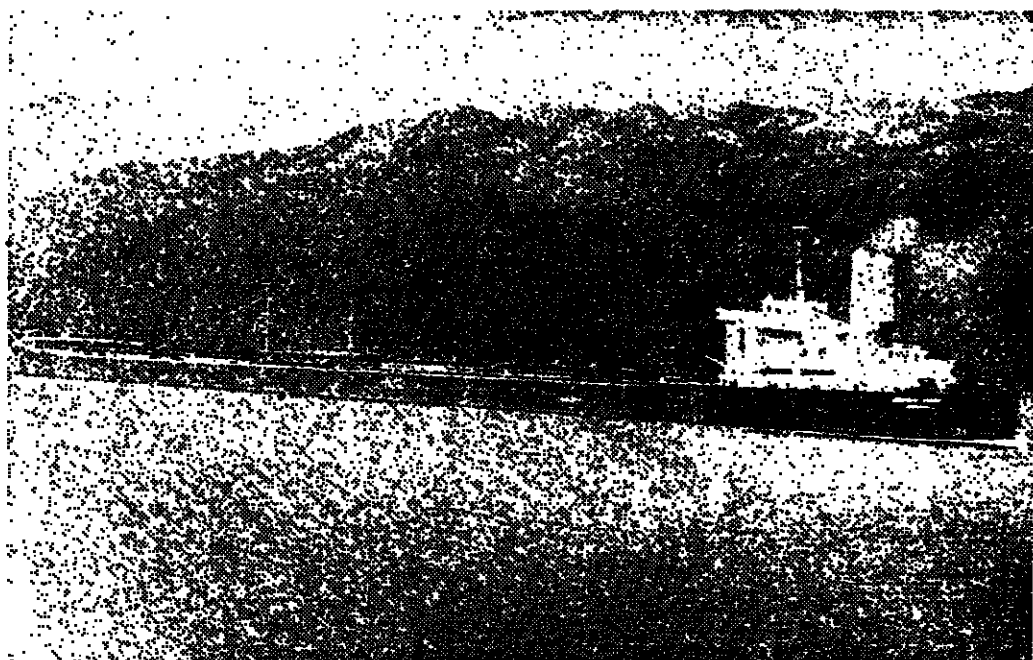
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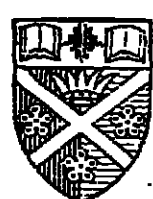
STRATHCLYDE UNIVERSITY AND REGION

Strathclyde University evolved in 1964 by merger of the old-established Royal College of Science & Technology and the Scottish College of Commerce. More than 8,000 students now take degree courses, 1,200 of them at post-graduate level; and to do so they come to Glasgow from 70 different nations for purposeful and vocational higher education.

Strathclyde University courses, mainly and directly, relate to the needs of Science, Technology, Administration and Management. Most of its graduates immediately enter industry, commerce and the public service, a high and rising ratio working productively within Strathclyde Region.

Strathclyde University has been long acclaimed internationally for its strengths in Science and Engineering. Its School of Business and Administration is achieving similar status while further postgraduate and post-experience courses—some residential—are being developed in Strathclyde Business School, a Division of the Scottish Business School.

Strathclyde University knows industry and commerce far beyond the Strathclyde Region. They in turn know Strathclyde University—for the quality of its research, development and consultancy services and for the calibre of students consistently turned out. Strathclyde University in short brings to its Region a world reputation.



Uncertainty in steel

WITH ALL of Scotland's steel-making industry—employing over 25,000 people—centred in Strathclyde, the region has been delayed by the government's decision to review the principal areas of uncertainty concerning the industry. These are the immediate question of production cuts and labour shedding during the current period of low demand, the character and timing of the British Steel Corporation's long-standing rationalisation plans and, finally, the future significance of Hunterston, on the Ayrshire coast, as a potential major steelmaking location. All three issues are closely linked and (despite the longer-term nature of much that is implied in the proposals for Hunterston) each of the three clamours for early attention.

The most recent proposal by the BSC, forced on it by a recession which is calculated to be producing losses of some £2.5m. a week, has been to cut its labour force nationally by up to 22,000 this summer. There would be about 4,000 redundancies among Scottish steelworkers. The proposal would involve the closure of the Clyde Iron Works, the open-hearth plants at Clydeside and Lanarkshire and the slabbing mill at Clydeside. Shift and production cuts would also be made at Dalzell and Gt. Glasgow works.

At the time of writing, these proposals are still under negotiation, having been rejected by the steel industry unions. For the moment their significance lies in the fact that, if they were sanctioned, they would effectively hasten some of the main components of the Corporation's long-delayed rationalisation programme in Scotland.

Output

The works and sections of works which would be involved in this "short-term" retrenchment—and which the BSC has been honest enough to admit might not all re-open—are among those which the Corporation announced almost three years ago would be phased out anyway. Moreover, the Corporation would achieve, earlier than it had foreseen, the enlarged service role for its key Ravenscraig strip steel works at Motherwell.

That works, where £100m. is being spent to double liquid steel output, would immediately take on the extra load of supplying ingots and slabs to neighbouring general steels rolling mills. This would be the beginning of the function originally intended for Ravenscraig which, as the centrepiece of the BSC's Scottish investment programme, is being designed as the prime source of Scotland's current output capacity of about 3.5m. tonnes a year.

Although these proposals are now being urged under the immediate and unforeseen pressure of a slump in demand, it is clear that if they were authorised they would help retrieve some of the time which the BSC has already lost in implementing its original rationalisation plans.

Those plans were announced in Scotland in June 1972, and involved the closure of most of Scotland's 34 open-hearth furnace operations at Dalzell, Lanarkshire, Clydeside and Clyde iron works. The primary rolling mills at these works were also to go. The plan, which was then expected to reduce Scottish steel employment by 8,500-7,000 jobs, was intended to be carried

through during the three years taken to spend about £20m. on a direct reduction ore pelletising plant at Hunterston, capable of producing some 400,000 tonnes a year of iron feed for electric arc furnaces in Scotland and elsewhere.

It now seems likely that a plant with double that capacity will eventually be laid down, though it is not known when a start will be made. The timing is liable to be influenced by the more crucial decision concerning the location of the proposed electric arc plant, with a capacity of up to 1m. tonnes a year, which the pelletising works would support.

Potential

The alternative sites for the electric arc plant (whose likely cost will be some £30m.) are Hallside, in Lanarkshire, or Hunterston which, with its deep-water terminal, has been earmarked by the Scottish Office and the Corporation as the assumed prime candidate for any large-scale investment in integrated steel-making which might be undertaken after 1980.

Hunterston is the real political football in the long run—it has been for more than six years now, ever since it was first recognised that its deep water offered a potential for bulk processing of certain raw materials. Oil and iron ore processing have always been the two most realistic models for that site and it is now quite clear that of the two (and despite a concerted commercial effort by two oil companies to get approval for oil refineries), the Scottish Office decisively favours the peninsula's use for steel. There have been some recent signs that the BSC also regards production of, say, some 10m. tonnes a year of steel at a new Hunterston complex as highly probable in the early 1980s. There are those on the Corporation who evidently regard Hunterston as the last viable coastal site in the country, whose ultimate development is therefore "inevitable."

A planning unit is being set up by the BSC to undertake the preliminary work and it seems clear that the present government would favour a commitment to start work on such a complex at least by the late 1980s. In the industry's present hard-pressed circumstances, however, there are equally clearly considerable restraints on taking too early a decision. A commitment to Hunterston,

for example, would almost certainly destroy any notion of redeveloping North Wales Shotton works, where there is strong pressure to invest in new plant and so save about 4,500 jobs.)

Similarly, the steelmaking community of Lanarkshire still requires to absorb the full consequences of a plan which would effectively move the entire centre of gravity of the industry to the coast. There are those in Scotland's traditional

Chris Bay



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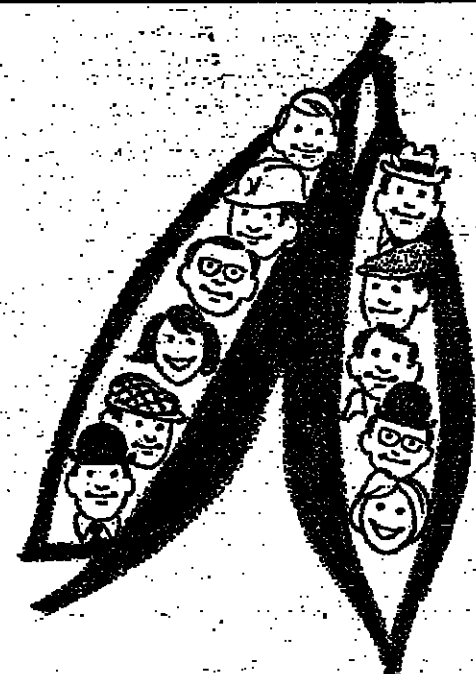
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The new industries

THE SCOTTISH economy over the last two years has been performing relatively better than the U.K. generally while paradoxically the "new" industries brought in particularly in the West of Scotland, radically to restructure the industrial base, have suffered worst from the worldwide recession.

The electronics, consumer durable and science based industries have been hit by a combination of redundancies, rationalisation and closures which has rocked the foundations of regional development policy and has wrought a reaction against international investment capital in Scotland. North Sea oil, with its influence on the prosperity of Scotland's traditional heavy industries and the cushioning effect it has had on the unemployment situation, has compounded this reaction by restoring Scottish faith in the primary industries.

Another factor which has prompted a more jaundiced view of the new industries is that over the past two years these new industries themselves have become victims of advanced technology. Up to the end of the 1960s Scottish factories of international companies were expanding from pilot plants to full-scale production units, but the advanced technology which encouraged the rapid growth also demanded rapid change, particularly in electronics, and the need to change has caught up with many Scottish plants at the very moment when recession was beginning to bite.

Honeywell, with its three plants in Lanarkshire at Newhouse, Bellshill and Uddingston, is a classic example of high technology changing rapidly, a fast growth rate and multinational ownership, the latter making it the most popular cause rather than seeking a solution in the 1970s. The company, from a peak of well over 5,000 workers at the end of the 1960s has now slumped down to 3,000 in the past month a high proportion of the workforce has been put on short time. The recession in the consumer durable production industry and in construction has affected orders for micro switches and control systems at the same time is the company's magnetic tape system for computers was becoming obsolete.

The sudden shock of 1,100 redundancies on a deteriorating labour market in North Lanarkshire was politically explosive, providing valuable ammunition for the opponents of multi-national companies, and this was not helped by the apparent helplessness of Government to reduce the number of job losses. More damaging was the boost that the redundancies gave to the argument that regional policy had failed to bring long-term stable employment to Scotland and was instrumental in creating a branch factory economy.

Completely ignored in the pressure over the redundancies which were largely accepted voluntarily by the workforce was that Honeywell were also doubling output of their new

feel that I am a stranger."

There is little doubt that the "new" industries are in one of the worst recessions since the Second World War and the immediate outlook is bleak, but it is also true that very few firms holding back their orders until they see how the vote goes, but if there is a decision to stay in, we are convinced that there will be a very big market in new products, many of them are poised for another period of growth.

The biggest constraint in most cases is not recession, but the land's biggest consumer durable uncertainty over EEC membership. The new industries have been the leaders in setting up a large European market and had been forced to pay off a large proportion of its part time workers expected to be reaping the benefit of the increase in VAT has not yet been felt.

General Time, who employ 900 at their plant in the Vale of Leven—one of Scotland's worst unemployment black-spots—has put its biggest effort into opening up a European market and are awaiting the outcome of the referendum with something more than trepidation. Said one executive of the firm: "Selling clocks in Europe is a little like selling sand in the Sahara, but we have invested a great deal of time and money and we were beginning to break through. To say we are worried about the outcome of the referendum is an understatement. We are even finding some of our customers on the Continent are holding back their orders until they see how the vote goes, but if there is a decision to stay in, we are convinced that there will be a very big market in new products, many of them are poised for another period of growth."

The Hoover plant at Cambuslang in Lanarkshire is Scotland's largest consumer durable production centre and as such has been among the hardest hit by recession. The firm has new European orders for a large proportion of its part time workers and the effects of the increase in VAT has not yet been felt.

There is, however, a good deal of confidence in Hoover, to the extent that one of its biggest worries is the shortage of skilled labour—a problem which is becoming chronic over a wide sector of Scottish industry. The company is expecting its order position to hold up for the next three months through restocking by retailers and at the least a modest upturn in the economy beyond that.

In the longer term, Hoover is more hopeful. A £15m. expansion plan for Cambuslang from the region would run at about 13,000 a year, a reduction on the average 24,000 and not less throughout the 1980s, but still above the level from other regions. In addition, the highest estimate assumes an increase in manufacturing employment, and only a marginal rise in population. The bleak implication of achieving the lowest estimate is that unemployment would rise still further and that net emigration (at an average of 32,000 a year) would reach dimensions comparable only with the 1920s.

One of the crucial aspects of the study was that it identified a number of problems which seemed to be peculiar to Clydeside, and which prevented the region from matching the performance of other U.K. assisted regions with similar structural disadvantages. "If the region's industries had done as well as their national counterparts between 1959-65," the report said "an extra 45,000 jobs would have been gained. This 'local deficiency' in employment performance contrasts markedly with the rest of Scotland, Wales, Northern Ireland and Northern England, all of which gained employment more rapidly than their industrial structure would have suggested."

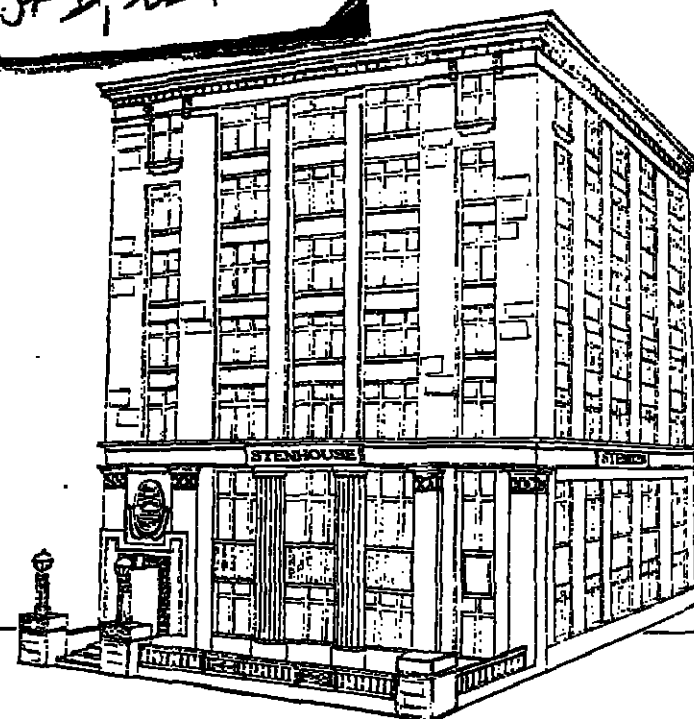
Among the "special problems" that were isolated, two were particularly stressed. The first related to the region's poor industrial relations record. Even allowing for the dominating local influence of industries whose nationwide disputes record was poor, it is clear that Clydeside's above-average loss of working days through disputes was not simply the result of a statistical distortion. Secondly, there are definite, but not easily quantifiable anxieties about the state of local management, much of which, says the report, is "conservative, inflexible and lacking in dynamism. The region has a poor record of new company formation—during the 1960s only one third of the jobs created in new manufacturing enterprises was generated by local sources."

Clydeside has already secured a major proportion of the manufacturing work associated with oilfield development—about 9,000 workers (almost half the Scottish total) are now estimated to be engaged on oil-related manufacturing contracts in the region, largely in the provision of engineering hardware. On the other hand, it is also clear that a significant part of the new employment created by oil-related work (possibly up to one-third in Scotland as a whole) represents a redeployment of personnel rather than additional capacity. The total employment impact of oil has been very small so far in relation to Clydeside's requirements, and, while there have been some most significant initiatives by local companies, their number still suggests that only limited progress is being made towards the earlier hope of creating a new oil-serving industry founded largely on the region's heavy and marine engineering traditions.

It seems clear that, in oil related activity, as in other proposed areas of endeavour—such as the relocation and expansion of the steel industry on the Ayrshire coast, or the transfer of large sections of civil service work from London to Glasgow—the region is bound to rely increasingly on the intervention and assistance of central Government to have any hope of achieving its overall growth targets.

Chris Baur

مكتبة الإسكندرية



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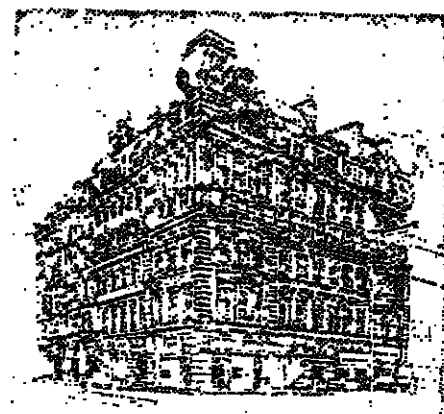
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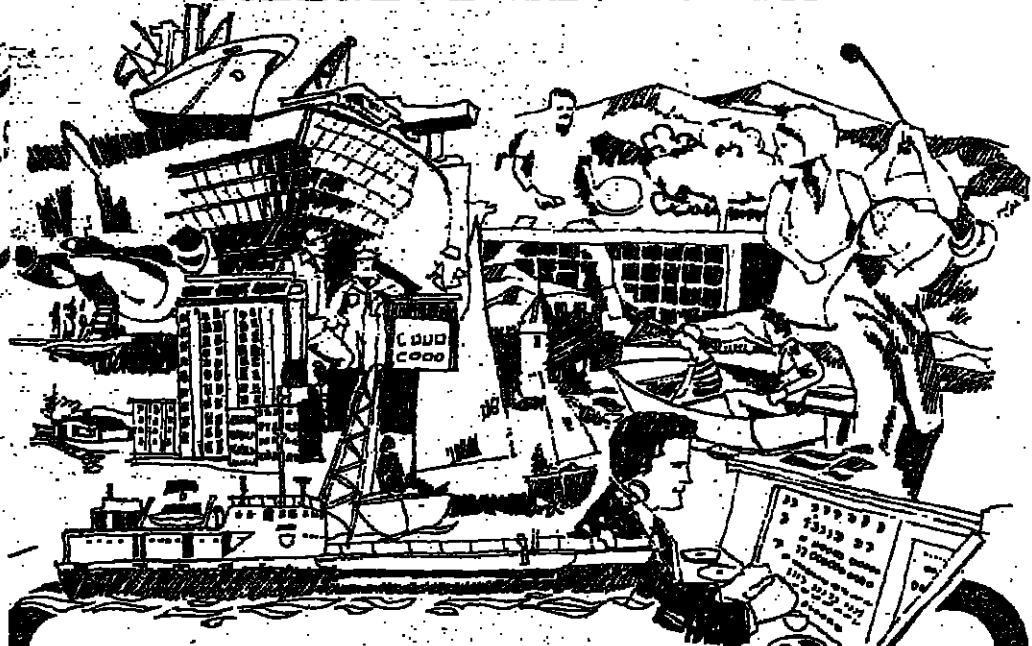
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Servicing the oil boom

RECENT GOVERNMENT figures have shown Strathclyde—Scotland's traditional industrial heartland—to be losing out comparatively speaking to the North East, with its geographical advantages, in the spin-off from business and employment created by oil discoveries. Out of the 30,000 people in Scotland estimated to be employed on oil-related work less than a third—9,000—live in Strathclyde. About 18,000 of the total are employed in newly-created jobs, yet again Strathclyde comes off worse with only about 5,000. The Offshore Supplies Office, with its headquarters in Glasgow, estimates that there are 55 major suppliers to the burgeoning £800m. a year North Sea market, with 800 sub-contractors and 2,000 companies involved in supplying goods of one kind or another. While there is not a regional breakdown of these figures, on all accounts Strathclyde is not doing well.

These figures serve to illustrate the basic paradox of Strathclyde and oil: this new and unexpected market has been responsible for the considerable rejuvenation of the old-established heavy engineering sector which after the Industrial Revolution brought Clydeside in to the forefront of Victorian prosperity. Long neglected, run-down and impoverished, the industry is now rapidly coming to grips with the engineering and fabricating demands of oil. Indeed the Scottish Engineering Employers' Association has warned of a growing shortage of skills which is threatening industry's ability to respond to the next upturn in trade. Many workers, especially those skilled in metalworking, are leaving existing employment for firms involved in oil-related contracts including the previously unfavoured heavy engineering sector. No longer are welders, platers, fitters and others with like skills laid off in their hundreds.

Correspondingly it is the newer industries like electronics and light engineering, attracted to the area to provide a basis for its economic revival, which are suffering from the present recession with its harsh effects on the market for consumer durables. The questions this situation poses for the hopes of a major resurgence in the West have not yet been properly answered despite the announcement of the Scottish Development Agency.

The impact of oil on Strathclyde takes two distinct forms: the creation of entirely new activities such as platform construction and module fabrication, and the efforts of established firms to adapt their products to the special requirements of the oil industry. The region has become Scotland's concrete platform centre, with the world's largest platform yard at Ardne Point near Dumfries and the Government's first State-financed site at Portavadie on Loch Fyne. Two other yards have received planning approval, and although there are pessimistic assessments of the platform market in future, at least one, at Camobeltown, may also get the go-ahead.

Frantic

The frantic, undignified and largely unplanned scramble for concrete platform sites on the Clyde estuary has now dissipated leaving behind the distinct view that it was not all worth while. The Sir Robert McAlpine/Sea Tank operation at Ardne has suffered major labour problems in its 18-month existence which— together with continual design modifications— have made all three platforms under construction a year late in expected delivery. This has proved a sizeable factor in the postponement of production from the Frigg Field for a year to 1977, and is also likely to similarly delay a start-up on the massive Brent-Cormorant-Dunlin-Hutton-Thistle complex. After all that McAlpine's now find themselves with an empty basin and no order to fill it, with the immediate prospect of a

second vacant dock once another base is floated out.

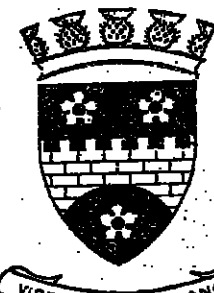
Strathclyde, also encompasses two of Scotland's four module construction yards. The best-established one is run by Foster Wheeler John Brown at the former Denny shipyard in Dumbarton. Employing 700, it has completed three modules for BP's Highland One Forties platform and has further orders for 14 modules for the Brent, Piper and Amoco production platforms. Costing £1.5m. to establish, it also has suffered labour troubles and has still to make a profit. The other module yard, up-river at Rothery Dock at Clydebank, was started up six months ago by John Brown Engineering Offshore who invested £2.2m. in constructing a purpose-built facility. Initial orders for 11 modules worth nearly £5m. have been obtained.

In the other main arena of oil-related activity, involving established firms, it has been mainly the larger engineering groups that have been most successful. Their sophisticated products have required little modification for oil-related work. Pumps, generators, boilers, storage tanks—all traditional Clydeside products—are easily adaptable to oil use.

Of course, the big question is now whether the new technology learned so painfully and expensively by Strathclyde's traditional industries can be put to more profitable use as providing a new export base to oil fields round the world, as the U.S. has done. Some who feel that in this way the West could overcome its massive economic and social problems point to the export orders won by firms like JBE and Weirs for the Middle and Far East. But this is a drop in the oil bucket compared with the volume of exports required to achieve such a target. However, a pointer to the increasing interest being shown abroad in Scotland's new oil technology is provided by the decision of the Sino-British Trade Council to mount a one-day conference in Glasgow next month on the opportunities for Scottish ex-

porters in meeting China's growing demand for equipment and Glasgow—it later crashed out winning a single order—China Sea. Traditionally Scotland's engineers have tended to specialise in the low to middle ranges of technology—the art of getting things done—which are managers' is that they can find enough skills. Certainly, tries like China who are a few years behind our developing and oil-related industry. The impact of oil on Strathclyde's heavy engineering sector is perhaps best measured by the number of skilled men large-scale looking for work. Fourteen months ago when a U.S. businessman announced a specula-

Paul Stew



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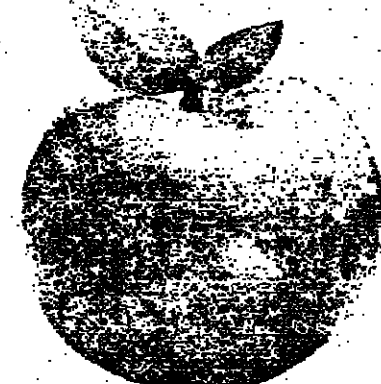
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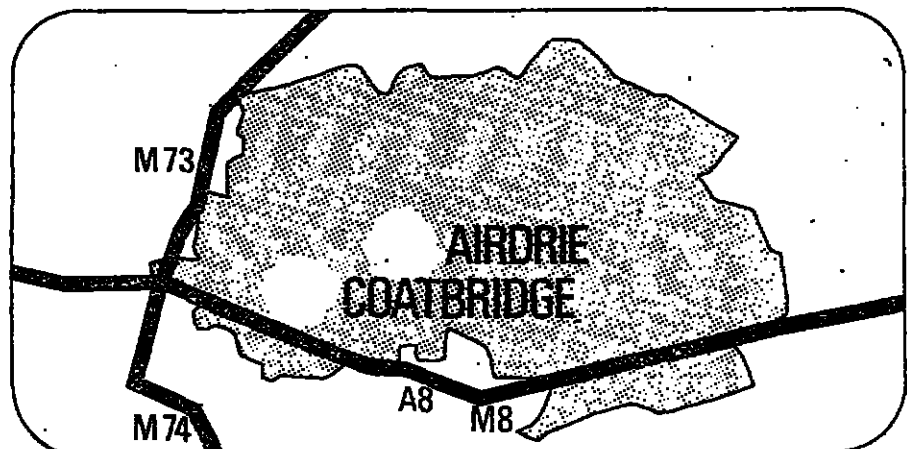
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J. S. Ness, Chief Executive, Monklands District Council, Municipal Buildings, Dunbeth Road, Coatbridge ML5 3LF.

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THE DECISION by Mr. William Ross, Secretary of State for Scotland, last autumn to slow down the development of Stonehouse, Scotland's sixth new town, has signalled a number of subtle but significant changes in public attitudes to new towns. For in lowering the first-stage target population of Stonehouse from 35,000 to 13,000 (the three Lanarkshire villages forming the core of the new town already house more than 7,000 people), the Secretary of State also indicated that it would no longer be expected to accommodate Glasgow overspill—one of the two main objectives for new towns in the West of Scotland—but concentrate on the second objective of providing facilities for local economic growth.

This does not, of course, mean that providing for the Glasgow overspill will come to a halt. The drift of population to the other three new towns in the Strathclyde Region, East Kilbride, Cumbernauld and Irvine, which has been largely responsible for Glasgow losing nearly 250,000 of its people in the past 15 years, goes on. The population of the erstwhile "Second City" is now expected to stabilise at around 700,000 to 750,000 compared with the present level of 850,000. It is, however, not only numbers that Glasgow has lost in these 15 years but quality and structural balance. The people who have set up new homes in the new towns were by and large the younger, more enterprising and skilled people who, perhaps even more than the new factories, fine facilities and pleasant environment, became the new town's most precious asset.

Their departure has left Glasgow with an unbalanced age and skill structure; and it was no surprise to learn that 55 per cent. of the city's 20,000 male unemployed last month

were categorised as "general labourers." In some ways this very disaster has contributed to the campaign for what may be termed as headquarters development in Glasgow. The National Savings Bank was followed by the Offshore Supplies Office; and more recently, it was decided to locate the new British National Oil Corporation in Glasgow which is also likely to house the new Scottish Development Agency (SDA).

Target

The SDA, incidentally, will, apart from its role as a promoter of industry and environmental improvement, play a significant role in the future of new towns. For the Scottish Office's consultation paper published in January disclosed that the Government plans to assign to the SDA (which takes over the Scottish Industrial Estates Corporation) the industrial and commercial properties of East Kilbride—once the population reaches its target of 80,000 to 100,000 and the Development Corporation ceases to function.

East Kilbride, the oldest Scottish new town, just 12 miles from Glasgow, already has a population of around 72,000, nearly 350 factories—including scores of foreign enterprises—some important research centres, including the National Engineering Laboratory, and a major office development such as the Inland Revenue computer centre. As the Development Corporation also looks after Stonehouse, designated in 1973 but with no physical development to show as yet, one expects a stemmed-down version to continue after the hand-over of houses to the new district council and the industrial and commercial property to the SDA.

The story of all new towns in the West of Scotland is a telling proof that Glasgow's loss has been very much their gain. Economic progress has been steady and remarkably recession-proof; unemployment has remained at a low level even during the heights of post-war unemployment and in spite of contraction at such major works as Burroughs Machines at Cumbernauld, Rolls Royce or Sunbeam, at East Kilbride, Irvine, whose early development in the first years of this decade was somewhat hampered by the most severe unemployment that has hit Scotland since the war, was still able to draw on the vigour and enterprise of the ancient town which forms the core of the new one.

Both Cumbernauld and Irvine are now past their half-way stage towards their population targets of 70,000 and 90,000 res-

Andrew Hargrave

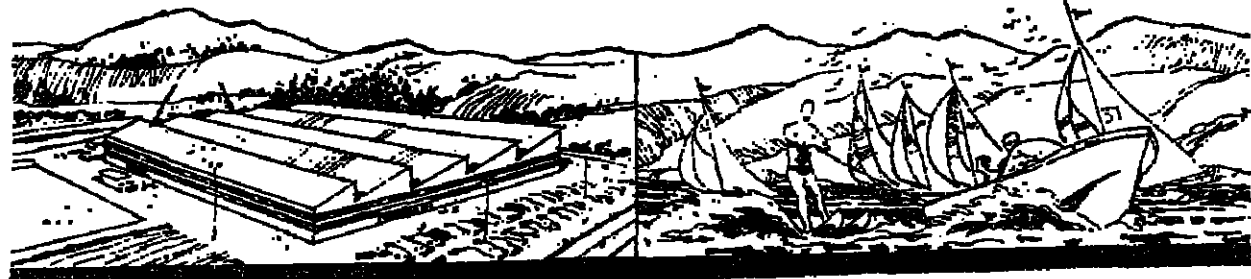
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مكتبة الادب

Future for shipyards

THE SURRENDER of U.K. through a £90m. order book for late 1980's and early 1970's and shipbuilders to Mr. Benn's the Royal Navy, comprising five Type 21 frigates and the lead ship, followed by a period of contract for the new Type 22, in on the Clyde, where the Yarrow's need another order to maintain production of the three major yards, impetus at their recently managements, aided by almost geared-up yard, and despite a slight industrial peace, a sign long-anticipated second order the new times pervading from the Ministry of Defence ydeside, have been concentrat for another Type 22 Yarrow's on working their way are spending much time and rough the best order books effort abroad, principally in ice the boom of the early South American countries like '60s. What little time they Venezuela and Ecuador, in've had to spare is devoted to search of export orders.

Scotland's only nationalised shipyard—so far—is Govan Shipbuilders, the rump of the ill-fated Upper Clyde Shipbuilders, with yards at Govan, Scotstoun and Linthouse. Maintaining a low profile in strict contrast to UCS, Govan Shipbuilders have built up a £90m. order book for standard-design vessels mainly for export, and are half-way through a £15m. Government-financed reconstruction of the two main yards which aims to double productivity by 1977.

Unaffected

Marathon is, of course, unaffected by Mr. Benn's plans, as are Strathclyde's smaller yards such as James Lamont and Son at Port Glasgow, the Ailsa Shipbuilding Company at Troon in Ayrshire and the Campbelltown Shipyard in Argyll. However, listed for nationalisation are Scott Lithgow Drydocks Ltd., the group's repair subsidiary, and three Clyde marine engine builders—Scott Engineering Co. Ltd. (another Scott Lithgow subsidiary), John G. Kincaid and Co. Ltd. and Barclay, Curle and Co. Ltd.

Times are generally good for Strathclyde's 20,000 workers directly employed in shipbuilding or marine engineering, as well as the 40,000-50,000 whose jobs depend on the survival of these traditional industries. Pay rates are rising in rough parallel with those in other engineering sectors, although the oil-related industries such as platform and module building in the region are beginning to take the lead in pay after a slow start. For the last two years there has been unprecedented peace on the Clyde, as the workers provides more than a third of the order boom, with £90m.

At Scotstoun Yarrow (Shipbuilders), the main and most visible component of the Clyde, the Yarrow Group, are working recover from the traumas of the

worth of contracts for drilling, service vessels and tugs. Oil is also likely to be the direction followed by Scott Lithgow and Yarrow's once they get their hands on the Government's compensation. Sir William Lithgow is already fairly heavily committed to oil development of one kind or another, his interests including a directorship of Gulf Oil's new Scottish subsidiary, Gaelic Oil, and it is not difficult to imagine a Lithgow participation in a British—or preferably Scottish—oil venture. Indeed it could ironically be the Government's dogged determination to nationalise that provides the springboard for a major British force in offshore drilling, production or refining, financed largely by compensation cash. Yarrow's have been examining the alternatives for

There is little sign that the overhanging shadow of Mr. Benn has affected the Clyde's traditional enterprising and commercial outlook. An example of such continuing initiative was announced at the beginning of the year when Scott Lithgow signed an agreement with Compagnie Francaise d'Enterprises Metalliques of Paris, the French engineering and fabrication group with major interests in the offshore market. The joint venture provides for exploration of market potential for three CFEM products: a steel gravity platform, articulated columns for production and flare purposes and semi-submersible rig pontoons. The interesting part of the agreement is that Scott Lithgow envisage building such products on their Glen yard VLCC berth, used so far to build two 264,000 tankers in two halves and joining them afloat. Thus the group are adroitly moving out of the stricken tanker market into the much more healthy oil field.

Indeed Scott Lithgow are shaping to have offshore oil work overtaking conventional shipbuilding as its main business. They are investigating the possibilities of module fabrication as well as the so far ignored construction of heavy lifting and laying barges for the North Sea. At present oil-related work last year's budget, changes will inevitably be gradual and phased over a period of years.

some time, initially concentrating on the possibilities in module construction. Before the nationalisation terms were known Yarrow's bought the adjoining Elderslie dry dock with thoughts of building modules there. However, Mr. Benn decided to include all recent acquisitions in his plans and Yarrow's were forced to give up that idea. They subsequently considered using existing engineering firms with waterfront sites as sub-contractors but in view of the recent sharp increase in the capacity of the U.K.'s module fabricators such an idea may not now be attractive.

A significant indicator of the resurgence of Clyde shipbuilding has been the recent export of ship designs. Govan Shipbuilders recently licensed the

South Korean shipbuilders in the past six years by the Hyundai to build 15 of their STC, building new piers, four radius of 14 miles) is planned "Govan" design 23,000 ton major new ferries at a cost of completed by mid-1978 at a total cost of £12m. There will be a have 13 of the same ships on order at Govan. The deal, which has resulted in a £20-million spin-off for U.K. marine equipment suppliers, arose when the Kuwait firm wanted more of the commercially excellent design. Govan Shipbuilders could not hope to meet either their demand for a fixed price contract or the delivery dates of 1976-77, so agreed to licence Hyundai. Scott Lithgow have also sold their VLCC design to Hyundai, and recently licensed an Indian yard to build four of their Panamax design ships.

Strathclyde's future as one of the U.K.'s three main shipbuilding centres seems assured, nationalisation or not. It seems likely that once the Shipbuilding Corporation is established—possibly in Strathclyde—the passing of the private and public companies will be little noticed, as was the case with Govan Shipbuilders.

Paul Steven

Complex transport problems

NO EARLY solution can be expected to the extremely complex transportation problems in the Strathclyde region, with its mixture of highly industrialised, pastoral and remote areas served by rail, road, sea and air facilities, mainly based on a commercially viable system.

In recent months very intensive efforts have been made by the new council and its officials to identify the causes of the problems, suggest possible remedies and list the priorities by which they can be tackled in preparation for the council's first multi-million pound budget to be announced towards the end of June.

With the present curb on local authority spending, and an endeavour to contain the effects of inflation to 25 per cent. over last year's budget, changes will inevitably be gradual and phased over a period of years.

ment has extended until September the date for the submission of the council's initial document on transport policies and programmes, the master plan for determining capital expenditure and the Government support grant.

Half the population of Scotland is contained within the Strathclyde region. Some 1.8m. people are resident in the 800 square miles conurbation served by the Greater Glasgow Passenger Transport Executive. The remaining 600,000 people are spread over 5,000 square miles and serviced by British Rail, the Scottish Transport Group, Western Ferries, several privately-owned bus companies and small ferry companies. The nationalised STG is composed of area buses, Caledonian MacBrayne Steamers and David MacBrayne. A £9m. investment in Clyde and West Coast shipping has been made

Desirable The obligation falls on the new council to end the fragmented system which occurs from separate and isolated consideration of road, bus, rail and ferry needs and evolve fair and equitable policies designed to make Strathclyde a desirable place to live and work in, as well as further the promotion of its greater prosperity. Because of the additional difficulties arising in the first year after reorganisation, the Scottish Development Depart-

Coast shipping has been made

Besides the ports and harbours, Scotland's two main airports at Prestwick and Glasgow, come within the region and close liaison is maintained between their owners, the British Airports Authority, and the Regional Council, especially in relation to the development of industry and commerce. At a time when air passengers have declined considerably throughout the United Kingdom, BAA is confident that the recession so far as it affects Scotland is only temporary and over the next five years they plan a £10m. expansion for Glasgow airport which they took over from the municipality on April 1 last.

The overall Strathclyde picture shows a total of 7,650 miles of public highway. For administrative purposes, this is divided into six divisions, Ayr being the largest with 1,956 miles for a population of 366,000; Lanarkshire next with 1,580 miles (p. 504,000); Argyll, 1,407 miles (p. 64,000); Glasgow, 1,150 miles (p. 884,000); Renfrew, 815 miles (p. 884,000) and Dunbarton, 708 miles (p. 296,000). At 1973 prices, an annual capital expenditure on roads of about £80m. with a revenue expenditure of about £20m. has been suggested and a budget of about £30m. for rail and bus modernisation and maintenance. Based on the estimated rating revenue plus Government support grant, the Regional Council will have to determine not only the allocation on the road programme, but also such factors as safety, parking provision, management studies and fare structures, including an attempt to unify the widely varying concession fares for old people in the different districts.

Public transport inadequacies in Glasgow, the hub of the region, are being removed by the modernisation of the former municipal Underground system linked to British Rail's electric trains operating on the north and south sides of the Clyde. The old Central Low Level route through the city centre, which was "axed" by the Beecham economies a decade ago, is to be reopened and updated at a cost of £15m., with three new stations and spurs developed to the populous new suburban areas.

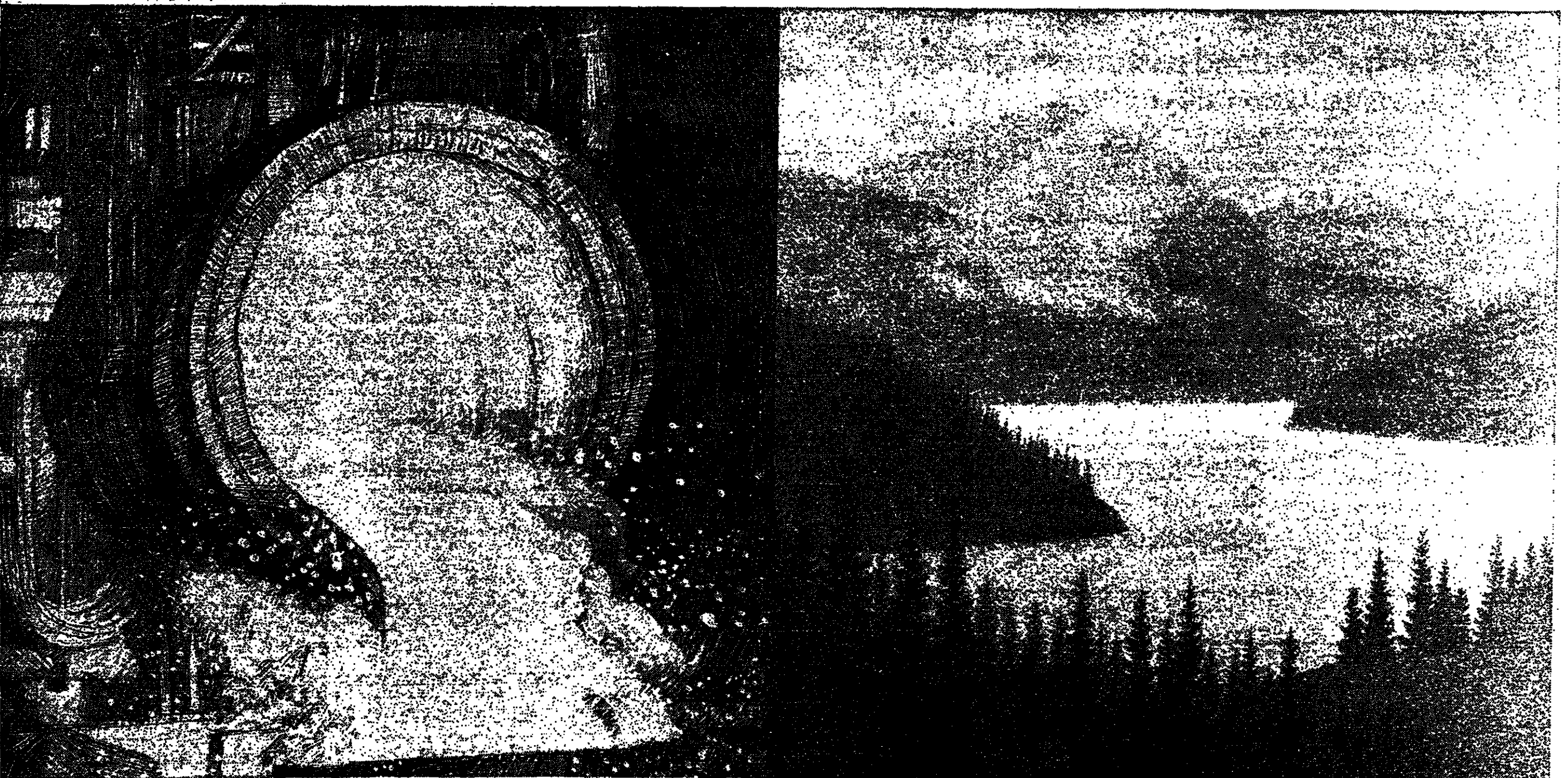
The six miles double circle

Considerable thought is being given to ways of improving public transport — by bus, steamer, and ferry — in Argyll, the Clyde estuary and the Western Isles. Thinly populated for most of the year, Argyll and the Isles are highly popular with visitors and tourists throughout the summer.

Tourism is a vital part of the region's economy, giving much seasonal employment. The new oil related industry at Ardyne and Portavadie has quickly created new problems and the council recognise the need to subsidise transport and among other measures are looking at the rural bus system pioneered in the Highlands whereby the mail-carrying buses also take passengers.

The escalation of costs has compelled the Government to make a £2.5m. subsidy for the hitherto unsubsidised Cal-

CONTINUED ON NEXT PAGE



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Protecting the environment

NO GREATER challenge faces Regional and District Councils, the giant Strathclyde Regional Council than that of the twin tasks of disinheriting the legacy of industrial dereliction while at the same time fostering the full potential of land and sea resources unrivalled in any other region in the United Kingdom.

Eager and almost impatient to take up the challenge is Mr. Arthur Oldham, 53-year-old director of parks in Glasgow who this week takes over, for the Regional Council the post of Director of Leisure and Recreation, with wide-ranging duties, including tourism, a major industry in the zone, and which will involve as he puts it himself, "total environment."

Mr. Oldham readily accepts that Scotland's economic well-being in the long term depends not on North Sea oil but on the social and industrial regeneration of the Central West belt and that that means massive expenditure in rehabilitation in Glasgow and North Lanarkshire and, to a lesser extent perhaps, in West Renfrewshire and North Ayrshire.

But he avers that the environment is perfect in 75 per cent. of the 5,000 square mile region, pretty bad in 20 per cent. and really shocking in only 5 per cent. of the vast area. And he is determined to make more popular than ever before, not just for tourists from other parts of the nation and from abroad, but for the Strathclyders themselves, the 1,300 miles of coastline, vast tracts of countryside: rugged mountains, wooded hills, treasure islands, trout and salmon rivers and lochs, fruit valleys, nature walks - unspoiled resources where there is little or no need to improve environment.

Mr. Oldham was almost lyrical as he described the contrasting, ever-changing scene for the traveller from South-East Lanarkshire to the Falls of Clyde and New Lanark, across into Ayrshire from which coast there are magnificent views of the Clyde estuary islands of Arran, Bute and the Cumbræ, with the Kintyre peninsula and Cowal in the background, up through Renfrewshire and across Erskine Bridge into Dunbartonshire, along Loch Lomond and into Argyll, turning back at Oban for the long haul via Lochgilphead and Tarbert to Machrihanish, the contrasting islands of Mull, Jura, Islay and Gigha coming into view in turn.

Proud

"That too, is an inheritance of which not only we should be proud but of which we should be much more aware," said Mr. Oldham. "It does not wipe out the industrial dereliction but it does help to negative the effects. It is our job to make the people more mobile - not by car but by other forms of transport and by foot - so that they can appreciate the environmental beauty on their doorstep. Education, too, must be used to stimulate interest."

First priority of a team of six experts brought together by the Warwickshire-born director is to make a complete assessment of the situation throughout the region. These reports, together with other studies dating back to the Abercrombie Clyde Valley report of 1946, will be scanned carefully before any major plans are prepared.

But the aim will be towards careful, cultural and constructive improvements in the unspoiled areas, leaving the more sophisticated developments to the holiday resorts in which the region abounds, from Girvan in the South to Oban in the North. And it will be a co-operative venture involving not only the

Regional and District Councils, the Scottish Office, the Scottish Tourist Board, the Countryside Commission for Scotland, and, in Argyll, the Highlands and Islands Development Board and the National Trust for Scotland, all of which bodies carry environmental stakes.

But Mr. Oldham, winner of the St. Mungo Prize for helping to make Glasgow more beautiful by bringing the countryside to city folk, and now most anxious that the urban population in a region of 2.1m. people should appreciate the natural treasures within easy reach of factory and office, in no way seeks to minimise the enormity of the task of erasing industrial dereliction, so important for the regeneration of the social and economic structure.

He himself has played a most important role in helping the planners in their aim in a vast and costly programme to improve the quality of life in Glasgow, based on a strategy of more efficient use of land and much greater improvement of services with the emphasis on social planning.

Clearance

Considerable advance has been made in cleaning up the approach to the city from the South: with the clearance of eyesores and derelict sites, landscaping and tree-planting in deprived housing areas, notably in the Greater Possil district, a scheme considered to be one of the most ambitious of its kind undertaken in Europe.

Despite setbacks, caused by unexpected demolition and rebuilding, by unsuccessful experimentation, pedestrian shopping precincts have been established in Sauchiehall and Buchanan Streets: the old Customhouse Quay has been converted into a pleasant riverside haunt and there are plans to extend the Clyde "Pleasure way" from Glasgow Green to Yorkhill Quay. Indeed, it will not be so long before walkways are established each way, one stretching out east along the river and through the farm, 1,800 acre Strathclyde Regional Park to the very source of the Clyde, the other, down river to the Kelvin where it will turn north, reaching out to the Highlands.

The progressive policy of smoke control in the city is at once in evidence: the outlook on a fine day is crisp and clear when viewed from the high ground both to the south and north of the metropolis when, before the war, it would have been obscured by black-grey smoke pall.

But immense difficulties have yet to be overcome when it is considered that there are 29 comprehensive development areas earmarked over a 5 square mile area - that means a long wait for many residents for the better environment envisaged by the planners. The most spectacular rehabilitation project for the Region is that planned by the Scottish Development Department on the South bank of the Clyde at Cambuslang. The consultants' projection for this project, embracing both industrial development and recreation is now in the hands of the Secretary of State for Scotland and is expected to be released in the near future.

It envisages in the long term as more ground is released by the British Steel Corporation with the closure of open-hearth furnaces and other obsolete plant, a giant 700 acre industrial estate, flanked by recreational and leisure facilities, along a straightened bank of the Clyde.

The project will become the first major task of the new Scottish Development Agency

when it comes into operation late this year. But the project will be launched before then as 90 to 100 acres are already available for development and the Department of Industry are anxious to have bulldozers on the site within weeks, especially in view of the worsening crisis in the steel industry.

The British Steel Corporation already have announced their plans to help promote industry for this development and last week Mr. Ron Smith, the board member responsible in this sphere, led a delegation to the offshore technology conference at Houston, Texas, in a bid to attract American companies with oil or gas interests to the area.

There is little doubt that in the long term Strathclyde will have the right environment to attract the necessary industry to the region: but the task of creating that environment is enormous, costly and time-consuming. That is why it is so important now to utilise to the full, to publicise them, the unsurpassed natural resources available and to make them even more accessible, close as they are to the industrial scene.

For example, if Mr. Oldham succeeds - and the chances are that he will - in repopulating the Clyde and the Islands further afield, then there will be need to review Caledonian MacBrayne's policy of cutting back on cruising ships, replacing them with ferries designed to carry big commercial vehicles. Surely there should be a need for both types of vessel.

There is an urgent need, too, to co-ordinate rail and coach services so that people can easily reach their favourite leisure and recreation centres, saving expensive car fuel for essential journeys.

All know that the region boasts unrivalled golf courses and other sporting winners like fishing and boating: but too few have discovered what Mr. Oldham describes as the unique lighting to be found on the islands between April and June - a sight especially uplifting on Islay and Mull and equalled elsewhere in the world only in Japan. That's just one exotic example of his total environment.

James Dollan

Transport

CONTINUED FROM PREVIOUS PAGE

domian MacBrayne shipping services on West Coast routes to avoid a 65 per cent. fare increase. Despite this, both passenger and private car fares went up by 25 per cent. from May 1 as well as loose freight charges. To prevent a major rise in basic living costs, the charge for commercial vehicles, which carry much of the food and other necessities to the islands, went up by 5 per cent. Increases also apply to the more remote routes served by David MacBrayne, which currently has a subsidy of £750,000.

Negotiations between the council and the Scottish Transport Group over steamer sailings, notably during the summer cruising season, have been somewhat heated. Recent years have seen the disappearance of the famous Clyde paddle steamers and the last of these, the Waverley, was acquired from the STG for £1

by a group of paddle steamer enthusiasts, who have had the ship overhauled in readiness for a cruising service later this month, but in no way competing with the MacBrayne services. To offset any loss between June 30 and August 31, the Regional Council has made a grant to the private company of £30,000. A similar grant was made to MacBrayne's to maintain the cruising programme of the Queen Mary II based at Oban. When the Council, however, sought to acquire the 49-year-old steamer King George V they were chagrined to learn it had gone to Cardiff, perhaps to become a floating restaurant.

Much thought and hard bargaining will be required to resolve the complex problems facing the council, but the predominantly strong Labour administration believe they will find the answers and implement their election pledges.

David Arthur

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WALL STREET OVERSEAS MARKETS Early rise despite SE Asia news

Erratic dollar GOLD MARKET

BY OUR WALL STREET CORRESPONDENT NEW YORK, May 14

MODERATE GAINS were scored on Wall Street today, although investors kept a close eye on developments in South East Asia.

After a surer rise in the morning, the market rallied again, following the sinking of Cambodian gunboats by U.S. aircraft, the market rallied again.

The Dow Jones Industrial Average rose 1.04 to 871.17 in the first hour of trading, partially offsetting a 0.32 point drop in the second hour, before rallying again to 873.76 by 1 p.m. for a net rise of 0.43.

The NYSE All Common Index rose 0.24 to 348.89, while the NYSE 30 Index rose 0.17 to 348.89, while the NYSE 30 Index rose 0.17 to 348.89.

Some economists and money market analysts said that the bank price interest rates may be headed lower again fairly soon.

Closing prices and market reports were not available for this edition.

prime rate—generally at 7 1/2 per cent—may not come this week, it certainly could come by the end of the month.

General Motors were up \$1 to \$47.10, IBM advanced \$2 to \$225.10, and Sears Roebuck up \$1 to \$71.10.

Du Pont climbed more than \$1 in chemicals, as did Standard of Indiana in oils.

Squibb rose \$1 to \$38.10—E. R. Squibb and Sons a wholly-owned subsidiary, received approval from the Food and Drug Administration to make use of an injection, an antibiotic compound.

A. H. Robbins were up \$1 to \$13.10, said to be a no-nonsense to a Wall Street rumour it might be acquired by Procter and Gamble, up \$1 to \$36, after \$36.

American Telephone and Telegraph Warrants (trading on a cash basis) led the active list, unchanged at \$5.44. AT&T Common was three-eighths of \$1 to \$11.10, including a block of 150,000 shares at \$11. The Warrants—31.3m. of them—expire at the close of business Thursday and Morgan Stanley is handling transactions for the telephone company involving the warrants.

An AT&T Warrant entitles the holder to buy a Common share at \$25.

National Standard, the second most active issue, were up \$1 to \$14.

Hughes Tool rose \$2.10. Rausch and Lohm gained \$1.10. It has obtained an injunction restraining National Patent Development Corporation from terminating a Soft Contact Lens Agreement in the Western Hemisphere.

The American Stock Exchange advanced, with the Market Value Index up 0.40 to 35.00, while turn-over approximated 100 million shares.

AMIC were lifted \$1 to \$11.10.

In Banks, Royal Bank were up \$1 to \$32.10 and Toronto-Dominion ahead \$1 to \$43.

Macmillan Bloedel, the most active issue, were unchanged at \$25 on 10.10 shares.

PARIS—Market tended lower, with South East Asian news and the worsening French unemployment figures contributing to an overall unfavourable trend. Poor economic prospects depressed also stocks despite frequently higher first-quarter turnover figures.

Royal Dutch lost \$1.50 to \$8.10. In the Foreign sector, but Germany were lower, while British issues were mixed. French and Dutch were little changed.

AMSTERDAM—Weaker ten denary. Royal Dutch lost \$1.50 to \$8.10. In the Foreign sector, but Germany were lower, while British issues were mixed. French and Dutch were little changed.

Plantations weakened. Ship-

ports, Insurances and Investment funds, were mixed, while Banks were higher.

Losses slightly outweighed gains in local Dutch issues.

Dutch State Loans firmed.

GERMANY—Weaker close after losing some initial gains, as Banks and some "larger" investors increasingly sold stock.

In Motors, BMW fell Dm.55 to 222, while Daimler lost Dm.2.70 to 302.5 ahead of its dividend announcement.

Among Banks, BfW were down Dm.4.50. Leading Chemicals gave way up to Dm.1.90, and Engineering fell more sharply. Lufthansa was up Dm.1.50.

Vehschem announced a lower 1974 net profit.

Public Bonds put up to Dm.0.60. Mark Foreign Loans were mixed.

SWITZERLAND—Markets moved irregularly, with investors reserved in view of international political tensions.

Swissair registered weaker in transport, while in irregular banks. Bankgesellschaft and Kreditanstalt each firmed, but Bankverein Participation Certificate eased markedly.

Moderate losses prevailed among Industrials, led by Bearers of Saurer and Hero Con-

tinued. Foreign sector actively traded Dollar stocks were generally well disposed, with General Motors and IBM each particularly strong. Dutch Internationals were mixed, with Unilever declining more markedly. German shares also eased, led by Siemens.

COPENHAGEN—Mixed in very active dealings.

VIENNA—Mainly lower. Breitenfeld was little changed.

MILAN—Easier in slightly more active trading, with approaching Settlement factors again the main driver.

Bonds were quietly resistant.

TOKYO—Slightly higher as interest revived for "small" and "medium" sized speculative issues.

Reports of an increasing likelihood that bank rate will be cut again encouraged dealers to buy.

Constructions, Housing and selected Machinery shares. Foreign "smaller" Electricals revived for

Steel Mills firmed, led by Nippon Kasei following news that it will boost its capital. Among other firm spots were Chemicals, Motors and Foodstuffs. Anti-Pollution Equipment shares.

But Petroleum, non Ferrous Metals, Pharmaceuticals and Ship-

ping eased.

HONG KONG—Quietly steady in dull trading.

Hutchison at \$HK2.75 and Wheelock at \$HK3.40 each slipped 5 cents. HK Bank dropped 10 cents to \$HK4.50 but Jardine Matheson firmed at \$HK2.70.

JOHANNESBURG—Gold shares firmed, with gains of up to R150, in moderate trading.

Financial Minings were mixed, and some of the new shares. Oils were lower.

Thiess shed 5 cents to \$A2.15.

AUSTRALIA—Markets were mixed.

Sugars were weaker, with CSR down 7 cents to \$A4.35 and Bundaberg 10 cents to \$A4.15.

Properties also declined. Lend Lease, however, added 4 cents to \$A1.50.

Banks were mixed, while Retailers eased.

Minings were slightly firmer. Bongaiville were up 1 cent to \$A1.01, as were MIM to \$A1.90.

Some of the new shares. Oils were lower.

Thiess shed 5 cents to \$A2.15.

OTHER MARKETS

Canada improves

Canadian Stock Markets improved in light trading yesterday morning.

The Industrial Share Index rose 0.20 to 138.70. Golds 0.88 to 381.87, Base Metals 0.73 to 73.25, Western Utilities 0.02 to 187.12, Utilities 0.43 to 187.12.

NEW YORK DOW JONES AVERAGES

Index	May 14	May 13	May 12	May 11
Dow Jones Industrial	873.76	871.17	869.58	868.12
Dow Jones 30	348.89	348.89	348.89	348.89

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Dow Jones Industrial	873.76	871.17	869.58	868.12
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STANDARD AND POORS U.S. STOCK INDICES

Index	May 14	May 13	May 12	May 11
Standard & Poor's 500	182.52	182.52	182.52	182.52
Standard & Poor's 400	100.00	100.00	100.00	100.00

Index	May 14	May 13	May 12	May 11
Standard & Poor's 500	182.52	182.52	182.52	182.52
Standard & Poor's 400	100.00	100.00	100.00	100.00

Index	May 14	May 13	May 12	May 11
Standard & Poor's 500	182.52	182.52	182.52	182.52
Standard & Poor's 400	100.00	100.00	100.00	100.00

Index	May 14	May 13	May 12	May 11
Standard & Poor's 500	182.52	182.52	182.52	182.52
Standard & Poor's 400	100.00	100.00	100.00	100.00

Index	May 14	May 13	May 12	May 11
Standard & Poor's 500	182.52	182.52	182.52	182.52
Standard & Poor's 400	100.00	100.00	100.00	100.00

STOCK EXCHANGE REPORT

Early losses in equities pared after trade figures
Share index down 1.4 at 330.9—Gilts a shade harder

Account Dealings Daily
"First Declared" and Account Dealings Plans
Dealings Daily
 May 5 May 15 May 16 May 28
 May 19 May 20 May 30 June 10
 Jun. 2 Jun. 12 Jun. 13 Jun. 26
 Jun. 27 Jun. 28
Time of day: Session may take place from 9:30 a.m. to 1:30 p.m.

The eagerly-awaited trade figures for April encouraged a rally in equity markets after the preliminary report showed, leading industrial improvement a penny or so further after the 3:30 p.m. close of 0.5 and the F.T. 30 share index was pared to 1.4 an hour later and to 1.4 at the close of 359.9. Trading conditions were not throughout the day, but still very nervous, with the market fluctuating nervously. The late rally carried very little weight behind it. British funds also fluctuated with narrow limits, but final quotations were generally round a better on the Government Securities index hardened 0.15 more to 57.35.

Thus ignoring publicity given to bearing circulars, and then ordered forward to close harder generally. Interest was very tight, as would be expected because of recent widely fluctuating estimates regarding what the trade deficit would be. Although international switching longer was noticed in a small after-hours trade. This caused jobbers to widen dealing spreads at short and long. Commodity was also inactive but often a shade harder.

Resumption of the U.K.-Romanian financial talks aroused a fair interest in the bonds of the country. The 1927 issue rose between 2 and 5 points; the 41 per cent, 1913, issue rose 5 to 10 points; the 7 per cent Monopoles gained 10 points; the 1924 5 per cent Cons. 1922, 3 to 5½. Sears Romana also found support and closed 5 up at 34p.

A fresh decline in the investment bond market gained momentum late on, in consequence of offerings released by U.S. buying of South African

Second-line equities failed to join in the late rally with the leaders. Overall dullness was reflected in a 3-1 majority of falls over rises in the F.T. 100. Industrial shares fell 1.7 points. All-Share index gave up 1.3 per cent more to 1420.7. Bid situations provided some relief from the generally drab conditions, while the market for foreign currencies prompted the odd bright spot. The steady flow of fund-raising continued, with NSS Newsagents, the Irish Press and Allied Irish Banks all announcing "rights" issues yesterday.

Gold shares, the close of 1001 per cent, down 44 points, was the day's loser. Yesterday's revision factor was 0.5820 (0.5464).

"Royals" please

Insurances were inclined to lose further ground in quiet trading, but Royal Insurance provided a bright exception, adding 1.1 to 302p on the better-than-expected rise in first-quarter profits. In contrast a worse drop than the general average occurred in first-quarter profits brought General Atlantic, down to 146p

Funds mark time Allied Irish were a bright spot in British Funds marked time amid mainly dull Banks, ending the April trade figures, 12 up at 128p on the increased

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profits and the film. "rights" offer of Convertible Loan stock. However, Bank of Ireland shed 10 to 490p. Home Banks reacted 6 more pieces in idle trading, as in Midland, 244p. Standard and Chartered Banking, 480p, relinquished the previous day's gain of 10 which premium, the new nil-paid traded to close at 18p premium, while the profit, 10p; low bid, 146p. Bobo Laing "A" declined to 153p following the chairman's statement, while Eaggeridge Brick eased 2 to 19p on the first-half profit setback. Easbridge Bros. were also 3 cheaper at 33p following the preliminary figures. London Brick shaded 3 to 45p, while Redland, 80p, and Streeters of Godalming, 25p, fell 1 and 5 respectively. Richards' and Wallington ended a penny cheaper at 58p ex the "rights" issue, with the new nil-paid closing at 11p premium following a light trade.

After touching 251p, ICI rallied to close a net 3 better at 253p. Yorkshire put on 6 more to 400p on the bid situation, but Fisons contrasted with another 10 fall to 370p, after 365p.

ACTUARY'S INDEX

1975	MAR	APR	MAY
35			

reflected the Midland Bank purchase of Chase Manhattan Bank's stake. Edward Bates continued to move erratically in Merchants as the Banks' shareholding in the purchase of a sizeable shareholding and ended unaltered at 68p, after 72p. Discount Houses had a mixed day. Investments in Union up 10 at 295p, and Allen Harvey and Ross, down 10 at 250p.

Distillers fluctuated narrowly before closing 3 better on balance at 134, while Long John International improved 8 to 108 1/2 in a restricted market.

Tarmac, which were quoted ex the "rights" issue yesterday, attracted a fair amount of interest, after opening at 20p

at 85p, gave up half the previous day's rise of 10. In Shoes, Ward White ended 2 off at 28p following news of the company's reorganisation plans.

Electrical leaders remained quiet and fluctuated narrowly. EMI touched extremes of 172 1/2 and -168p before ending a net

penny up at 171p. GEC, on the other hand, were finally a penny off at 114p. Thorn "A" lost 4 to 142p, while Plessey closed un-

[illegible]

Renewed profit-taking left Metal Box down 7 more at 47 1/2 after 270p, but a return of nationalisation enthusiasm took Hawker up 8 to 450p, after 285p. Other leading engineering leaders were little affected, GKN closing unaltered at 228p, after 224p. Elsewhere, Babcock and Wilcox reacted : to 102p, Westworn being back up to 718p and Anglo-Evans fell 2 1/2 to 53 1/2. David Allen's share price rose 3 to 9 1/2 on news that Astra Securities had acquired a 20.5 per cent stake, while enhanced profits took Derwent Stampings up to 130p. Heat Wrightson in the pharmaceuticals group fell 1 1/2 to 130p but later recovered to end unchanged on the day at 128 1/2p.

Tate and Lyle featured Foods with a fall of 3 to 264p, after 261p. Wamco and Garton were also off, the Ordinary and new nil-laid shares both being 5 cheaper at 137p and 26p premium respectively. Bejam declined 5 to 76p, but Unifood picked up 5 more at 65p on further consideration of the trading news which accom-

Associated Newspapers suffered from scattered selling and lost 4 to 102p, after 101p, while Daily Mail "A" shed 5 to 17Sp in sympathy. Thomson were also cheaper

FINANCIAL TIMES STOCK INDICES

	May 14	May 13	May 12	May 9	May 8	May 7
Governments Sec.	57.85	57.20	56.82	57.46	57.73	57.15
Fixed Intests.	57.14	57.07	56.84	57.58	57.64	56.92
Industrial Ordinary	530.9	532.8	530.9	535.6	551.1	532.5
Gold Mines	462.2	595.2	880.2	377.2	375.1	564.0
Ord. Div. Yld. %	6.23	6.21	6.09	6.21	6.24	6.33
Earnings Yld. (incl. Div.)	10.30	10.28	17.85	16.15	16.23	18.67
P/E Ratio (incl. Div.)	7.69	7.71	7.46	7.75	7.69	7.51
Debt/Assets	8.771	8.665	7.325	5.351	7.500	9.490
Equity turnover %		99.45	88.21	75.07	100.00	115.10
Equity turnover total		34.876	23.910	28.920	19.165	33.150

10 a.m. 331.8. 11 a.m. 332.0. Noon 331.2 1 p.m. 328.0.
2 p.m. 327.0. 3 p.m. 329.0.
Latest Index 31.24% 8825. Excluding regional exchanges.
(a) Based on 52 per cent. corporation tax. (b) 31.27% 7.68.
100. Govt. Secs. 15 10.28. Fixed int. 1928. Ind. ord. 1 7.23.

HIGHS AND LOWS					S.E. ACTIVITY	
	1975		Since Completion			May 14
	High	Low	High	Low		
Govt. Sec.	68.24 (11/1)	49.18 (11/7)	137.4 (11/7)	-88.18 (11/7)	Daily Ind.-Related Speculative	129.0 120.5
Fixed Inv.	68.31 (11/1)	50.55 (11/1)	150.0 (11/7)	50.53 (11/7)	speculative	104.5
Ind. Ord.	68.5 (12/4)	64.6 (8/1)	150.0 (11/7)	49.4 (11/7)	Sector Ind.-Related Ind.-Related Speculative	159.5 130.7 130.7 60.7
Gold Minus	68.0 (12/4)	58.0 (8/1)	125.4 (11/7)	43.5 (11/7)		

	May 19	May 15	May 12	May 9	May 6	May 3
Industrial Group	129.68	131.18	144.20	131.36	129.72	128.58
500 Shares	140.65	142.46	145.30	141.95	140.06	135.15
Div. Yield pct.	6.25	6.17	6.05	5.19	6.28	6.49
P/E Ratio (net)	6.88	6.96	7.11	6.95	6.65	6.50
All Share	140.27	142.08	144.81	141.74	139.89	135.55

at 448p, while **Burmah** traded from 32p to 28p prior to closing 1p lower on balance at 29p. Most North Sea stocks eased a few pence, but overseas issues lacked any set pattern.

Trusts and Financials closed narrowly irregular. S. Pearson, 110p lost 5, while Capital shares had contrasting movements in Altfund, 7 higher at 152p, and Dualvest, which closed a like

amount easier at 116p. Alliance improved 6 to 107p.

Reardon Smith were again on offer in idle Shippings, the "A"

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TKCSTS-Continued

NOTES

Unless otherwise indicated, prices are in pence, denominations are £50 and are for conversion into sterling terms. Estimated pre/aftertax rates and covers adjusted to corporate tax of 52 per cent. on imputation system and 58 per cent. ACT. P/E ratios calculated on 12 month trailing bracketed figures (unless in per cent. or more difference if calculated on "all" distributions). *Yield* = annual dividend yield. *Yield Adj.* = adjusted maintenance of net dividends as increased ACT are based on dividend prices, and gross and allow for value of declared distributions. *Right* = Right.

Securities with denominated shares below sterling are quoted in terms of the investment's dollar premium.

A. Sterling denominated securities which include investment dollar price

o "Gap" Stock

o Rights issues marked thus have been adjusted to allow for rights issues for cash

o Dividend share increased or resumed

o Interest rate reduced and/or deferred

o Tax-free to non-residents

o Future share issues

o Banks and Insurance: reserve allocations may preclude calculation of dividend cover

o Price is not to be taken as a guide

o Indicated dividend after pending scrip and/or rights issues cover gross dividend and/or forecast

o Free of Stamp Duty

o Merger bid or reorganisation in progress

o Not comparable

o Same interim: reduced final and/or reduced earnings indicated

o Based on 1978 profits

o Cover allows for conversion of shares not now trading for dividend value

o Cover does not allow for shares which may also rank for dividend at a future date. No P/E ratio usually provided. Excludes all dividend declaration

o Regional price

o No par value

o Tax free: Figures based on prospectus or other official estimate. c Costa. d Dividend rate paid or payable on part of capital; cover based on dividend on full capital e Redemption yield f Dividend yield on full capital g Dividend and yield. h Assumed dividend and yield after scrip issue. i Payment from capital sources k Key issue. l Interim higher than previous annual dividend m Special issue n Preliminary figures. o Australian corporate. p Dividend and yield include a special payment. q National dividend: cover relative to dividend, P/E ratio based on latest annual earnings. r Forecast dividend: cover based on previous year's earnings. s Tax free up to 50p in the £. t Yield allows for currency change. u Dividend and yield are based on sterling terms. v Dividend and yield include a special payment: Cover does not allow for conversion of shares

A Net dividend and yield. b Preference dividend passed or deferred. c Canadian. d Issue price. e Assumed dividend and yield. f Dividend and yield on full capital. g Figures based on prospectus or other official estimates for 1972-74. h Gross. i Figures assumed. j No significant Corporation Tax payable. k Dividend and yield are based on sterling terms.

Abbreviations: *sc* = scrip issued; *ns* = scrip issued; *nc* = rights; *nc alt* = *nc alt*; *ex* = capital distribution.

"Recent Issues" and "Rights" Page 25

This service is available to every Company dealt in on Stock Exchanges throughout the United Kingdom for a

